



Exchanges

As of 28 March 2013 – please note that all exchanges are subject to change. Exchanges last 30 minutes and take place inside in a designated area inside the exhibition centre. All sessions have been created with both higher and further education institutions in mind making them relevant to all delegates.



Wednesday 17 April

Wednesday		13.30 – 14.00 (30 minutes)
Exchange	 <p>Fun with sustainability</p> <p>Do you know your limits? We will be playing a game that originated from Dennis Meadows (Limits to Growth) - a game of collaboration and competition, creating an experiential learning experience of what constitutes sustainable yields from an ecosystem. This game can be easily and simply used with colleagues and students. Speaker: Kirsti Norris, Director, Action for Sustainability</p>	Competency level: All
Wednesday		14.00 – 14.30 (30 minutes)
Exchange	 <p>Case study – the University of Manchester’s carbon reporting journey</p> <p>Hear from the University of Manchester on its experiences of replacing a traditional resource-intensive approach to measuring and reporting carbon emissions with an easy-to-use central carbon management solution. Through the use of Account, the University now accurately and transparently reports across its buildings, schools, faculties and departments which has not only improved efficiency in environmental reporting but has also significantly increased staff, student, and stakeholder engagement in its broader Environmental Sustainability Plan. Speakers: Lucy Millard, Environmental Sustainability Manager, the University of Manchester and Sam Fleming, Carbon Consultant, Greenstone Carbon Management</p>	Competency level: All
Wednesday		14.30 – 15.00 (30 minutes)
Exchange	 <p>A master plan to promoting positive sustainable behaviour</p> <p>This session identifies how a simple master plan can create the ultimate behaviour change campaign through the combination of approaches from the fields of change management, psychology and influence, alongside outputs from action research. Condensed into a 30 minute session, you will come away with ideas you can use in creating your own master plan! Speaker: Kirsti Norris, Director, Action for Sustainability</p>	Competency level: All
For exhibitors		
Wednesday		15.30 – 16.00 (30 minutes)
Exchange - for exhibitors	<p>Top tips on how to work with Universities – not to be missed!</p> <p>This session is for exhibitors. We have asked The University of Nottingham to provide some helpful “top tips” of elements to consider when you make that all important sales pitch to a university. To include such areas as “How to approach a university”; “What to include in your sales pitch to a university” and some ideas of how to get included in the preferred suppliers lists/procurement chains? It also allows an opportunity for dialogue. Not to be missed! Speaker: Keith Pitcher, Director for Sustainability, The University of Nottingham</p>	
Wednesday		16.00 – 16.30 (30 minutes)
Exchange - for exhibitors	<p>Top tips on how to work with Colleges – not to be missed!</p> <p>This session is for exhibitors. We have asked Craven College to provide some helpful “top tips” of elements to consider when you make that all important sales pitch to a college. To include such areas as “How to approach a college”; “What to include in your sales pitch to a college” and “How it differs to a university” including some ideas of how to get included in the preferred suppliers lists/procurement chains? It also allows an opportunity for dialogue. Not to be missed! Speaker: Robert Bellfield, Principal, Craven College</p>	



Thursday 18 April

Thursday		10.00 -10.30 (30 minutes)
Exchange	Creating your own story	
	We will be writing our own stories, as a form of action planning process. We will work through a structure that you can use to tell yourself (or someone else) a story about a purpose you are following, and how you will move this forward. This is a way of talking yourself into taking your next step... great for if you're feeling stuck right now! And no, you don't have to share your story (unless you want to!). Speaker: Kirsti Norris, Director, Action for Sustainability	
Competency level: All		
Thursday		10.30 -11.00 (30 minutes)
Exchange	How Aston contributes to Birmingham's district heating	
	Delivered by Aston University, this exchange explores their approach to linking all of Birmingham to District heat, in co-ordination with the European Bioenergy Research Institute (EBRI) that helped towards this scheme. Winner of a Highly Commended Research and Development Green Gown Award 2012, the judges were impressed with the excellent technological development with the potential to make a major impact on a wide range of stakeholders in and beyond the education sector. Speaker: Andrew Bryers, Energy Manager, Estates and Capital Developments, Aston University	
Competency level: All		
Thursday		11.00 -11.30 (30 minutes)
Exchange	Eco-slam poetry session – an opportunity to finish off your creative writings from Wednesday's poetry session	
	Keep those creative juices flowing...This session is for those of you who wish to finish off your poetry created on Wednesday evening. It is an opportunity to discuss and get some words of encouragement on your creative work. Danny will be on hand to guide you through any "writer's block" and ensure your sustainable poetry is something to be proud of! For the brave, this session offers an opportunity to recite your poetry in front of your peers! Go on, you know you want to! Speaker: Danny Chivers, Climate Change Author, Activist and Performance Poet	
Competency level: All		
Thursday		13.00 -13.30 (30 minutes)
Exchange	Liftshare - the latest green travel solutions you really ought to know!	
	Come and find out how over 60 institutions around the UK are reducing parking problems, encouraging green travel behaviour and saving staff and students money every day! Speaker: James Creed, Business Development Executive, Liftshare	
Competency level: All		
Thursday		13.30 -14.00 (30 minutes)
Exchange	Book Launch! 'The Sustainable University: progress and prospects'	
	The direction of Higher Education is at a cross roads against a background of mounting sustainability related issues and uncertainties. This book seeks to both challenge higher education and inspire positive change through exploration of the rich notion of the sustainable university, and illustrate pathways through which its potential can be realised, based on the experience of leading Higher Education institutes in the UK. SPECIAL VOUCHERS TO GET A DISCOUNTED BOOK WILL BE DISTRIBUTED AT THIS SESSION. Presented by the editor, Professor Stephen Sterling, Head of Sustainability Education, Plymouth University	
Competency level: All		