



# Sustainability through salary sacrifice cars: A valued benefit for employees

8 July 2015, 12:00-13:00

- Join Tusker on the road to driving down emissions with salary sacrifice cars
- Learn just how sustainable a salary sacrifice car scheme is!
- Offer your employees a valued benefit that's also carbon neutral!

## Why should I attend?

Learn about the many benefits and savings your organisation could be making through the implementation of a salary sacrifice car scheme.

The scheme allows employees to replace their older and less efficient, high CO2 emitting vehicles with a low or even zero carbon emitting car, thereby reducing overall emissions and saving employees hundreds of pounds in fuel costs each year.

## Who is this webinar for?

- > Environment and carbon managers
- > Energy managers
- > Sustainability managers
- > Facilities managers and directors
- > Health and safety managers
- > Finance directors
- > HR managers

## Key learning outcomes:

- Understand how to further reduce carbon emissions from employees' personal and business travel
- Learn more about a sustainable and carbon neutral benefit that is tangible to your employees
- Find out more about the environmental aspects of the scheme
- Understand the significant financial savings that can be achieved.

## Agenda:

- Introductions (presenters, who are Tusker and what is their partnership with the EAUC)
- What is a salary sacrifice car scheme and how is it sustainable?
- How does the scheme work and what makes it green?
- The Benefits (Environmental, HR and Financial)
- University case study - Aston University
- Q&As

## Our expert speakers:

**Alison Argall, Business Development Director, Tusker**

Alison joined Tusker in 2004 as Business Development Manager and since joining has been promoted to Business Development Director. Alison was part of the team to first launch Tusker's Salary Sacrifice Car Scheme, SS4C, to the marketplace and has since been instrumental in signing many of our large salary sacrifice car customers whilst expertly managing an ever growing team of Business Development Managers.

**Cheryl Clements, Business Development Manager, Tusker**

Cheryl joined Tusker in 2012 with twenty-five years' experience within the Contract Hire and Leasing industry. In her time at Tusker, Cheryl has launched numerous salary sacrifice car schemes throughout both the public and private sector, whilst also securing Tusker's largest customer of more than 44,000 employees. Cheryl is extremely passionate in helping organisations reduce their carbon footprint through Tusker's sustainable, carbon neutral car scheme.

