

Date: Tuesday 22nd March
Time: 9:30-14:00
Venue: Glasgow School of Art
Room: Principal Seminar Room 1



Social Media Skill Share

Community Engagement Topic Support Network

- 9.30 Registration and Refreshments
- 9.45 Introductions
- 10.00 Exploring Different Social Media Platforms
- 10.40 Generating Content
- 11.10 Introducing The Challenge!
- 11.15 Refreshment Break
- 11.30 Driving up Interactions
- 11:55 Dealing with Difficult People
- 12:20 Effective Monitoring
- 12:40 Changing Behaviour with Social Media
- 13:00 Other Social Media Challenges
- 13.10 Wrap up and Close
- 13.15 Lunch

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