



Transport Planning Network Group

Meeting held on **4 March 2014**, 9.30am – 3.30pm,
at the University of Leicester

Meeting Notes

BPA Higher Education Parking Special Interest Group

- Presentation by Ian Goodwin (Car Parking Partnership) covering the BPA HE/FE Charter, and headlines from the benchmarking survey carried out in 2013. Presentation circulated separately.
- Demonstration of the functionality of a parking database developed by Car Parking Partnership, aimed at HE/FE institutions. Functions include allocation of permits based on pre-determined criteria, automated appeal service and form creation, and management of parking zones. The database can be integrated with ANPR systems, and has the potential to be adapted for other uses, such as cycle store allocation. Please contact Ian Goodwin (ian.goodwin@carparkingpartnership.co.uk) for more information.

Cycle Solutions

- Presentation by Ceri Griffin (Cycle Solutions Ltd) on their salary sacrifice scheme. Functions include provision of marketing material, attendance at cycle events, web portal and online bike shop, access to a smartphone app providing ride information. Presentation circulated separately, please contact Ceri Griffin (cerig@cyclesolutions.co.uk) for more information.
- There are discounts available for EAUC members for individuals purchasing bikes from the scheme, and also non scheme product and student discounts as a separate part of the offer for EAUC (not part of the salary sacrifice scheme).

Scope 3 Emissions

- Presentation by Carol Somper (Temple Group Limited) on Scope 3 carbon emissions, including a summary of the scale of impact from carbon associated with transport activity and case studies from organisations on recording and monitoring scope 3. Presentation circulated separately, please contact Carol Somper (Carol.Somper@templegroup.co.uk) for more information.

Case Study: Uni-Bus, York

- Summary of the Uni-Bus service (Adam Jones, Transdev PLC) operated for the University of York, which provides a free connection between University facilities, the railway station and city centre. Facilities on board include free sick bags on clubber bus services, use of smart card and app payment, and University radio stations played on buses. The service has seen good growth despite competition from other operators in the city.

Cycle Alert

- Presentation by Danni Lapham (Cycle Alert) regarding the Cycle Alert system currently in use in York. The system involves installation of sensors on large vehicles to identify cyclists in blind spots. Cyclists are required to carry a small sensor disk which is detected by the vehicle, and communicated to the driver via a dashboard display. The cost of the system is approximately £450 per bus, plus £12 per sensor disk (although they are currently being provided in York at a subsidised rate of £5). The system is also being trialled by London Metropolitan University, and there are plans to expand use to include motorcycles. Feedback from bus operators and drivers (Uni-Bus) has been positive. Please contact Danni Lapham (danni@cyclealert.com) for more information.
- Video report provided via the following link: <http://www.cyclealert.com/bbc-news-look-north-feature-on-york/>.

Car Sharing Discussion

- Group discussion on the effectiveness of car share databases, and the level of interest in car sharing. The following points were raised during feedback:
 - Car sharing is not currently a priority for most organisations, and membership of a car sharing database is seen as a 'box ticked' rather than an effective tool for increasing uptake.
 - Greater support for informal/occasional car sharing would be beneficial, although this may be difficult to incorporate effectively within an online tool.
 - Existing websites are generally quite simple and old fashioned; comment that car sharing hasn't kept up with developments in communication that might help make it more effective.
 - It would be useful to find a case study of effective implementation of a car share scheme, as an example of good practice.
- It was suggested that a future group meeting should focus on car sharing, potentially to include video presentations from lift share database providers, case studies and discussions of promotional activities.

A.O.B

- Discussion of sharing Scope 3 carbon reports amongst group; various institutions would be happy to do so.
- **Successful 'campus-style' travel plans – EAUC Member only webinar.**
This webinar will provide a review of campus-wide travel planning as an integral aspect of implementing an organisation-wide carbon reduction strategy, with examples from University College London and the Heathrow Commuter 'campus-style' approach. Book your place via the following link: www.eauc.org.uk/shop/mms_single_event.php?event_id=3602
- Indication from the group that more frequent meetings (1 per term suggested) would be beneficial, with a set theme, more case studies and less time on supplier presentations. AT will arrange dates for meetings in advance and request volunteers to host; suggested that the host also chairs the meeting on the day.

Meeting resources

- All presentations and resources will be uploaded to the EAUC Transport Planning Network Community of Practice page on the EAUC website. (You will be prompted to log in) www.eauc.org.uk/eauc_transport_group

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