CREATING A WORLD WITH

### SUSTAINABILITY

at its heart

### We Believe

That
UK & Irish
education
should be a
global leader in
sustainability

That
educational
institutions have
a responsibility
as anchors in their
communities to
be agents of
change

That
education
has a unique
opportunity to
transform lives &
communities

That
education is
at the heart
of global
sustainability

That
education
should reflect
best practice
in operational
sustainability

That
every student
should have
access to
sustainability
education

In
being
flexible and
adaptable to find
solutions for
a resilient
future

In the value of international collaboration



### OUR STRATEGY 2017 - 2021

### Greater influence and alignment at an institutional level

- Driving Sustainability Executive Leadership Programme
  - Governance Programme
  - Living Labs Programme

# Improved organisational reach and convening power

- Global Alliance for Quality Education
- Research and Resources Programme
  - International Green Gown Awards
- Sustainability Exchange

# STRATEGIC ALIGNMENT EXPANDED IMPACTFUL ADVOCACY MAKING SUSTAINABILITY JUST GOOD BUSINESS STRONGER COMMUNITY KNOWLEDGE EXCHANGE

### Greater voice at societal level

- Communications and Advocacy Programme
- EAUC Organisational Development Programme
- Member Community Network

## Improved member engagement and recognition

- Member Volunteer and Fellows Programme
  - Green Gown Awards

### Greater innovation at sector level

- Sustainability Exchange
- Green Gown Awards
- Liff
- Member Community Networks
- Training and Events Programme



**Pioneering**,
Driving sustainability
through innovation

Independence
Our own unique voice

Collaboration
Together we go
further

Role Model Leading by example

Empowering Supporting and inspiring our members



### Improved business model

**BUILDING OUR** 

**RESOURCES** 

- EAUC Organisational Development Programme
  - Future Business Council

### AS A MEMBER

# WHAT DOES THIS ALL MEAN FOR ME?

We are now finalising the strategy implementation plan to turn words into actions. We will have many new member programmes and services which include:

Future
Business
Council to host a
high-level dialogue
between employers
and sector leaders on
graduate skills and
leading change

Emerging
Leaders Training
Scheme to support
the skill and career
development of members
with a mandate for
institutional and crosssector behaviour
change

Business
Case to
empower
sustainability
leaders making
the case

FAUC
Fellow
Awards and
volunteer logging
to ensure member
contributions to the
EAUC are recognised
and rewarded

Driving
Sustainability
Leadership Executive
Programme a place for
leaders of sustainability
and institutions to meet
and develop a shared
language and approach
to change

The EAUC represents institutions with over 2 million students and nearly 400,000 staff with a spending budget of over £25 billion. We exist to lead and empower the post-16 education sector to make sustainability 'just good business'.



