

Green Gown Award video structure planning

University:

Award title & length of video:

Key theme & footage/ images	Speech (person & copy)	Length of section
<i>e.g. Landing page Green Gown Logo & Award Title</i>	<i>none</i>	<i>5 seconds</i>
<i>e.g. Intro VC introducing sustainability strategy</i>	<i>(Debra Humphris) Sustainability is a core value of the university, as reflected in the new University Strategy, which outlines our commitment to further embed sustainability into all our work across the institution.</i>	<i>10 seconds</i>
		Total time:

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TEMPLATE