



Taking fair trade further: the case of the University of Edinburgh

Wednesday 9 April 2014, 12pm - 1pm

University of Edinburgh are working collaboratively to take fair trade beyond Fairtrade, in the name of decent livelihoods in developing countries. Find out how you could be making a difference in your institution.

Why should I attend?

To learn more about the University of Edinburgh's approach to fair trade, including encouraging academic and student research, thought-provoking events and web content by and for students and staff, and investigating alternative codes and standards for trade. This webinar will also share results of a consultation across the university on 'what next for fair trade?' to help inspire your future plans.

Who is this webinar for?

Anyone working on fair trade at their institution, or wanting to work on fair trade. Interest in and at least basic understanding of what fair trade is would be useful.

Agenda:

This hour long webinar will cover;

- Edinburgh as a Fairtrade University
- Why take fair trade further?
- Student research
- Fairtrade Fortnight 2014
- 'What next?' consultation
- EAUC Fair Trade Community of Practice
- Q&A

EAUC Competency Level: Starting Out/ On the Road

Our expert speaker:

Liz Cooper, University of Edinburgh and Convenor of the EAUC Fair Trade Community of Practice

Liz Cooper is now Research and Policy Manager focusing on fair trade, in the Social Responsibility and Sustainability Department at the University of Edinburgh. She previously worked for NGOs for a number of years in Senegal and India, on fair trade and livelihoods projects. She has an MSc in Business and Community from the University of Bath.

Liz established the Fair Trade Community of Practice within the EAUC in 2013, to facilitate the sharing of ideas, experience and best practice relating to fair trade in the broadest sense in our institutions.



EAUC Fair Trade Community of Practice

Find out more here



[Book your Member only place now](#)