



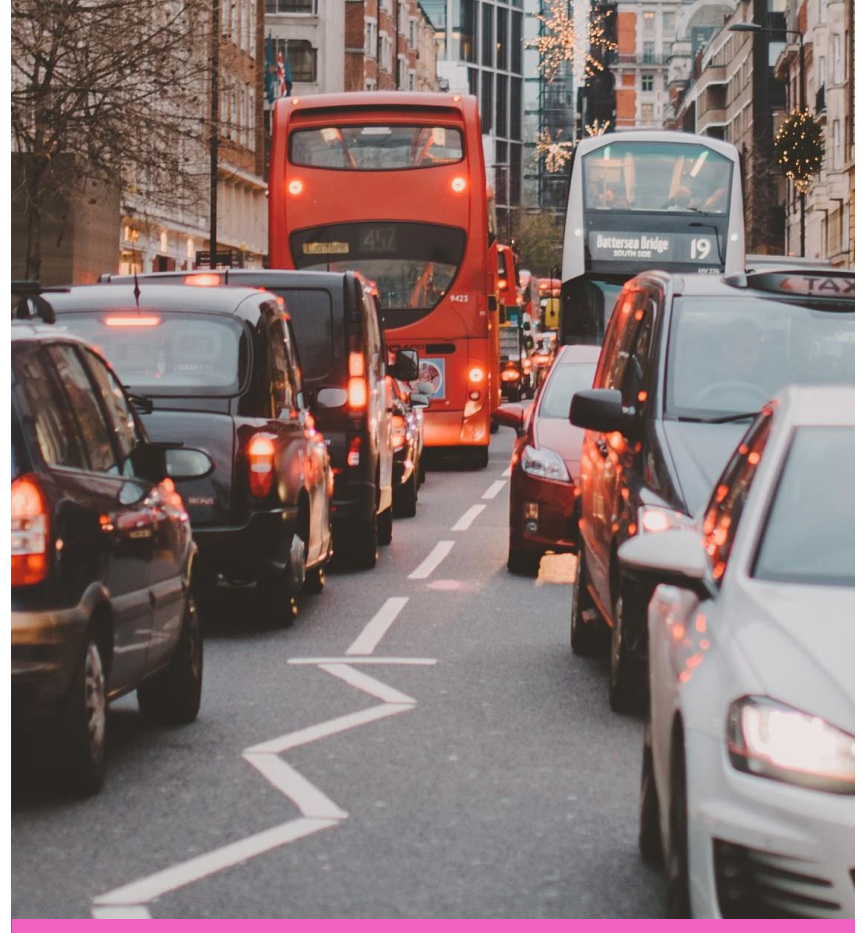
Crown
Commercial
Service
Supplier

**Ground-breaking employer climate tech,
empowering organisations to measure,
reduce & report commuter emissions.**

EAUC | 04.10.2023

The urgent need for Zero Carbon Commuting

The commute is the least efficient journey we ever make, contributing 18 billion kg of CO₂e annually - 5% of total UK emissions. Unless we decarbonise the commute, we will fail our net zero goals in the UK.



Department
for Transport

“

We must deliver a step change in the breadth and scale of our ambition to reduce transport's GHG emissions to reach net zero.

”

Rt. Hon. Grant Shapps MP | Transport Decarbonisation Plan

Sector Commitments & Priorities

The sector should reduce non-essential travel, shift mindsets and behaviour towards more ‘purposeful travel’ and prioritise low-carbon travel.

To fully understand the scale of travel, the sector should accurately measure and report against its travel-related Scope 3 emissions and aim to understand the impact of current internationalisation strategies on business and international student travel.

Institutions should embrace more sustainable travel planning and policies and engage students and staff to encourage behaviour change.

The Platinum Jubilee Challenge

Accelerating the UK Tertiary Education Sector towards Net Zero

A sector-led proposal for action and connected thinking

The challenge for large organisations

Frequent concerns raised:

“ There’s no easy way to measure our entire team’s commuter emissions ”

“ It’s difficult to effect behavioural change across such a large workforce ”

“ How can I prove the real-world impact any changes have on our CO2 emissions? ”

MEASUREMENT

REDUCTION

REPORTING



“ How do we find one single provider that solves all these challenges? ”

Mobilityways Solutions

Ground-breaking employer climate tech, empowering organisations to **measure**, **reduce** & **report** their commuter emissions.

<p>Measure</p> <p>Measure your commuter emissions & scope the potential for change</p>	<ul style="list-style-type: none"> Travel Survey Commuter Emissions Calculation Scoping 	<ul style="list-style-type: none"> Build, send and review employee travel surveys with ease Calculate your organisation's total and average commuter emissions Identify real-world sustainable commuting potential for your team
<p>Reduce</p> <p>Reduce employee commuter emissions via our proven approaches</p>	<ul style="list-style-type: none"> Personal Travel Plans Liftshare For Work® Sustainable Car Park Management Commute Policy Creation & Monitoring Tailored Engagement Strategy & Toolkit Zero Carbon Commuting Roadmap© 	<ul style="list-style-type: none"> Communicate sustainable commute options to each employee Help employees find a lift - saving money & reduce parking demand A sustainability-first mindset from permit issuance to validation Deliver sustainable commuting plans to each employee Engage your team to drive forwards commute behaviour change Develop the targets and strategy for your organisational context.
<p>Report</p> <p>Report accurately your organisation's commuter emissions and progress against targets</p>	<ul style="list-style-type: none"> Dashboard Commutologist Consultancy® 	<ul style="list-style-type: none"> Access all your commuter emissions data in one place Expert advice and support to accelerate your progress

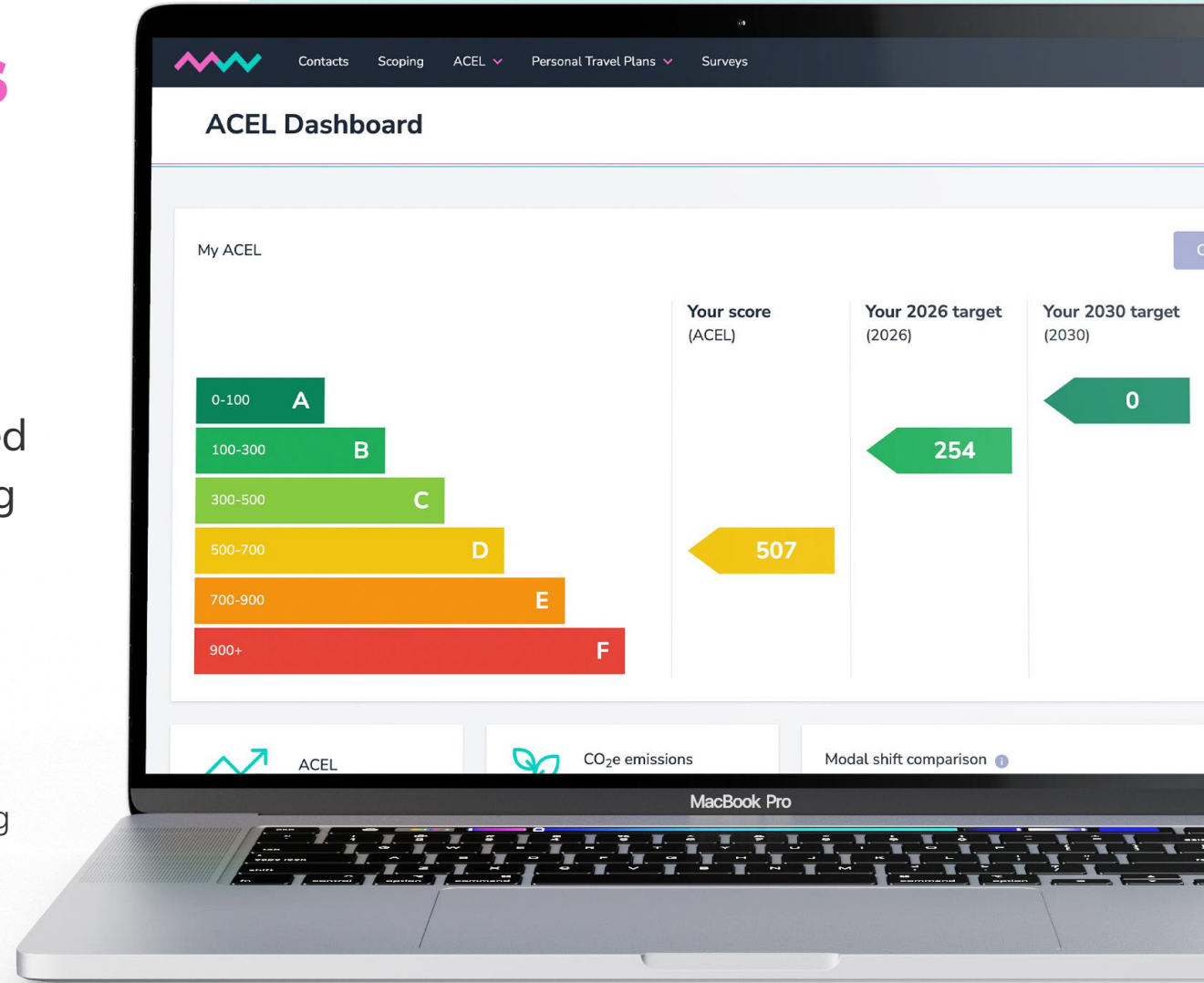
MEASURE > REDUCE > REPORT

Commuter Emissions Calculation

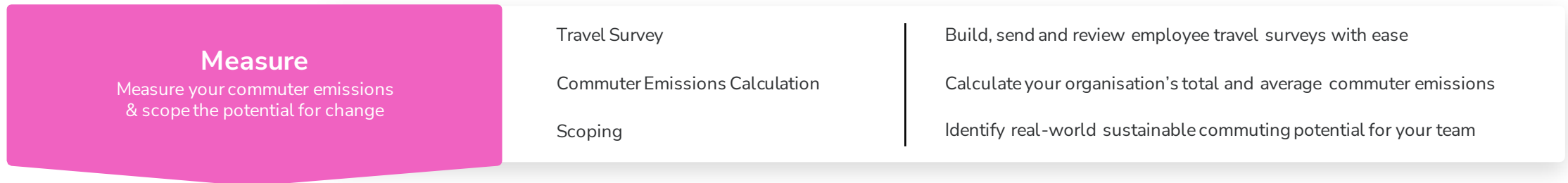
Robust commuter tonnes of CO₂e calculation, including ACEL© (Average Commuter Emissions Level) which is the only standardised methodology for benchmarking and comparing commuter emissions over time.

BENEFITS

- Automatically powered by our Travel Surveys
- Reliable tonnes of CO₂e calculation for external reporting
- Get an immediate view on your current commuter emissions vs national and regional averages
- Set targets and track your journey to zero carbon commuting (alongside business / employee benefits)



Mobilityways Framework | Measure



“The process was a really good learning experience. The output from the survey combined with the additional insights from the Scoping exercise gives us a range of opportunities and possibilities to follow up on, which could significantly change how people travel, and supports our aim to reduce our impact on Climate Change.”

Sustainability Operations Manager | University of Gloucestershire

Mobilityways Framework | Reduce

Reduce
 Reduce employee commuter emissions
 via our proven approaches

- | | |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
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Transferable Lessons



Bury Care Organisation

- New Bike Hub, with e-bike hire for colleagues located in the hub
- Dr Bike Events
- Launch of LiftShare for Bury CO colleagues
- Agile working trial
- Providing information for the creation of a Bury Council Transport Strategy

Oldham Care Organisation

- New Bike Hubs near Main Hospital Entrance & Estates Department & e-bike hire
- Bee Network cycle routes to Royal Oldham Hospital via Westwood & Featherstall Road
- Information for consultation on improvements to bus corridor
- Additional colleague parking at Oldham Athletic FC

Rochdale Care Organisation

- Improved Bike Hub opposite Main Entrance (have a good photo) and e-bike hire
- Surfacing of Industry Road colleague parking area

Salford Care Organisation

- New Bike Hubs by MSCP, GMMTH and Turnpike House
- Dr Bike Events & E-Bike Hire
- Additional colleague parking with the Stott Lane parking deck
- Additional colleague parking at Ladywell Metrolink stop
- The '1 day a week' travel change promotions and mural in the Mayo Building

Diagnostics & Pharmacy

- Bike parking at Oldham Diagnostic Centre
- Electric Vehicle Charging points at Oldham Diagnostic Centre

Mobilityways Framework | Report

Report

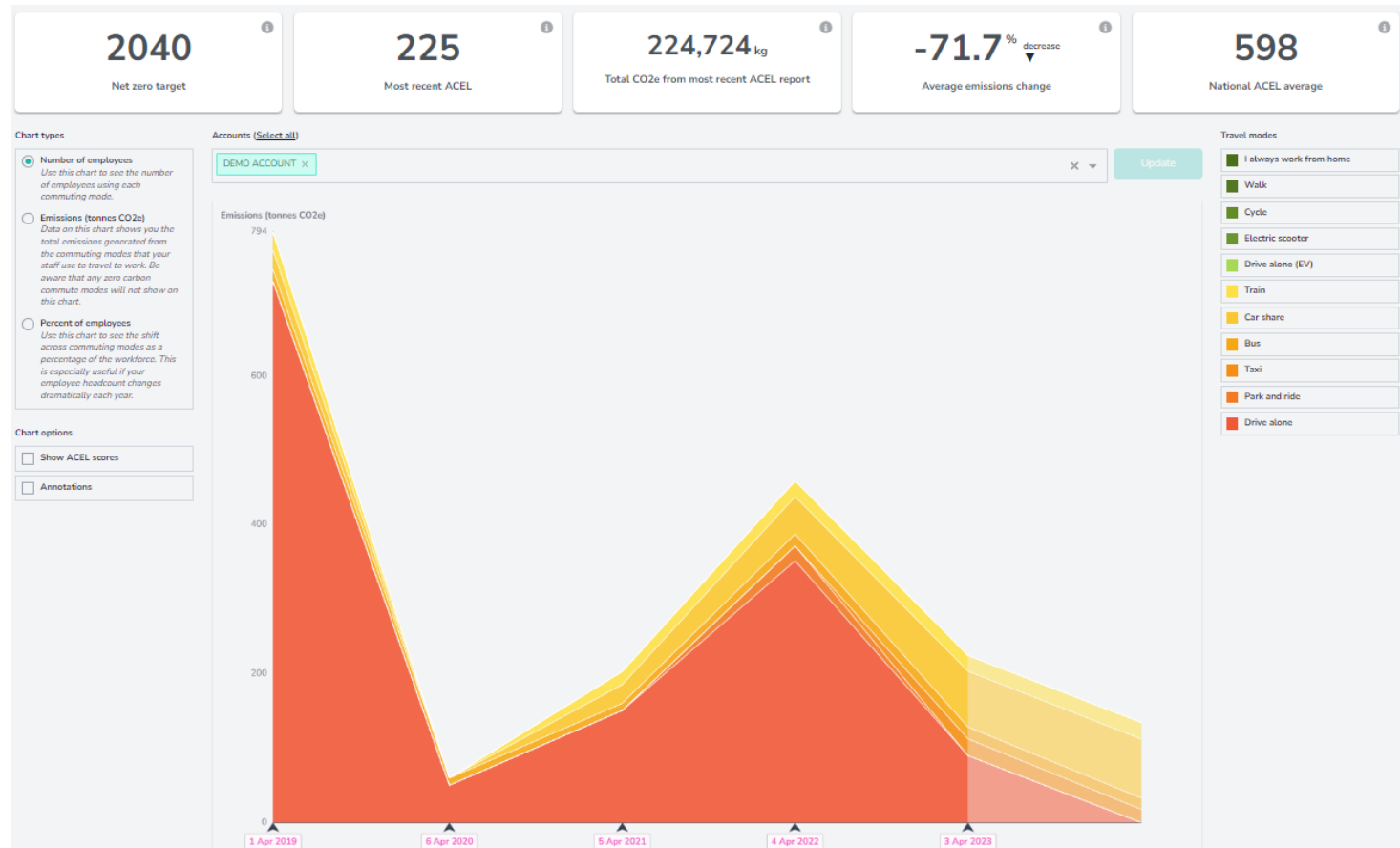
Report accurately your organisation's commuter emissions and progress against targets

Dashboard

Commutologist Consultancy®

Access all your commuter emissions data in one place

Expert advice and support to accelerate your progress



Why us?

Proven results

we've helped over 700 leading UK organisations save over 1 billion commuting miles

Trusted partner

of UK government departments, universities, hospitals & large enterprises.

Ground-breaking software

one comprehensive platform for all your net zero commuting requirements





Ground-breaking commuter
emissions climate tech

Next steps towards zero carbon commuting...

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