

EAUC-Scotland Conference 2017



SPONSORSHIP AND EXHIBITION OPPORTUNITIES



**UNIVERSITY OF
STIRLING**

EAUC-Scotland Conference | University of Stirling | 22nd February 2017

About the Conference

EAUC-Scotland's fourth Conference will take place at the University of Stirling, welcoming delegates from Scottish Universities and Colleges and key partners from the tertiary education and sustainability sectors.

This is your opportunity to engage with the key players developing and procuring sustainability services within Scottish Universities and Colleges.

The Venue includes an **Exhibition Hall** where all refreshments will be served, with opportunities to enhance exposure available through **Sponsorship Packages** and **Speaking Opportunities** within the Conference programme.

Exhibitor and Sponsorship opportunities are **strictly limited**.



Why should your organisation be involved?

- To **be seen at the main event** for sustainability in the Scottish Further and Higher Education Sector in 2017
- To **offer and demonstrate your products or services** to key tertiary education professionals and relevant partners
- To reach a **targeted audience of over 130 attendees** from a range of networks
- To attend and learn from **facilitated conference sessions**
- To **make your company name, logo and brand visible** pre- and post-Conference through a range of EAUC Communications Channels
- To **make links with all the key players** working on sustainability in the Further and Higher Education Sector
- To have **direct 1-to-1 engagement** with delegates interested in your product or service
- To generate **new business opportunities**
- To **show your commitment to engaging with the sector** on changing behaviour, environmental improvements, and increasing operational sustainability



Exhibitor

What's included?

- Exhibition Space of 2.5m x 2m, including 1 table, 2 chairs, display board, electrical socket if requested and wifi access
- Conference delegate passes for 2 people (value £200)
- Company name, logo and website link on delegate booking site
- Company name and logo in the Conference Programme / Conference App
- Access from 7.30am, first Exhibition Session at 9am, Exhibition closes at 4pm.
- Networking drinks reception 5-7pm with opportunity for Exhibitor Raffle Draw if desired.

* Discounts apply for charities and strategic partners.
Please contact scotland@eauc.org.uk for details.



Universities and Colleges
Climate Commitment for Scotland

15 AVAILABLE

Company Members
£400

Non-Members
£500*

VAT applies on all packages

Headline Sponsor

What's included?

- Dedicated exhibition space in a primary location, including up to 2 tables and 4 chairs as required, 2 display boards, and wifi access
- 5 minute plenary speaking opportunity
- Conference delegate passes for 4 people (value £400)
- Company name, logo and website link on booking site
- Company name, logo and website link on at least 2 pre-Conference communications and social media
- Company name and logo in the Conference Programme / Conference App
- Access from 7.30am, first Exhibition Session at 9am, Exhibition closes at 4pm.
- Networking drinks reception 5-7pm with opportunity for Exhibitor Raffle Draw if desired.

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1 AVAILABLE

Company Members
£800

Non-Members
£1,000*

VAT applies on all packages

Conference Session Sponsor

What's included?

- Select your chosen Session (first-come first-served):
 - Moving from Compliance to Leading Change
 - Promoting Meaningful Teaching and Learning
 - Financing and Managing Projects for Change
 - Building Socially Responsible Institutions
 - Sustainability Activity at the University of Stirling
- 5 minute speaking opportunity at the start of your session **both** morning and afternoon to the delegates most interested in your chosen session topic.
- Conference delegate passes for 2 people (value £200)
- Company name, logo and website link on booking site
- Company name, logo and website link on at least 2 pre-Conference communications and social media
- Company name and logo in the Conference Programme / Conference App

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5 AVAILABLE

Company Members
£400

Non-Members
£500*

VAT applies on all packages

Refreshments Sponsor

Guarantee some smiles by sponsoring breakfast pastries, coffee and cake, or a tasty low-carbon lunch!

What's included?

- Select the refreshment break(s) you wish to sponsor
- Your logo / banner displayed prominently during your chosen break
- Conference delegate passes for 2 people (value £200)
- Company name, logo and website link on delegate booking site
- Company name, logo and website link on at least 2 pre-Conference communications and social media
- Company name and logo in the Conference Programme / Conference App



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3 AVAILABLE

**Refreshment Break
£500**

1 AVAILABLE

**Conference Lunch
£1,500**

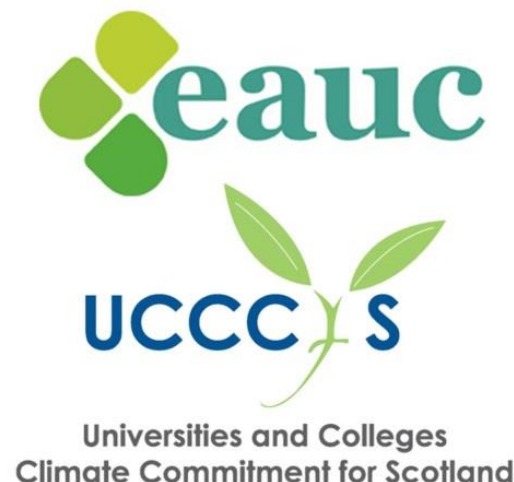
VAT applies on all packages

Drinks Reception Sponsor

We will be celebrating the end of our 2014-2017 EAUC-Scotland Programme with a drinks reception – help make it a celebration to remember!

What's included?

- 5 minute speaking opportunity as part of the Drinks Reception
- Your logo / banner displayed prominently during the Drinks Reception
- Conference delegate passes for 2 people (value £200)
- Company name, logo and website link on delegate booking site
- Company name, logo and website link on at least 2 pre-Conference communications and social media
- Company name and logo in the Conference Programme / Conference App



1 AVAILABLE

**Drinks Reception
£2,000**

VAT applies on all packages

Delegate Place Sponsor

Show your commitment to the sector by supporting one or more Educational delegates who could not otherwise attend to benefit from the Conference discussions and networking

What's included?

- Sponsored places will be offered to interested staff and students from Further and Higher Education Institutions who could not otherwise attend
- Sponsored delegates will be informed of the organisation and/or individual who sponsored their place
- Contribution highlighted on delegate booking site and on social media (unless otherwise requested)
- Company name and logo in the Conference Programme / Conference App



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10 AVAILABLE

**Delegate Place
£100**

VAT applies on all packages

Book your package now now!

Join the EAUC-Scotland Conference as an Exhibitor or Sponsor to take advantage of this unique engagement opportunity.

Complete the [online booking form](#) to reserve your package. We will get back to you within 3 working days to confirm your booking and provide more information.

Please note:

- All opportunities will be allocated on a first-come first-served basis
- Exhibitors are expected to remain set up in the Exhibition Hall from 9am-4pm
- Deadline for signing up to ensure inclusion in the Conference Programme / Conference App is 27/01/2017

If you have any questions please contact:

Clara Boeker
scotland@eauc.org.uk
0131 474 0000



We look forward to working with you!

Conference Enquiries:

Clara Boeker

scotland@eauc.org.uk

0131 474 0000

EAUC Membership Enquiries:

info@eauc.org.uk

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