

## Awarding Sustainability Excellence – Green Gown Awards 2012



Applications for the 2012 Green Gown Awards are now open



The EAUC is delighted to announce the launch of the 2012 Green Gown Awards. Now in their eighth year, the Awards recognise the exceptional initiatives being undertaken by universities and colleges across the UK to become more sustainable. With sustainability moving up the global agenda, the Green Gown Awards have become established as the most prestigious recognition of sustainability excellence within the further and higher education sector, as well as the environmental sector.

### NEW CATEGORIES AND INTERNATIONAL RECOGNITION

2012 looks set to be another amazing year for the Green Gown Awards. Last year, we saw a record 240 entries. With the introduction of two new categories for 2012 'Best Newcomer' and 'Modernisation – Effectiveness and Efficiency in the Estate', we hope to see the number of applications surpass last year's record. There are fantastic sustainability initiatives taking place across the sector, so we are looking forward to seeing even more innovative projects and pioneering enterprises.

The ongoing popularity of the Green Gown Awards in the UK, which are administered by the EAUC and governed by a cross agency steering group, has meant they now have an international presence in the Australasian Green Gown Awards. In 2012, to further develop links between the UK and Australasian Awards, three categories will have an international element with winners from across the UK and Australasia competing for the coveted International Award category. The three international categories are: 'Continuous Improvement: Institutional Change', 'Social Responsibility' and 'Student Initiatives and Campaigns'.

The ethos of the Green Gown Awards is to ensure that the lessons learnt and the examples of good practice highlighted by entries are shared throughout the sector, and we are working hard with the Award partners to ensure this information is disseminated far and wide. Case studies and videos from the 2011 winning and highly commended entries are now available on the EAUC website [www.eauc.org.uk/sharing\\_2011\\_excellence](http://www.eauc.org.uk/sharing_2011_excellence).



Last year's Green Gown Awards saw a record number of entries and attendees – this year's event is expected to be even bigger

### This year's categories include

- Best Newcomer – new for 2012!
- Carbon Reduction
- Colleges and Smaller Institutions
- Continuous Improvement: Institutional Change
- Construction and Refurbishment
- Courses
- Green ICT
- Research and Development
- Learning and Skills
- Modernisation – Effectiveness and Efficiency in the Estate – new for 2012!
- Procurement
- Promoting Positive Behaviour



Krishnan Guru-Murthy hosted last year's awards

### GET YOUR ENTRY IN!

The deadline for stage one applications is 13 July 2012, with the shortlisted applicants notified of their eligibility into stage two on 6 August. Winners will be announced at a special Green Gown Awards event in November. This is an exciting opportunity to network with the who's who in university and college sustainability, linking vice-chancellors and principals, government, funding councils, senior managers, academics and students.

So why not enter the 2012 Green Gown Awards today and gain the recognition you deserve for your sustainability initiatives.

### GREEN GOWN AWARD INFORMATION AND CONTACTS:

For more information on the categories and how to apply visit [www.eauc.org.uk/green\\_gown\\_awards](http://www.eauc.org.uk/green_gown_awards) or email us at: [greengown@eauc.org.uk](mailto:greengown@eauc.org.uk)

For sponsorship opportunities visit [www.eauc.org.uk/sponsorship\\_opportunities](http://www.eauc.org.uk/sponsorship_opportunities) or contact:

- EAUC Members – Iain Boyd, EAUC Corporate Relationship Manager, 01242 714321, [iboyd@eauc.org.uk](mailto:iboyd@eauc.org.uk)
- Non-Members – Helen Exton, Green Gown Awards Project Manager, 07531 244208, [green-gown@eauc.org.uk](mailto:green-gown@eauc.org.uk)

## To all companies working in the sector – Why not consider sponsoring the event or a category?

The categories reflect the achievements of universities and colleges in both academia and campus management. They also provide the sector with benchmarks for excellence and are highly regarded. For companies supporting and

working in the sector, why not be seen as an innovator and market-leader in your field by sponsoring an award relevant to your product/service range and win more business.

Being a sponsor enables your organisation to

showcase its corporate identity, products and services, to raise its profile with prospective clients, and to cement its position in the sector.

For sponsorship opportunities visit:

[www.eauc.org.uk/sponsorship\\_opportunities](http://www.eauc.org.uk/sponsorship_opportunities).