

NUS | Sustainability Skills Survey

About the research

This year, NUS is repeating our research into student attitudes towards and skills for sustainable development. This year, we're repeating the updated survey questions, and continuing to research students in further education along with those in higher education.

This research has been key in helping us to secure funding for our national programme of sustainability work, and also continues to provide evidence of demand for action on sustainable development. But beyond that, we want this research to be as useful as possible for you and that's why we hope many of you will reach the response threshold to receive summary results for students at your institution.

What can you do?

The survey will be open between **14th November and 18th December 2016**, so there's plenty of time to promote the research within your institution. As outlined above, any student can complete the survey this year. On the 8th, the survey will be live at this address: www.nus.org.uk/uni-skills

In previous years, the institutions that had the most success in promoting the survey have emailed all students whose contact details they have or used social media to great effect with the university and students' union working together to promote the research.

As in previous years, we will provide you with a number of resources and templates to help you with the promotion but here are some initial ideas to help with your planning:

- Tweet about the survey on the SU and University twitter accounts
- Provide information for course reps and ask them to promote the survey
- Adding a link to the SU website
- Sending an 'all student' email
- Set up some ipads in the SU with a link to the survey

****Please remember not to refer to the environment or sustainable development when you are promoting this research – we need to gather opinions from everyone, not just those who are already 'green'****

What will you get in return?

Each union/institution that receives 100 responses or more will receive a breakdown of the result and this will enable you to compare with the national picture, and to generate your own individual priorities. We'll send out regular updates on how you're doing throughout the fieldwork period.

To make your results more robust, you can aim to achieve a statistically representative number of responses. To work out how many responses you need, you can use this online tool: <http://www.raosoft.com/samplesize.html>

Just type the total number of students at your institution into the third box (population size) and it will advise you on the recommended sample size.

If you have any questions about the research, please get in touch with Rachel Drayson, Insight manager (Sustainability) at rachel.drayson@nus.org.uk

Thanks in advance for your help!

NUS Sustainability Team