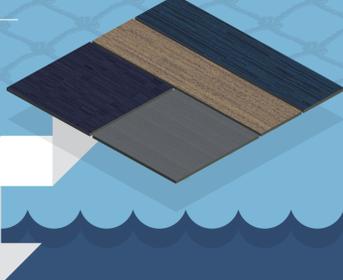


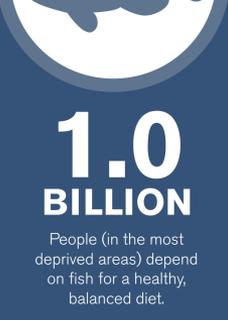
Net-Works™

An inclusive business model that collects discarded fishing nets from coastal communities and recycles them into carpet tile.



A

BIG PROBLEM



Danajon Bank

A rare double barrier reef spanning **97 miles** within the 7,107 islands of the Philippine archipelago.

If all the fishing nets discarded every year in this area alone were laid out end to end, they would go around the world **1.39 TIMES**



The communities have no sustainable way of disposing of or recycling their used fishing nets.

The discarded fishing nets continue to kill and injure marine life.



“ In old days, wherever you go out fishing, you were assured of a catch. Unlike today there will be times you will catch nothing. ”

Eduardo Valmoría Furog
Fisherman - Jao Island, Bohol, Philippines

A unique global partnership

A carpet manufacturer, yarn producer, and conservation charity may seem like a strange partnership, however our common aim is to redesign the supply chain to create positive community and ecological benefit.



Interface®
Global carpet tile manufacturer
Responsibility: After developing the initial concept for the programme, our roles include strategy, initial funding for start-up of Net-Works sites, business acumen, and using our global platform to promote the programme.

ZSL Zoological Society of London
LIVING CONSERVATION
Global conservation organisation
Responsibility: strategic & local implementation. Incorporating ZSL Philippines whose responsibilities include community organising, supporting community finance, coordinating net collection & baling and local transportation.

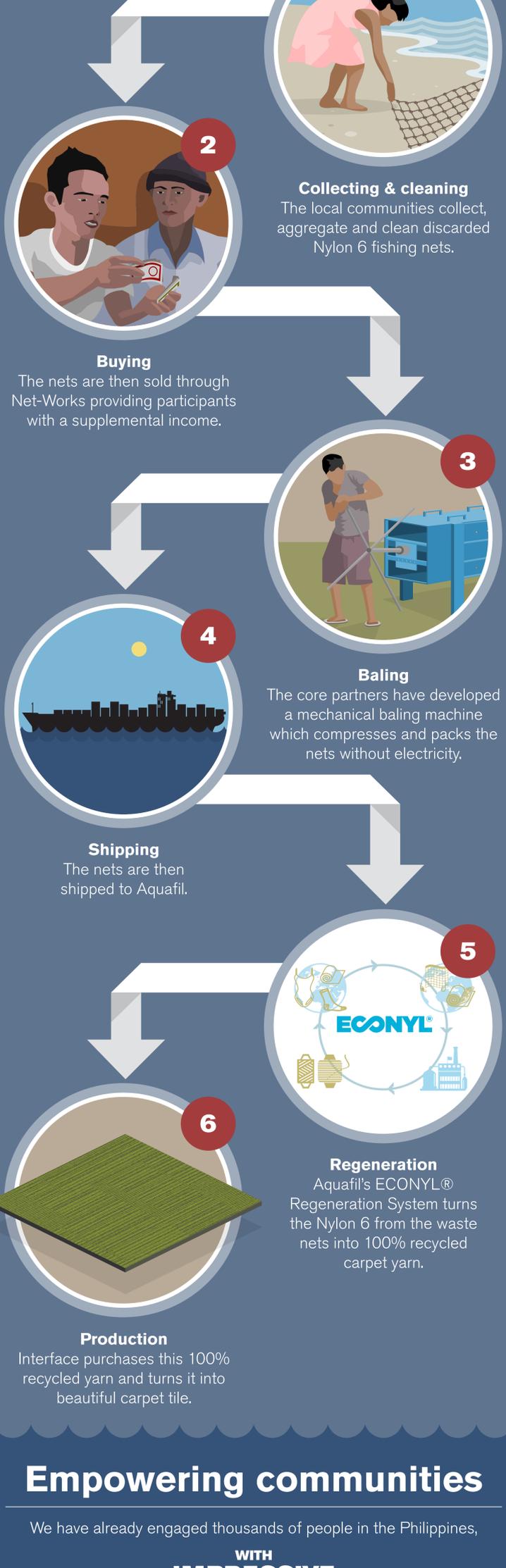
AQUAFIL
Leading global producers of Nylon 6 yarn
Responsibility: using their depolymerisation process to turn waste fishing nets and other waste material into 100% ECONYL® regenerated yarn.

Onwif Negros Women for Tomorrow Foundation
Micro finance organisation, responsible for community organising, community finance and supporting net collection.

Southern Partners and Fairtrade Center Inc.
A fair trade organisation working with farmers, women, fisherfolk and grassroots communities to export goods from the Philippines. SPFTC provides valuable support to Net-Works by coordinating the export of nets from Cebu to Aquafil in Slovenia.

The process

We are creating a fairly traded supply chain for Nylon 6 fishing nets which uses an inclusive business model to benefit poor communities and the environment in the long-term.



Empowering communities

We have already engaged thousands of people in the Philippines,

WITH IMPRESSIVE RESULTS



Community banks

A key aspect of the programme provides financial services through community banks.



Micro loans are provided for times of crisis, and the opportunity to build savings allows local people to develop their livelihoods or pay school fees.



“ Our community bank was able to loan money out for things like school. My sister was one of the first to get such a loan. Never did I think this would happen because of a fishing net. ”

Cristina Peptio
Village Community Banking Group

Environmental restoration



Net-Works aims to collect **38,000kg** of discarded nets every year and keep them out of fragile ecosystems. That's more than the weight of an adult humpback whale.



“ Net-Works has been a big help where waste disposal is concerned because now, people do not throw their nets along the coast. ”

Edrich Baron
Shop owner & Community Banking Chairman
Guindaopan Island, Bohol, Philippines