

UCLan Home to First Better World Books Book Bank in England

Better World Books teams up with UCLan to provide staff, students and the public a quick and efficient way to recycle their books.

DUNFERMLINE, UK, May 16, 2016 – Better World Books has launched its first book bank in England at the University of Central Lancashire. The book bank is located at the Preston City Campus on Adelphi Street next to the Library building. It provides university staff, students and the public with a convenient way to drop off the books that they no longer need. The books collected will be processed and sold online by Better World Books. Every sale will generate funding for Room to Read. Any books that aren't sold will be donated or recycled.

Better World Books and UCLan both share a very strong environmental ethos. Working together they are ensuring that books are reused or recycled, creating a sustainable environment. Better World Books won the 2015 VIBES Circular Economy Award because every book that reaches them is kept out of landfill. This partnership with UCLan marks the expansion of the Better World Book Bank Programme which already has 16 book banks in Scotland.

Lisa Banks, Director of Learning and Information Services, said: "We are delighted to be the first university in England to have a Better World Books' bank on our Preston City Campus. Having this facility here will help our Library team to recycle old stock in a quick and efficient manner but it will also allow students, staff and members of the public to recycle their own books at a convenient location. The University has long been a sector leader in green initiatives, often gaining praise in the People and Planet Green League, so this is another fantastic addition to our facilities."

Martin Mullin, Head of Sales, UK for Better World Books adds, "We are delighted to be working with UCLAN. Our partnership with UCLAN started in 2010 working together on their book withdrawals. This book bank builds on our partnership in an innovative way and is another example of Better World Books' commitment to finding new homes for books. The book bank in Preston is Better World Books' first book bank in England and will make a real difference both to literacy and the environment. We are looking forward to collecting lots of books from students, staff and the community at UCLAN. "

About Better World Books

Better World Books (<http://www.BetterWorldBooks.co.uk>) is a for-profit socially minded global e-retailer providing products and information to socially conscious consumers. Better World Books collects and sells new and used books online with each sale generating funds for literacy initiatives in the UK and around the world. Since its founding in 2003 in Mishawaka, Indiana, Better World Books has raised more than £16 million for libraries and literacy, donated over 20 million books; re-used or recycled over 230 million books and achieved 52,000 tons of carbon offsets through carbon balanced shipping.

About Room to Read

Founded in 2000 on the belief that World Change Starts with Educated Children®, Room to Read's innovative model focuses on deep, systemic transformation within schools in low-income countries during two time periods which are most critical in a child's schooling: early primary school for literacy acquisition and secondary school for girls' education. We work in collaboration with local communities, partner organizations and governments to develop literacy skills and a habit of reading among primary school children and ensure girls can complete secondary school with the skills

necessary to negotiate key life decisions. Room to Read has benefited 10 million children across 17,500 communities in Asia and Africa and aims to reach 15 million children by 2020. Learn more at www.roomtoread.org.

