

EXHIBITION AND SPONSORSHIP OPPORTUNITIES

Limited Availability
- Book Now!



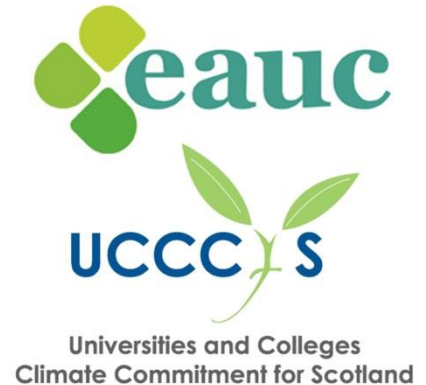
Universities and Colleges
Climate Commitment for Scotland

Climate Change and Sustainability – A Shared Responsibility

About the Conference

EAUC-Scotland's third Conference will take place at the University of Edinburgh, welcoming delegates from Scottish Universities and Colleges key partners.

The theme is '**A Shared Responsibility**', highlighting that action on sustainability is not only needed by Estates teams, but also academic and support staff, senior management, and students.



This is your opportunity to engage with the key players developing and procuring sustainability services within Scottish Universities and Colleges.

The Venue includes an **Exhibition Hall** where all refreshments will be served, with opportunities to enhance exposure also available through **Sponsorship Packages**, designed to maximise awareness of your organisation.

Exhibitor and Sponsorship opportunities are **strictly limited**.

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Why should your organisation be involved?

- To **be seen at the main event** for sustainability in the Scottish Further and Higher Education Sector in 2015
- To **offer and demonstrate your products or services** to key university and college professionals, students and relevant partners
- To reach a **targeted audience of over 130 attendees** from a range of networks
- To attend and learn from the **facilitated conference sessions**
- To **make your company name, logo and brand visible** pre- and post-Conference through a range of EAUC Communications Channels
- To **make links with all the key players** in the Further and Higher Education Sector
- To have **direct 1-to-1 engagement** with delegates interested in your product or service
- To generate **new business opportunities**
- To **show your commitment to engaging with the sector** on changing behaviour, environmental improvements, and increasing operational sustainability



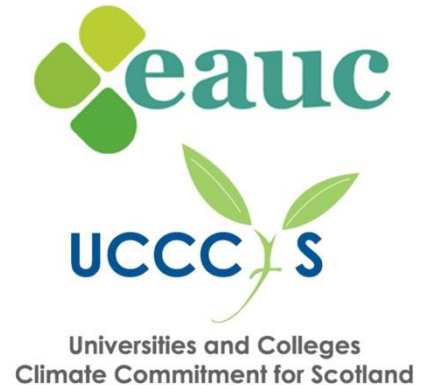
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Exhibitor Packages

What's included?

- Exhibition Space of 2m x 3m, including 1 table, 2 chairs, 1 electrical socket if requested and wifi access
- Conference delegate passes for 2 people (value £200)
- Company name, logo and website link on delegate booking site
- Company name, logo and website link on at least 2 pre-Conference communications
- Company name and logo in the Conference Programme / Conference App
- Access from 7.30am, first Exhibition Session at 9am, Exhibition closes at 4.30pm. Optional one-to-one appointments with delegates until 6pm.

* Discounts apply for charities and strategic partners.
Please contact scotland@eauc.org.uk for details.



20 AVAILABLE

Company Members - £395*

Non-Members - £495*

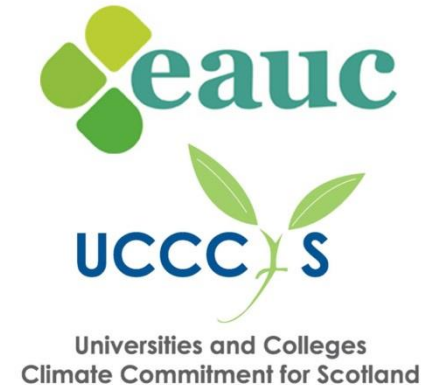
VAT applies on all packages

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Headline Sponsor

What's included?

- Dedicated exhibition space in a primary location, including up to 2 tables and 4 chairs as required, 1 electrical socket if requested and wifi access
- 5 minute plenary speaking opportunity
- Up to 4 Conference delegate passes (value £400)
- Company name, logo and website link on delegate booking site
- Company name, logo and description in Conference Programme / Conference App
- Regular mentions on EAUC-Scotland and EAUC social media channels
- Access from 7.30am, first Exhibition Session at 9am, Exhibition closes at 4.30pm. Optional one-to-one appointments with delegates until 6pm.



1 AVAILABLE

Company Members - £795

Non-Members - £995

VAT applies on all packages

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Conference Refreshments Sponsor

Guarantee some smiles by sponsoring bacon rolls, coffee and cake, or a tasty low-carbon lunch!

What's included?

- Select the refreshment break(s) you wish to sponsor (joint sponsorship requests welcome)
- Your logo / banner will be prominently displayed during your chosen break
- Conference delegate passes for 2 people (value £200)
- Company name, logo and website link on delegate booking site
- Company name, logo and website link on at least 2 pre-Conference communications
- Company name and logo in Conference Programme / Conference App



3 AVAILABLE

Refreshment Break - £500

**1 AVAILABLE /
CO-SPONSORSHIP WELCOME**

Lunch - £1,500

VAT applies on all packages

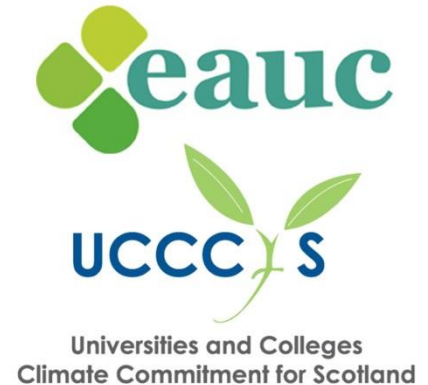
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Delegate Place Sponsor

Show your commitment to the sector by supporting one or more Educational delegates who could not otherwise attend to benefit from the Conference discussions and networking

What's included?

- Sponsored places will be matched with requests from interested staff and students from the Further and Higher Education sector
- Sponsored delegates will be informed of the organisation and/or individual who sponsored their place to offer their thanks
- Company name and logo in the Conference Programme / Conference App
- Acknowledgement of contribution within one Conference communication, on delegate booking site, and within social media channels



10+ AVAILABLE

One Delegate - £100

VAT applies on all packages

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How do you get involved?

Join the EAUC-Scotland Conference as an Exhibitor or Sponsor to take advantage of this unique access opportunity

To reserve your place, please complete the [online booking form](#).

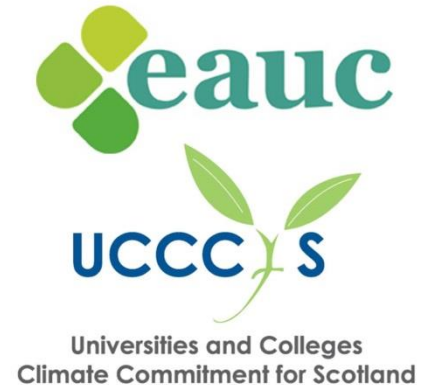
We will get back to you within 3 working days to confirm we have received your booking, and to provide more information.

Please note:

- All opportunities will be allocated on a first-come first-served basis
- Deadline for inclusion in the Conference Programme / App will be **Friday 30th October**
- Each Exhibitor and Sponsor will be invited to contribute an item or opportunity to the raffle, which will be used to encourage delegates to visit all Exhibitors during the event

If you have any questions please contact:

Rebecca Petford, EAUC-Scotland Programme Coordinator
rpetford@eauc.org.uk or 0131 474 0000



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EAUC Company Membership

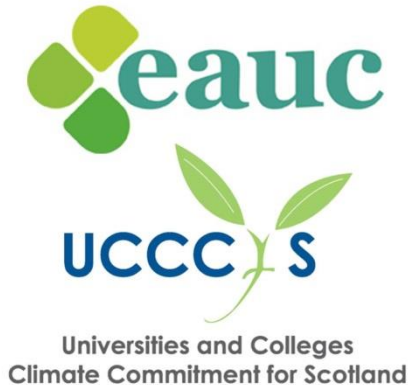
Sustainability and CSR are becoming more important to consumers, shareholders and employees. These issues in turn can become powerful business advantages.

The EAUC can deliver business benefits by working with you.

Our Company Members gain:

- Access to contacts, knowledge and resources
- Promotion of their products and services to over 220 UK educational institutions and 3,500 key decision makers through a range of face-to-face and online channels
- Positive PR, helping them achieve CSR objectives through direct engagement with a sustainability network

Whether your company is a national, regional or local company, our Educational Members have business opportunities. Please contact Wayne Talbot on the details below to discuss accessing our unique networks of sustainability practitioners and strategic partners.



We look forward to working with you!

Conference Enquiries:

Rebecca Petford
rpetford@eauc.org.uk
0131 474 0000

Membership Enquiries:

Wayne Talbot
wtalbot@eauc.org.uk
01242 714321



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