

## Event details

- 16 November 2011, 9:30am – 4:00pm
- UWE Conference Centre, Frenchay Campus, Bristol, BS34 8QZ

## Agenda

9.30am	Registration and coffee
Denise Shearman, University of Reading	Generating senior buy in & strategy development
Tom Yearley, University of Reading	Effective recruitment of Environmental Champions
11.15am	Coffee break
Jo Kemp, NUSSL	How to grow your network organically
Jo Kemp, NUSSL	How to support your Champions ongoing
Jo Kemp, NUSSL	How to empower and strengthen your Champions and increasing their influence
1.00pm	Lunch
Daniel O'Connor, Newcastle University	Support materials and tools for your Champions
Daniel O'Connor, Newcastle University	Developing communications strategy for effective message dissemination including social media
Group Discussion	Encouraging student Environmental Champions & developing Eco Teams



# How to set up an environmental champion network

Daniel O'Connor, Newcastle University	How to integrate with corporate targets & systems
4.00pm	Close

