Example Students’ Union: Sustainability SMART Action Plan 2020-2022

This plan links to the development of sustainability within the following core Union areas: 1) Campaigning and Influencing; 2) Internal Operations; 3) Education; 4) Clubs and Societies; and 5) Sport

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| Action | Specific | Measurable | Achievable | Resourced | Time-bound | Staff Leads | Status |
| **Campaigning / Influencing** |
| To reduce plastic bottle use on campus  | Increase number of water fountains on campus accessible to students  | Number of water fountains in student accessible areas | Supported by Union Sustainability PolicyInstitution has working group tasked with reducing the environmental footprint of education.  | Staff/student capacity from the Union Financial investment requested from University  | Water fountain petition launched early Semester 1 Meeting with Vice Chancellor November Work for fountain installations in Year 2 | Leads: Sustainability Officer Supported by: VP Communities  | In progress –Petition launched and awaiting results. |
| **Internal Operations**  |
| Promote use of reusable hot drink cups in SU premises  | Introduce disposable cup charge and communications to increase knowledge and use of reusable coffee cups and associated offers.  | Increase in number of transactions using a reusable coffee cup against baseline. | Coffee shop is managed internally – proposed change not constrained by contractSupported by Union Sustainability Policy | Commercial budget | Year 1 launch awareness raising around issue of disposable cups / benefits of reusable cupYear 2 introduce charge | Leads:Commercial Manager Support: Communications Manager Communications, Marketing and Events Coordinator | Achieved New campus- wide disposable coffee cup charge has increased reusable cup used from 3% to 32%  |
| Reduce emissions from office transport use  | To reduce the GHG emission footprint that arises from Union office travel (excludes Clubs and Societies, and Sport travel).  | Overall reduction in GHG emissions arising from office travel against baseline.  | Supported by Union Sustainability Policy  | Union staff capacity  | Year 1: create baseline and establish targets Year 2: Review transport emissions vs baseline in line with target  | All staff Support: Sustainability Officer  | In progress Staff travel baseline created  |
| Reduce material resource use for Freshers / Re- Freshers  | To discourage external business’s from using plastic bags for promotional events.  | Develop new clause in “Advertising and Promotional Terms and Conditions” for all business partners  | Supported by Union Sustainability Policy  | Union staff capacity  | In place by Year 1 Semester 1 | Leads: Communications Manager Communications, Marketing and Events Coordinator | In progress |
| **Education** |
| Paperless submissions for coursework  | To have all coursework submitted as part of University courses submitted online | 100% of modules on campus shall facilitate online- only coursework submissions | University-backed policy – requirement of all teaching staff  | Resource commitment, if needed, from University.  | Year 1: introduction of policy; monitor compliance and impact  | Lead:VP Education  | To start |
| Keep making great ideas in to action! |  |  |  |  |  |  |  |