

**COP26 Communications Toolkit for EAUC Members**

**What is**[**COP26**](https://ukcop26.org/)**?**

COP (Conference of the Parties) is the annual UN Climate Change Conference, at which UN representatives and observers meet to discuss a global response to the climate emergency. This will be the 26th COP, and it is taking place in Glasgow, UK.

In this document, you will find key resources that you might find relevant to use within your institution. The toolkit includes necessary materials to share your achievements, social media guidance, important links, etc. If you have any additional questions, please reach out to us: Teodora Axente - taxente@eauc.org.uk and info@eauc.org.uk.

***Important links***

* COP26 Official (UN Climate Change Conference) - <https://ukcop26.org/>
* COY16 Official Website (UN Climate Change Conference of Youth) - <https://ukcoy16.org/>
* COP26 & EAUC – Resources collated available - <https://www.eauc.org.uk/cop26_eauc>
* Useful Glossary for Climate Change Terms – available [here](%E2%80%A2%09https%3A/unfccc.int/process-and-meetings/the-convention/glossary-of-climate-change-acronyms-and-terms)

***Relevant events -*** The COP26 Calendar can be accessed [here](https://2nsbq1gn1rl23zol93eyrccj-wpengine.netdna-ssl.com/wp-content/uploads/2021/07/COP26-Presidency-Programme.pdf)

|  |  |
| --- | --- |
| **DATE** | **EVENT** |
| 29 September | [COP26 Ideas](https://www.eauc.org.uk/shop/mms_single_event.php?event_id=7689) – Opportunity to share ideas and outline plans for the upcoming COP26 Conference |
| 18 – 24 October | [Global Climate Change Week](https://www.eauc.org.uk/shop/mms_single_event.php?event_id=7681) - a platform for university communities to work together, to share latest work, to inspire students and communities |
| 27 October | [Race2Zero Showcase](https://www.eauc.org.uk/shop/mms_single_event.php?event_id=7676) – Hear from Plymouth Marjon University and Dumfries and Galloway College and their plans and initiatives to hit their institutional targets |
| 28 October  | [THE Climate Impact Forum](https://www.eauc.org.uk/shop/mms_single_event.php?event_id=7698) - will convene a new discussion with government ministers, education leaders, industry investors and leading youth voices to identify, share, challenge and inspire the higher education sector to take a more significant role in accelerating the socio-economic transformation required to achieve net zero. |
| 4 November | [Race2Zero Showcase](https://www.eauc.org.uk/shop/mms_single_event.php?event_id=7677) – Hear from The University of Strathclyde and The University of Hull and their plans and initiatives to hit their institutional targets |

***Social media guidance***

Suggested Hashtag - #EAUCATCOP26Follow us on @TheEAUC, @EAUCScotland

Graphics available for you to use and share with our team where to include you key COP26 activities and institutional logo

[Download here](https://www.eauc.org.uk/file_uploads/social_media_draft.png) [Download here](https://www.eauc.org.uk/file_uploads/social_media_draft_2.png)