

THE Essential Guide to Successful Travel Planning for Universities & Colleges

This workshop will give you an essential insight on how to deliver a successful travel plan within your institution. The day includes broad cross-sector case studies and input from key external sources.

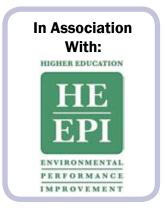
Sessions will focus on the key areas of travel planning and highlight University of East Anglia's Green Gown Award winning experience of continuous improvements in their travel plan as well as wider sector input.

Travel issues affect everyone: individuals, the institution, the local community, the region and the country as a whole. In recent months, renewed emphasis has been put on the impact of transport-related emissions on global warming.

This workshop will help you drive your travel plan deeper into changing behaviour and delivering better performance and builds on over 11 years of EAUC Member experience & knowledge.

This workshop will:

- Highlight University of East Anglia's Green Gown Award winning experience of continous improvements in their travel plan
- Focus on the cornerstones of travel planning
- Share best practice with sector case studies
- Provide practical advice on how to communicate and market your plan



Who Should Attend:

- Travel Managers
- Facilities Managers
- Organisations providing assistance to the sector
- · Fleet Managers
- Senior Policy Makers
- Estates Managers



11 September 2007

University of East Anglia



£140 EAUC Members £240 Non-Members



Book now at www.eauc.org.uk or email info@eauc.org.uk

09:45	Registration Programm
10:15	Welcome Peter Hayward, EAUC Transport Convenor & Dawn Dewar, Transport Coordinate
10:20	University of East Anglia (UEA) Session 1: Introduction Peter Hayward, EAUC Transport Convenor • Why a Travel Plan? • What are the Benefits? • Objectives & Obstacles • Sector Case Studies & Discussion
10:45	Coffee
11:00	 Session 2: The Cornerstones HEEPI Travel Survey - Steffi Hasse, Travel Plan Coordinator, University of Leed Promoting Walking & Cycling - Dawn Dewar, Transport Coordinator, UEA Working with Public Transport Operators - Peter Iddons, MD, First Bus Easterie Car Sharing - Marcus Seaman, Liftshare Reducing Need to Travel/Tax Benefits - Peter Hayward & Dawn Dewar Sector Case Studies & Discussion
12:30	Lunch & Networking
13:15	Session 3: Managing the Car Peter Hayward, EAUC Transport Convenor Car Park Provision Managing Demand "Essential" Users and Other Special Cases To Charge or Not To Charge? Sector Case Studies & Discussion
14:00	Session 4: Continuous Improvements & Achieving Results Scott Copsey, Travel Plan Coordinator, University of Hertfordshire • Monitoring Progress & Maintaining Momentum • Establishing a Business Case • Data Sources & Comparative Information • Sector Case Studies & Discussion
14:30	Coffee
14:45	Session 5: Marketing your Travel Plan Stephanie Allen, SIA Training
15:30	Plenary, Questions & Discussion
16:00	Close Close

for Universities and Colleges