



# Green Gown Awards

# 2008

## A Unique Sponsorship Opportunity to Associate Your Organisation with the Leading Sustainability Awards Scheme for UK Universities and Colleges

- Help set the standards for university and college excellence
- Be recognised as an agenda setter and key sector supporter

The Green Gown Awards provide you with a new unique opportunity to raise your profile nationally and benefit from the huge education market.

The Awards will:

- Expose your organisation to key audiences through branding in all marketing and promotions
- Present invaluable networking and customer contact opportunities through the National Awards ceremony in June 2008 and follow on events attended by hundreds of sector decision-makers and opinion-formers
- Showcase your organisation to be involved with the sustainability movement within universities and colleges and promote excellence in both operations and learning

Now in their 4<sup>th</sup> year, the Green Gown Awards were originally developed by HEEPI (Higher Education Environmental Performance Improvement), with the support of HEFCE, and benefit from a powerful partnership with:

- AUDE – Association of University Directors and Estates
- BUFDG - British Universities Finance Directors Group
- EAUC - Environmental Association for Universities and Colleges



Originally developed by HEEPI [www.heepi.org.uk](http://www.heepi.org.uk)



# 2008 Award Categories

The Awards recognise all facets of environmental and sustainability innovation and improvement. The categories for 2008 are:

- Colleges and Smaller Institutions
- Courses
- Residences
- Student Initiatives
- Continuous Improvement
- Energy and Water Efficiency
- Social Responsibility
- Sustainable Construction

## Past Winners



*The University of York Students' Union* won in 2007 for its collection and overhaul of abandoned bikes at the end of the academic year, and their auctioning in the next year to raise money for campaigning and charitable work in Africa - a scheme which is now being replicated elsewhere as a result of national publicity.



*The University of Leeds* won with its very successful recycling initiatives in 2006, and its continuous improvement programme in 2007. Environmental Manager Dr Keith Pitcher believes that 'the Awards have been of huge benefit in raising awareness, building support within the University, delivering significant & ongoing environmental improvements, and in enhancing our reputation.'



*The University of Glasgow* won with its innovative lighting control system in 2005, and its incorporation of sustainability into the building procurement process in 2006. This created considerable media coverage in the local, Scottish and UK press, including The Guardian.

## Further Information

Please download the sponsorship pack from [www.heepi.org.uk](http://www.heepi.org.uk)

Contact Professor Peter James, Co-Director, HEEPI Project on 01260 290472 or email [sponsors@heepi.org.uk](mailto:sponsors@heepi.org.uk) for more details about this exciting opportunity.

