Creating a world with sustainability at its heart

We Believe

- That UK & Irish education should be a global leader in sustainability
- That educational institutions have a responsibility as anchors in their communities to be agents of change
- That education has a unique opportunity to transform lives & communities
- That education is at the heart of global sustainability
- That every student should have access to sustainability education
- In being flexible and adaptable to find solutions for a resilient future
- In the value of international collaboration
OUR STRATEGY 2017 - 2021

Greater influence and alignment at an institutional level
- Driving Sustainability Executive Leadership Programme
- Governance Programme
- Living Labs Programme

Improved organisational reach and convening power
- Global Alliance for Quality Education
- Research and Resources Programme
- International Green Gown Awards
- Sustainability Exchange

Expanded Horizons

Strategic Alignment

Impactful Advocacy
- Greater voice at societal level
  - Communications and Advocacy Programme
  - EAUC Organisational Development Programme
  - Member Community Network

Making Sustainability Just Good Business

Stronger Community
- Improved member engagement and recognition
  - Member Volunteer and Fellows Programme
  - Green Gown Awards

Knowledge Exchange
- Greater innovation at sector level
  - Sustainability Exchange
  - Green Gown Awards
  - LIFE
  - Member Community Networks
  - Training and Events Programme

Building Our Resources
- Improved business model
  - EAUC Organisational Development Programme
  - Future Business Council

Our Values

Pioneering
Driving sustainability through innovation

Independence
Our own unique voice

Collaboration
Together we go further

Role Model
Leading by example

Empowering
Supporting and inspiring our members
AS A MEMBER

WHAT DOES THIS ALL MEAN FOR ME?

We are now finalising the strategy implementation plan to turn words into actions. We will have many new member programmes and services which include:

- **Future Business Council** to host a high-level dialogue between employers and sector leaders on graduate skills and leading change

- **Emerging Leaders Training Scheme** to support the skill and career development of members with a mandate for institutional and cross-sector behaviour change

- **EAUC Fellow Awards** and volunteer logging to ensure member contributions to the EAUC are recognised and rewarded

- **A Business Case to empower sustainability leaders making the case**

- **Driving Sustainability Leadership Executive Programme** a place for leaders of sustainability and institutions to meet and develop a shared language and approach to change

The EAUC represents institutions with over 2 million students and nearly 400,000 staff with a spending budget of over £25 billion. We exist to lead and empower the post-16 education sector to make sustainability ‘just good business’.

Find out more at www.eauc.org.uk