





UK firm, manufacturing the world's best eco packaging since 2006

Winner of over 60 awards

Two times winner of the Queen's Award for Enterprise





## Packaging made from plants

### Standard packaging

- made from oil
- •finite resource

## **Vegware packaging**

- renewable
- low carbon
- sustainably sourced



Packaging made from plants, not plastic

## Disposable packaging and food to go

- Food to go market is forecast to grow 35% by 2021 (IGD, 2016)
- A quarter of all eating out spend is spent on food to go (Avika, 2016)
- Students look at Uni canteen facilities when choosing where to go (Bunce, 2017)

#### Posh nosh: Britain's big appetite for gourmet takeaway

Our appetite for takeaway food is booming. But alongside kebabs and pizzas, many diners are looking for something classier - and different. And plenty of tup to dish it out. Emine Saner reports and, below, our

itsu debuts delivery app aimed at office



Deliveroo launches 15 minute lunch 'al desko' for

Glasgow office workers

Too busy to grab a full lunch break? Eats from Piece or The Juice Garden could be with on your desk in 15 minutes

## Helping Educational Institutions save carbon and go zero waste

https://youtu.be/hO3xidfuxJk



## Vegware – Closing the loop

before use

#### low impact

Low carbon, recycled or renewable materials delivered with our sustainable and traceable supply chain.

in use

#### because green tastes better

Vegware is practical and stylish, and people love the look and feelgood factor of our eco materials.

after use

#### the key to zero waste

You can't recycle food with plastic in it, and you can't recycle plastic with food on it.

Recycle used Vegware with food waste, and everything else is cleaner and easier to recycle.



## Vegware Products and Eco Materials



## Vegware and Education

Vegware is dedicated to engaging students with sustainability and helping schools and universities achieve their eco targets.

#### Vegware is used in:

- Hundreds of UK primary & secondary schools
- 50% of UK universities
- 17 of the 24 Russell Group universities



## Dundee and Angus College





### Dundee and Angus College



#### We helped them save:



# 5 steps to zero waste with Vegware support all the way





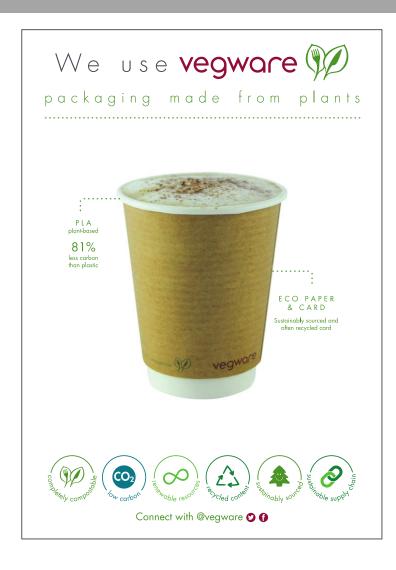
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- 1. Find the ideal recycling collector
- Vegware worked with the University from the earliest stages
- Finding the best solution for their compostable packaging
- 2. Choose and label your bins
- Vegware designed bespoke bin signage to meet University's requirements
- Signage proven in University of Strathclyde study to lower contamination in bins by 42%

- "Since the roll-out of Vegware across the University of Cambridge's catering outlets, the team at Vegware have been a huge help in building the success of the initiative."
- Peter Lumb, Environmental Coordinator



# 5 steps to zero waste with Vegware support all the way





#### 3. Communicate the system

- Vegware provided bespoke posters and table talkers
- Worked with University's internal communication channels to share information

#### 4. Training and engagement

- Vegware hosted 'Green Days' in the university to train staff and students
- Managers also trained to be 'Vegware champions'



# 5 steps to zero waste with Vegware support all the way



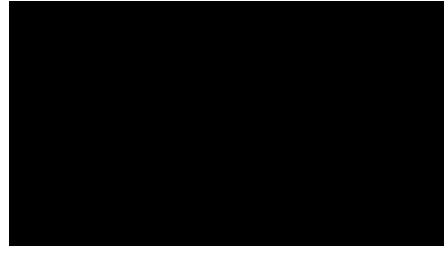


#### 5. Measure and communicate success

We counted the University's environmental savings by the kilo to demonstrate what they have achieved.

#### **Every month, the University of Cambridge:**

- saves 1.5 tonnes of carbon
- uses 710kg of recycled material
- composts 1.5 tonnes of used Vegware







### Thank you for listening!

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