# FE Governors Guide Launch Webinar



**Chaired by** Fiona Goodwin, Deputy CEO, EAUC



**Ian Munro,** Director for Sustainability and **Jeff Greenidge,** Director for Diversity and Governance, Association of Colleges

Sam Bromwich, Director of Corporate Governance, Risk and Compliance and Olly Scholefield, Head of Sustainability, Solihull College



#### **FE Governors Guide Launch**



### **Developed in partnership with**







#### **Context**

CallC

CallC

The Alliance for Sustainability

Leadership in Education

- Government Net-Zero target 2050
- Student expectations
- Department for Education Sustainability & Climate Change Strategy
- Green Jobs Taskforce
- Public sector reporting
- Net-zero plans need financing









- Children born in 2020 will experience a two to seven-fold increase in extreme climate events, particularly heatwaves, compared to people born in 1960 (UNESCO)
- 75% of young people say they are frightened about their future
- FE educate & train **1.6 million** students per year 2.12% of England population (AOC)
- **35%** of large employers who train their staff do so through a college, compared with 30% who do so through a university (AOC)

#### **Context**



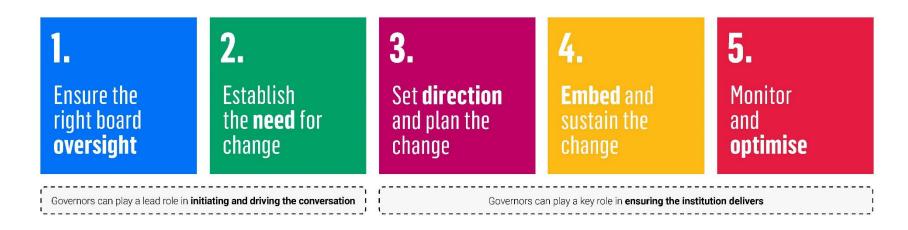
- The sector's carbon footprint is 18.1 Mt CO2e, with HE institutions contributing approximately 86% and FE 12% responsibility!
- More than 2.5 million 7-17-year-olds want more climate education and 91% students agree that their place of study should actively incorporate and promote sustainable development
- 74% of international students (from outside the EU) say how seriously the university takes global development issues and environmental issues is most likely to influence their choice of institution
- 20% of UK office workers would turn down a job if environmental, social and governance (ESG) factors were deemed lacking, with almost half of workers wanting their employers to demonstrate climate and social commitments

#### **Toolkit**

CallC

The Alliance for Sustainability
Leadership in Education

- Key drivers and policy setting for FE
- Sustainable Development Goals in FE
- Step 1 Key questions to ask preparing your board
- Step 2 Board questionnaire
- Step 3 Gap analysis and evidence
- Step 4 Embed change
- Step 5 Monitor progress checklist



Initiatives driving change











Outcomes from a project exploring the costs of Net Zero for Higher and Further Education in the United Kingdom







AUDE





The University and College Sector's Collective Response to the Global Goals



Green Gown



### **Green Skills - Green Jobs**

Ian Munro AoC Director Sustainability



## Context

- In March 2023 Government published its updated net zero strategy, but was criticised for lacking significant new policies or extra investment.
- Independent climate advisers are now saying they are less confident that the UK will meet the 2050 target.
- The evidence for significant investment in skills and jobs is clear to achieve a net zero future and colleges are critical

## Headlines to consider

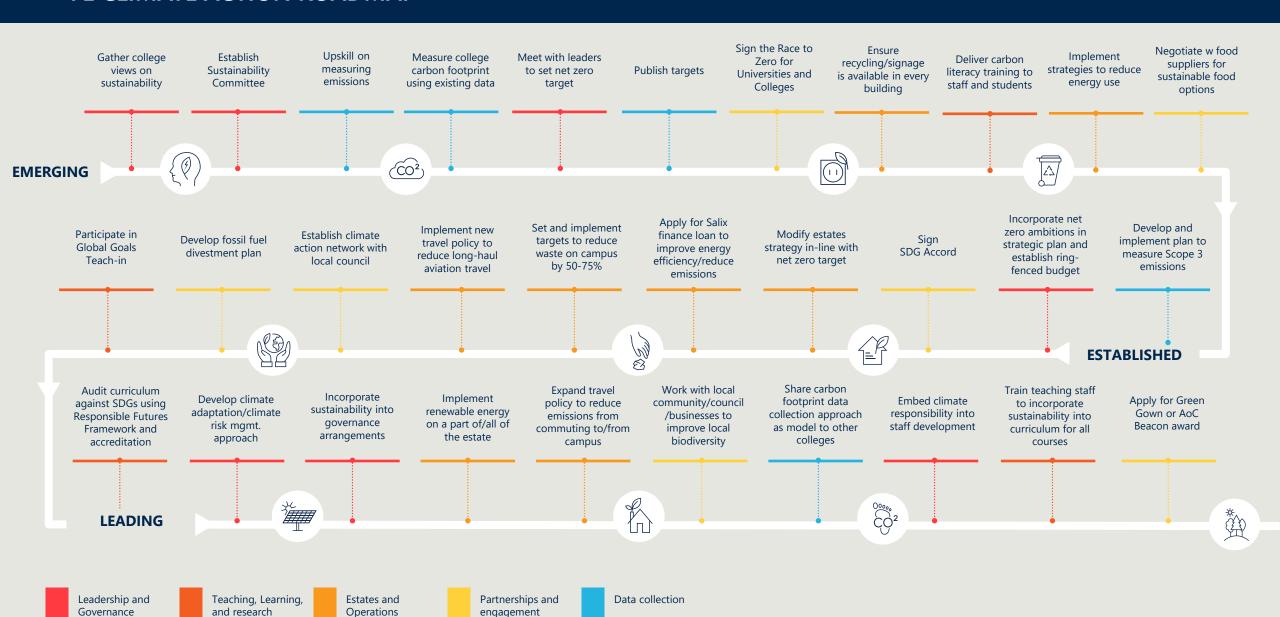
- UK Government vision is to create 2 Million green jobs by 2030 (Green Jobs Task Force)
- UK has an ambitious target reduce carbon emissions by 68% by 2030 (compared to 1990)
- UK is the only major economy to set a target to reduce carbon emissions by 77% by 2035
- UK energy target for renewable electricity is 95% by 2030
- UK is second most sustainable country in the world with an EPI (environmental Protection Index)score of 77.7 (May2023)

# The Green College Commitment



- Delivering green skills and supporting green jobs
- Educating students and communities to build a more sustainable future
- Developing net zero campuses and building resilience to environmental change
- Colleges are on a journey...

#### FE CLIMATE ACTION ROADMAP



#### WHAT DOES AN 'ESTABLISHED' COLLEGE LOOK LIKE?

It understands what parts of it investment portfolio are invested in fossil fuel companies. It has a plan to divest from fossil fuels and achieve a green investment portfolio

It has established relationships with the local community and council with a **shared aim to combat climate change locally** 

Its 10-year estates strategy reflects its commitment to its net zero targets, including an ambition to optimise the use of the estate (rather than build new buildings), refurbish buildings to improve their efficiency, and applying BREEAM standards to new buildings

The Sustainable Development Goals (SDGs) have become 'part of the conversation' at the college, through the signing of the SDG Accord and the Global Goals teach in. The college community are aware of the SDGs and students have a sense of how they might apply to their subject of study

Commitment to net zero target/sustainability is reflected in strategic plan and it has a meaningful ring-fenced budget to deliver on it (which includes funds students/staff can bid for to deliver sustainability projects) Has a strong and precise idea of its carbon footprint, including its Scope 3 emissions, and ongoing mechanisms in place to collect the data to measure it It has undertaken/is currently undertaking an ambitious project to reduce emissions from its buildings with the help of a Salix Finance loan It reports annually on its progress on meeting its net zero targets and interim targets, to the college community and the public

Its staff only travel for business on long-haul airplane flights when it is critically necessary (likely less than once a year), under a travel policy that aims to reduce emissions from travel. It has invested in video-conferencing to support remote meetings



# GOVERNANCE DEVELOPMENT PROGRAMME



A WHOLE COLLEGE APPROACH TO CLIMATE ACTION

"As we look to what the future holds and the 'new normal', action on climate change and creating an education system that embeds climate responsibility in everything it does needs to be a top priority."

David Hughes, Chief Executive of the Association of Colleges



# Governance Sustainability Conscious

Jeff Greenidge - Director for Diversity Association of Colleges



# **The Sustainability Conscious Governor**

Embedded in the new AoC code is:

"The board promotes corporate social responsibility and environmental sustainability."



Policy Development



Strategic Planning



Curriculum Design



Community Engagement



Resource Management



Leadership and Advocacy