



The transition to a circular economy: the case of Scotland

11 February 2015, 12:00-13:00

This webinar provides an introduction to the circular economy and an overview of the Scottish approach and ambition.

Scotland's zero waste plans received a big boost after becoming the first nation to join the Ellen MacArthur Foundation's Circular Economy 100 programme: CE100.

This global network of 100 companies, innovators and administrations has set itself a three-year timeframe to accelerate the transition to a circular economy, helping businesses rethink the way they manage resources, whilst stimulating economic growth.

Why should I attend?

To familiarise yourself with the principles and concepts of the circular economy and understand how to apply them practically using Scotland as case study.

Key learning outcomes:

- A clear understanding of the circular economy and the drivers for it.
- Understanding of the relevance to business and opportunities.
- Understanding of the importance of collaboration across supply chains and the leadership provided by the Ellen MacArthur Foundation through the CE100

Who is this webinar for?

- Waste Managers
- Sustainability teams
- Facilities Management
- Finance / economists
- Human Resources
- Senior Managers with responsibility for curriculum development/teaching and learning or research
- Other private sector (retailers, SMEs, manufacturers etc)
- Public sector (Local Authorities, NHS etc)

Agenda:

Please note that this agenda may change

- EAUC welcome and housekeeping
- Key principles of the Circular Economy and the Ellen MacArthur Foundation
- Introduction to the CE100 and the Scotland ambition
- Understanding of the relevance to business and opportunities.
- Understanding of the importance of collaboration across supply chains
- Leadership provided by the Ellen MacArthur Foundation through the CE100
- Building the principles of CE100 into the Zero Waste Scotland programme and plans.
- Wider application to tertiary education
- Q and A

Our expert speaker:

Louise McGregor, Head of Circular Economy Programme, Zero Waste Scotland

Louise has 10 years' experience of engineering design, project and quality management in the defence industry since completing her engineering degree.

In October 2007 Louise moved to Scotland and now heads up the Zero Waste Scotland Circular Economy programme. Her focus is building the evidence base for the circular economy in Scotland; increasing the levels of reuse, repair & remanufacturing in Scotland; and helping to develop circular economy solutions with business.

Tim Dew, Director, Market LED

