INTERNATIONAL WINNERS' BROCHURE 2014

Green Gown Awards International

Category supporters

fondation egis | GREEN STEPS@UNI | SOCIETE RICARD | Scottish Funding Council – Promoting further and higher education | VEOLIA

Delivered in Australasia by

ACTS INC – AUSTRALASIAN CAMPUSES TOWARDS SUSTAINABILITY

Delivered in French speaking regions by

CAMPUS RESPONSABLES

Delivered in the UK by

eauc

INTERNATIONAL GREEN GOWN AWARDS
AWARDING SUSTAINABILITY EXCELLENCE

The Green Gown Awards, recognising the exceptional sustainability initiatives being undertaken by universities and colleges, are delivered on a regional basis in Australasia, UK and French speaking Europe. The winners of each region then go head to head for the coveted International Green Gown Awards. The international judging criteria is based on a comparison of the projects as a whole, with the ultimate deciding factor being which project has the biggest scale of impact.

The Awards provide the sector with benchmarks for excellence and are respected by national Governments, funding councils, senior management, academics and students.

The Awards are going global

With the inaugural French speaking Awards in 2014 and the partnership with United Nations Environment Partnership (UNEP), this will expand the Green Gown Awards further across the globe with an emphasis on profiling and learning from the Southern Hemisphere. If you are working with a country or region interested in running the Awards, please do contact us.

Winners of each of the UK, Australasia and French speaking regions in the international categories: Continuous Improvement: Institutional Change; Social Responsibility and Student Engagement, went head-to-head for the coveted International Green Gown Awards and were announced on 6 November 2014 at the ACTS Conference in Tasmania.

In the following pages, we are delighted to announce the winners and the equally to be applauded finalists. We congratulate each and every one of you for your outstanding sustainability initiatives.

Green Gown Awards UK

Now in their 10th year the Awards are delivered by the Environmental Association for Universities and Colleges (EAUC). The Awards are open to all post-16 educational institutions (further or higher education institutions, work-based or adult and community learning providers).

Green Gown Awards Australasia

The Awards were brought to Australasia in 2010 and are delivered by our partners, Australasian Campuses Towards Sustainability (ACTS). The Awards are open to all tertiary education institutions in Australia and New Zealand.

Les trophées des campus responsables

The French speaking edition of the Green Gown Awards are open to all French speaking universities and colleges, schools and specialised institutes in France, Belgium, Switzerland and Luxembourg. They are being delivered by our partners, Campus Responsables.

For more information visit www.greengownawards.org.uk

CONTENTS

We are delighted to present the 2014 International Winners and Finalists and share their inspiring examples of sustainability best practice, together with some words of advice and encouragement on lessons learnt along the way when implementing their projects. We hope many readers will be inspired and motivated by these sustainability projects. There are 10 Finalists split over the 3 international categories.

Continuous Improvement: Institutional Change 02
Recognising sustained and successful activities to improve the performance of tertiary education institutions, faculties and buildings over a number of years.

Social Responsibility 03
Recognising initiatives by tertiary education institutions which create significant benefits for local communities, disadvantaged groups and/or society as a whole in either the host country or developing countries.

Student Engagement 04
Recognising that students and staff must work together to achieve goals using the "top-down method" and "grass roots method" to achieve maximum understanding and engagement across an institution.

Finalists 05

International Green Gown Award Judges 08

Green Gown Awards Australasia 09

Green Gown Awards French speaking regions 10

Green Gown Awards United Kingdom 11

Twitter

Get tweeting about the inspirational Finalists at #greengowns

Founded by HEEPI (UK), the Green Gown Awards are administered by the EAUC and other regional partners. For more information please visit www.greengownawards.org.uk. Disclaimer: The information provided within this publication has been provided solely by the applicant as defined by the Awards through the regional processes. No member of the Green Gown Awards teams or steering groups will be liable for any misrepresentation.

INTERNATIONAL WINNER

Supported by: fondation egis

CONTINUOUS IMPROVEMENT:INSTUTIONAL CHANGE

RMIT University

Shaping sustainable cities

RMIT's vision is to be urban in orientation and creativity, shaping sustainable cities and drawing inspiration from the challenges and opportunities they provide. Bold high level commitments clearly articulated by the university executive through the Australian Technology Network (ATN) Declaration of Commitment and the strategic plan have driven substantial and systematic changes. Taking RMIT on a journey, embedding sustainability across learning & teaching, research and operations since 2008.

From an emissions reduction target, to the largest energy performance contract in the Southern Hemisphere. From a 'community of practice', to dedicated sustainability staff in the learning and teaching unit. From research interests, to sustainability research institutes and campuses as living laboratories. From a city block, to global partnerships solving urban sustainability issues.

RMIT UNIVERSITY

TOP 3 LEARNINGS

1. Framing sustainability in the institution's values allows the executive to clearly see the strategic alignment
2. Bringing together operational staff and academic experts ensures rich opportunities for all parties
3. Leveraging 'living laboratory' outcomes from capital projects enhances the value of the expenditure and allows researchers and students to connect meaningfully with industry partners and operational staff.

WHAT THE JUDGES SAY... This is a very good well-presented application. RMIT is clearly doing great work across a range of areas - logistical, operational, and academic. Judges liked the fact that the project was Vice-Chancellor lead and showed escalating commitment over a long period. RMIT has taken a systematic whole-institution approach which is replicable at any tertiary institution.

SCALE OF IMPACT... The systematic approach we have taken could be replicated at any tertiary institution and we regularly share information and case studies with ACTS, the Tertiary Education Facilities Management Association (TEFMA) and the Australian Technology Network (ATN) partner universities as well as piloting the Green Star Communities rating tools for the Green Building Council of Australia (GBCA). The drive for sustainability is globally relevant and is being replicated by RMIT Vietnam who regularly seek direction from the activities in Melbourne.

INTERNATIONAL WINNER

Supported by: VEOLIA

SOCIAL RESPONSIBILITY

Hull College

East Hull Voids transform lives

This project supports families in-need by transforming run-down and derelict properties into modern and affordable homes in the community. The project provides students with hands-on experience and work-based activities whilst being supported by their tutors in the working classrooms. This helps employability of the students and provides them with a direct-link to job opportunities.

Hull College work in partnership with Probe Hull Ltd, a local enterprise and non-profit company. The project addresses many local economic issues. It uplifts the local community by conquering issues such as high levels of unemployment, especially those aged 18-24, and a lack of community aspiration, with 2,500 identified void properties within the city.

Probe Hull Ltd source these properties using local housing market information provided by Hull City Council. The properties that are sourced are of a poor standard and require renovation. The College targets properties that are a neighbourhood nuisance and cause the greatest problems within the communities.

TOP 3 LEARNINGS

1 Personalised learning for students who do not excel in a classroom environment

2 Raised the pride and ownership of the area and the local community

3 The project has placed the College and its students in the heart of the community but on a national stage.

WHAT THE JUDGES SAY... This is an excellent example of a college stepping in and addressing an identified local problem to mutual benefit of itself and the wider community. A win-win situation for staff, students and local people. For students to be able to learn on a live project with a social and economic value at the end is a great opportunity and achievement. Students gain practical skills and the community gains rejuvenation and improvement – tangible outcomes and showcasing rewards. A clear case of social responsibility and a transferable model across the sector.

SCALE OF IMPACT... Due to scope and sustainability aspects, this model could be replicated nationally and internationally to address further socio-economic issues. As the project addresses many issues it has an impact much wider than the sector, which provide long term benefit and sustainability to all stakeholders, such as improved housing and neighbourhoods, reduced energy costs, increased eco efficiencies and employment, training and enterprise opportunities.

INTERNATIONAL WINNER

Supported by:

STUDENT ENGAGEMENT

Manchester Metropolitan University

Met MUnch

Met MUnch is a student-led food network with a passion for food! Capturing a zeitgeist for 'pop-up' sustainable food events, it brings affordable, nutritional, local and sustainable food to student communities and beyond.

Nurturing entrepreneurship, social enterprise and transforming engagement skills for students and staff, Met MUnch provides an interactive platform for campus-wide and community knowledge exchange, through foodie fun.

Manchester Metropolitan University

Haleh Moravej (Senior lecturer in Food and Nutrition) conceived Met MUnch in 2011 to provide real life experiences, promote sustainable nutritious lifestyles and provide students with an opportunity to test-out their skills before they graduate as global citizens. 'Celebrity Chef' auditions recruited 25 nutritionists who have enthused audiences to adopt healthier lifestyles ever since. This group now has 133 'Met MUnchers', making food fun, connecting with the curriculum, and providing tremendous opportunity for peer-to-peer engagement.

Met MUnch is acclaimed across MMU, has full Senior Management Engagement and is a powerful catalyst for community engagement and partnership across Manchester.

TOP 3 LEARNINGS

1 Make it exciting, innovative and inclusive, use the right language and link it to social networks

2 Make it relevant and about issues that students and staff can connect with

3 Use a partnership approach, learning from each other.

WHAT THE JUDGES SAY... This is a shining example of student engagement covering an ever widening range of activities. The out-reach of the project is to be applauded as well as the focus on sustainable food. This project is genuinely engaging and inspiring students. It is students leading with staff supporting and facilitating their ideas, offering a dynamic and creative approach. It offers global citizenship skills to students leaving university.
This project will have a life of its own.

SCALE OF IMPACT... In 2015, a bespoke training package for the UK food industry, looking at nutrition sustainability and healthy lifestyles will be developed and delivered. Events and training could be rolled out to schools and early years learning and mental health charities. The approach could key into national health and obesity agendas. As well as workshops being held with the actual food industry. Our international impact will be developed through setting up the first student sustainability conference in Hamburg University with students in Germany.

CONTINUOUS IMPROVEMENT: INSTITUTIONAL CHANGE

Supported by: fondation egis

Ecole des Mines de Douai

The sustainable development approach adopted by the Mines Douai

Since 2009, Mines Douai, aware of the challenges of sustainable development, has invested in its consideration for all its activities. To achieve its objectives, Mines Douai has established tools and methodologies, defined assessment criteria, set up economic and socio-economic targets. The School made a commitment to promote sustainable development through its missions, decisions and practices, by developing concrete actions shared by the entire staff and the students.

3 main lines of work were defined :

- The training of future engineers in the stakes and values of sustainable development, as well as their global responsibility
- Research and innovation
- The management of the campus with the aim of reducing our ecological impact

TOP 3 LEARNINGS

1 The savings made on consumptions (paper, water, electricity, trips, the dematerialisation of documents) can be estimated at about 300,000 € a year

2 Since 2010, our water consumption has divided by two. Our gas and electricity use declined by 9%, whilst managing three new buildings. Our paper consumptions fell by 40%. More than 120 laser printers were removed and replaced with multifunction photocopiers

3 The recruitment of a daily health aid for a tetraplegic student helped him find a job just after his diploma.

MINES Douai

CONTINUOUS IMPROVEMENT: INSTITUTIONAL CHANGE

Supported by: fondation egis

University of Strathclyde

Sustainable Strathclyde: A Sustainable Success Story

The University of Strathclyde is committed to ensuring its students make a useful and positive contribution to social and environmental challenges, locally and globally. This aim is embodied in its research and curriculum, and demonstrated through the University's operational and management practices. The Sustainable Strathclyde Strategy sets out a challenging vision; by being bold, imaginative and innovative, it aims to be an exemplar sustainable Higher Education institution.

The University's Zero Carbon strategy will achieve a 50% reduction in GHG emissions by 2015; it aims to be carbon neutral by 2030. The University's Zero Waste strategy achieves 100% diversion from landfill and a recycling rate of 90%. The University has reduced waste mass per FTE by 22%. Its Sustainable Travel Strategy has driven SOV rates below 20%. Strong trans-departmental relationship-building has enabled implementation teams which cut across traditional institutional boundaries. More than 20 student-led Estate projects are integrated into MSc. curriculum.

TOP 3 LEARNINGS

1 Our highly successful energy strategy is the result of strong partnerships with Further Education, Local Authority and social housing community partners

2 Our focus on engaging senior staff has allowed individual departments to internalise and take ownership of potentially contentious infrastructure changes. Our strong people network enabled long standing challenges to be collaboratively addressed

3 Student support is critical; curriculum linked 'living laboratory' projects are essential to delivering engagement as well as facilities strategies.

University of Strathclyde Glasgow

SOCIAL RESPONSIBILITY

Supported by: VEOLIA

Lille Catholic University

The neighbourhood of Humanicité: living together and much more

Lille Catholic University has initiated the global project "HUMANICITE" which involves local development, social innovation, population diversity, creation of new activities and jobs, and sharing amenities (social, athletic, educational and cultural, etc.).

This new urban, residential neighbourhood, on a human scale, aims to respect architectural and environmental quality.

Humanicité is an urban development project in the city of Lille consisting of diversity (social and generational), sharing of public spaces and amenities, citizenship, conviviality in collective spaces and pedestrian walkways, solidarity and social innovation.

The birth and maturing of the project (2002 to 2013) is the result of the university's service to society, in eco-responsibility and in social innovation.

TOP 3 LEARNINGS

1 Eco-district of 15 hectares includes 900 accommodation units, housing around 2200 people

2 The neighbourhood notably includes health centres, a hospital clinic, but also traditional housing, centres of education and commerce

3 Harmony and balance between built spaces and natural areas are realities here.

UNIVERSITÉ CATHOLIQUE DE LILLE

SOCIAL RESPONSIBILITY

Supported by: VEOLIA

University of Western Sydney

Youth Eco Summit - Linking and leveraging social responsibility and sustainability in GWS and beyond

The Youth Eco Summit (YES) is an award-winning partnership between the University of Western Sydney, Sydney Olympic Park Authority and the NSW Department of Education and Communities under the United Nations Regional Centre of Expertise in ESD for Greater Western Sydney (RCE-GWS) banner.

YES is a 'living laboratory' for students, teachers, educators, professional staff, academics and the wider community who are carrying out and developing and researching sustainability and social responsibility pedagogies.

Held annually in Greater Western Sydney, YES has multiple impacts for fostering sustainability action and social change through engaged learning. With a local and global reach YES includes hands-on workshops, seminars, displays and active learning projects for over 8,500 students and their teachers from 240 schools and links in 45 different service providers and educators.

Some 90% of teachers observed improvements in student knowledge and understanding of sustainability issues and challenges.

TOP 3 LEARNINGS

1 Have a clear vision

2 Be collaborative – listen, link and only then lead

3 Good ideas with no idea of how to implement them are wasted ideas.

University of Western Sydney

STUDENT ENGAGEMENT

Supported by: SOCIETE RICARD, Scottish Funding Council, GREEN STEPS@UNI

STUDENT ENGAGEMENT

Supported by: SOCIETE RICARD, Scottish Funding Council, GREEN STEPS@UNI

Macquarie University

Tap It – It's Fresh and Free!

Students voted for the "Tap It – It's Fresh and Free!" initiative. Student volunteers designed the logo and managed the campaign's communications plan, which included key messages in a multitude of locations, campaigns, materials and activities.

Over 700 staff and students signed a pledge to choose tap whenever bottled water is available. This equates to:

- 7,111.66 kg of landfill saved in a year from single-used bottled water
- $675,607 saved by the Macquarie community per year
- 1,111,221.23L of water saved every year from production

Over 1,500 re-usable water bottles have been handed out by students. The bottles have the Tap It campaign logo and the message "Not Your Traditional Drink Bottled. Made in Australia from sugar cane. Re-usable and Recyclable."

Students took photos and recorded information for Macquarie's first ever tap map, which is a feature in the online interactive campus map. Stickers have been installed on existing drinking fountains across campus to make them more visible.

TOP 3 LEARNINGS

1 Recruit quality student volunteers using good titles – eg. "Plastic Free Campus Campaign Manager"

2 Have an X-factor with campaign elements to get people talking e.g. Plastic bottles made from sugar cane

3 Consider all elements of behaviour change.

MACQUARIE UNIVERSITY

Redbridge Institute of Adult Education

Inside Outside Sculpture Trail and EcoGarden

Students have improved the green space on the campus enabling the public to see 'outside' what students learn 'inside' by creating a Sculpture Trail and EcoGarden showcasing learners' skills, promoting healthy eating, sustainability and the use of recycled materials.

Art students from different disciplines worked together on designing and creating sculptures on an environment theme for the outdoor trail. Students recycled 1,500 plastic bottles to construct a greenhouse and encouraged biodiversity by designing and making bird feeders and insect houses for the trail and EcoGarden. Learners have the opportunity to sell their work through a local Garden Centre. The garden will provide vegetables and herbs for the Café.

The aim has been to engage students, homeless people from the Welcome Centre and Ellingham Employment Services for adults with learning disabilities, to create a community learning resource which promotes sustainability, increases student confidence, develops team working and provides volunteering opportunities.

TOP 3 LEARNINGS

1 The project task group membership profile is crucial. Make sure all the stakeholders are represented and you harness the enthusiasm and commitment

2 Gain the support of the whole organisation by really involving them in the project wherever possible

3 Promote the project as widely as possible; people and organisations are often willing to support or donate.

Redbridge Institute community learning and skills

STUDENT ENGAGEMENT

Supported by:

The University of Lausanne (UNIL)

Permaculture at UNIL – Exchange knowledge on our food production and consumption practices

The students association "LA PEL" was created to promote permaculture on UNIL's campus. Their project focuses on creating spaces of exchange (vegetable garden, conferences and courses) where the UNIL community can share knowledge in a participative and free-of-charge way on permaculture, sustainable agriculture and also discuss about consumption and production practices.

Besides knowledge on sustainable agriculture system, this project also aims to question participants on their consumption habits, particularly to rebuild the link between production and consumption.

The garden of "LA PEL" is situated in an open place that any campus visitors are able to visit. Students also plan to transform its garden into a pedagogic place for the campus visitors (schools, academic events, etc).

Educative pathways with explicative panels will be installed.

TOP 3 LEARNINGS

1. Create a network around sustainable food, slow food and permaculture on the campus
2. Gather students and staff members on a common project
3. Share knowledge on the above topics in a participative, free-of-charge and open-access way.

UNIL | Université de Lausanne

2014 INTERNATIONAL GREEN GOWN AWARDS JUDGES

The judging panel are representatives of sector organisations and/or specialists in a particular area and represent all three international regions. It is their substantial experience in the sector that truly makes the International Green Gown Awards sector owned. We thank the judges for their time, commitment and valuable contributions.

Universities Australia

AUDE - Association of University Directors of Estates

EAUC – Environmental Association for Universities and Colleges

GBCA - Green Building Council of Australia

Ricard S.A

Rootability

For more information visit www.greengownawards.org.uk

Australasia

The Green Gown Awards Australasia is the first and only Award Scheme dedicated to recognising excellence in sustainability within the tertiary education sector in Australasia. Now in their fifth year, the Awards have quickly become established as the most prestigious recognition of sustainability best practice.

The Australasian Awards are managed by Australasian Campuses Towards Sustainability (ACTS) and are governed by a cross sector steering group. Following the huge success in the UK the Awards were brought to Australasia in 2010 by a partnership between ACTS and the Environmental Association for Universities and Colleges (EAUC) UK. In 2012 a formal international Awards scheme was born with UK and Australasian winners competing for the international title in three categories. Since their launch, the Awards have continued to grow in size, reputation and prestige both nationally and internationally. For the first time the international Awards were hosted in in Hobart, Australia on 6th November 2014.

The numbers

We are extremely proud to acknowledge a record number of submissions this year, with our independent judging panel selecting 42 finalists from 66 submissions, representing 26 institutions, across 11 categories. All now vying for the most prestigious recognition of sustainability best practice in the sector.

Sharing best practice

Part of the ethos of the Green Gown Awards, globally, is to ensure the lessons and examples of good practice are shared across the tertiary education sector. Winners have worked hard to provide inspiring case studies and videos to ensure the sustainability message and best practice examples are disseminate as far and wide as possible. We are delighted to share the case studies from 2011 onwards for Australasia and the 2014 video's will be coming soon.

http://www.acts.asn.au/initiatives/ggaa/sharing-awards-success/

2015 applications

The 2015 Green Gown Awards Australasia will open for applications in June 2015. The deadline will be July/August 2015. Keep an eye on our website for up-coming details.

Links

www.acts.asn.au/initiatives/ggaa/2014-ggaa/

http://www.acts.asn.au/initiatives/ggaa/sharing-awards-success/

Information on our governance/Steering Group www.acts.asn.au/2012-ggaa-application/governance/

Contact

Sue Hopkins, Green Gown Awards Australasia Manager, ACTS Inc, Australia

ggaa@acts.asn.au; www.acts.asn.au

French speaking region

After being invited to the British judging for several years, Campus Responsables and the EAUC thought about having a French speaking edition of the Green Gown Awards, to disseminate good practices and inspiring actions led in French-speaking campuses. This summer, Les Trophées des campus responsables (the French version of "Green Gown Awards") was launched! Les Trophées des campus responsables are available to all French speaking universities and colleges, schools and specialised institutes in France, Belgium, Switzerland and Luxembourg.

The numbers

For its first edition, Les Trophées des campus responsables got 16 applications from 10 campuses applying from France, Belgium and Switzerland. There were 5 categories for the 2014 French-speaking edition:

- Responsabilité sociale et sociétale (Social Responsibility)
- Implication des étudiants (Student Engagement)
- Engagement durable (Continuous Improvement)
- Innovation technique pour le développement durable (Technical Innovation for Sustainability)
- Handicap et accessibilité, engagement responsable (an exclusive French-speaking category about Handicap and accessibility for disabled people)

Sharing best practice

Coming soon! After the successful first French-speaking edition, Campus Responsables is developing a French-speaking platform to enhance sharable sustainability campus initiatives.

2015 applications

Les Trophées des campus responsables will open in spring 2015.

Links

http://campusresponsables.com/page-7824/presentation-campus-responsables.html

campusresponsables.com/projet-14041/les-trophees-des-campus-responsables.html

Contact

Pauline Pingusson, Programme Manager for Les Trophées des campus responsables, France.

Pauline@grainesdechangement.com; campusresponsables.com

United Kingdom

Now in their 10th year, the Green Gown Awards recognise the exceptional sustainability initiatives being undertaken by universities and colleges across the UK. With sustainability moving up the agenda, the Awards have become truly established as the most prestigious recognition of best practice within the further and higher education sector in the UK.

The Green Gown Awards are administered by the Environmental Association for Universities and Colleges (EAUC) and are governed by a cross agency steering group.

The numbers

This year the UK Awards received 180 submissions, with our independent judging panel of over 80 judges, selecting 102 finalists representing 62 institutions, across 14 categories. All vying for the most prestigious recognition of sustainability best practice in the sector. Our winners were announced on 3 November 2014 at the stunning sector-venue, Whitworth Hall, The University of Manchester, UK.

Sharing best practice

As the ethos of the Awards is to ensure the lessons and examples of good practice are shared within the sector and beyond, we are working with our 2014 winners and finalists to produce case studies and short videos around their projects. Our current showcase of 160+ case studies and short videos can be accessed via the Sustainability Exchange, with 2014 materials soon to come. We thank the Higher Education Funding Council for England (HEFCE) for supporting the dissemination.

2015 applications

The 2015 Green Gown Awards UK will open for applications on 1 May 2015. This is a two-stage process with shortlisted finalists invited to submit a stage 2 submission. Winners will be announced October/November 2015. Keep an eye on our website for up-coming details.

Links

View the showcase of 160+ case studies and videos hosted on the Sustainability Exchange http://www.sustainabilityexchange.ac.uk/about/green-gown-awards/sharing-2013-excellence

Information on our governance/Steering Group http://www.eauc.org.uk/green_gown_supporters

Contact

Fiona Goodwin, Green Gown Awards Manager, EAUC, UK

greengown@eauc.org.uk; www.eauc.org.uk/green_gown_awards

Green Gown Awards International

Category supporters

fondation egis | GREEN STEPS@UNI | SOCIETE RICARD | Scottish Funding Council – Promoting further and higher education | VEOLIA

Delivered in Australasia by

ACTS INC – AUSTRALASIAN CAMPUSES TOWARDS SUSTAINABILITY

Delivered in French speaking regions by

CAMPUS RESPONSABLES

Delivered in the UK by

eauc