

Bridging the Gap

How
Sustainability
Links Campus,
Community &
Curriculum



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11th Annual Conference Programme

The environmental and sustainability event
for the further and higher education sector

17-19 April 2007

Queen's Campus Conference Centre,
Stockton on Tees, Durham University

Welcome

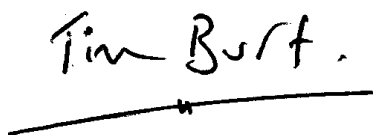
Durham University is delighted to be hosting the EAUC 11th Annual Conference at its Queen's Campus.

A lot is happening at the University right now and so your visit is a very timely one indeed. The University's Environment and Sustainability Advisory Group was established in 2006 and has provided a lead for new initiatives and a means of integrating ongoing projects.

Active student involvement is a hallmark of life at Durham University: our Sustainable Living Action Group is coordinating activities within the University's 16 colleges and at the Students' Union, ably assisted by Dr Antje Danielson, who has brought her wide experience of 'green campus' initiatives from the USA to Durham. The Group has made a real difference, running recycling schemes, training and awareness campaigns. Our new Energy Manager in Estates & Buildings, John Lightowler, has introduced new monitoring programmes as well as promoting energy-saving schemes.

In addition to all this, Durham University has recently been awarded Fairtrade status, recognising recent achievements but still setting us challenges for continuous improvement in the future. You will see some of our display material within the Holliday building when you visit the Waterside Room.

I hope you enjoy your stay at the University and I wish the Conference every success: these are important times in getting the sustainable living message firmly on university agendas.



Professor Tim Burt
Dean of Colleges



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Welcome

Dear Colleagues

It is a pleasure to welcome you to our 11th Annual Conference!

We have an impressive line up of speakers and our theme of 'Bridging the Gap - How Sustainability Links Campus, Community and Curriculum' reflects the broadening of sustainability themes that face the sector. We have a range of workshops which include energy, sustainable procurement, travel and linking curriculum with estate management, which will offer something for everyone.

I encourage delegates to maximise the potential of the networking opportunities available throughout the Conference programme. The exhibition is our biggest yet so please do show your support and visit them.

I would like to thank our sponsors who generously support our Conference and through their support we have been able to freeze our prices for Members despite rising costs. Particular thanks go to Sun Microsystems (Platinum Sponsor), Veolia Environmental Services and Canon (Gold Sponsors) and Broadstock Office Furniture, Office Depot and Tarmac (Silver Sponsors).

I would also like to thank our venue, Queen's Campus, Durham University, who have worked closely with us to ensure our Conference is as sustainable as possible, which includes providing locally sourced menu's to recycling facilities - as well as sponsoring the Fairtrade Wine Reception Drinks at the now infamous Speed Networking event!

We are growing strength by strength and with our strategic review we are hoping to realise our dream of being the one stop shop for embedding sustainability into further and higher education. Please do complete your evaluation forms as we are keen to hear your views and ensure we continue to offer the services our Members need.

As this will be my last Conference as Convenor I would like to thank everyone who has helped both me and the EAUC during these exciting years - I have really enjoyed it! I hope that you will continue to support Sheri-Leigh Miles as the new Convenor as I believe you will be in good hands.

I hope you all enjoy the Conference and I hope to see you in Exeter next year for our 12th Annual Conference!



Martin Wiles
EAUC Convenor



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Our new Sun Fire™ servers with CoolThreads™ technology are a good start. With five times the performance using only half the energy, innovations like these are helping cut our dependence on fossil fuels while saving corporate data centers millions. We're proving once and for all that faster can be cooler, better can be cleaner, and cheaper can be greener.

Eco-responsibility is something we can all share. Learn more at sun.com/ecoresponsibility.



How Green is your University's IT?

It's a 6 million-dollar question. In fact, it's probably worth more.

Did you know that the average university spends 50-60% of its multi-million pound power budget on IT? **Simon Tindall** and **Richard Barrington** of Sun Microsystems believe that a sustainable alternative exists, where faster can be cooler, better can be cleaner and cheaper can be greener ...

Imagine if every student had their own stove attached to their desk for cooking meals? For some budding Jamie Olivers, this may be a perfect solution ... a bacon sandwich for brunch or ricotta fritters at lunchtime!

But think about all that duplication, space, noise, heat – and those hefty power bills? Isn't a canteen a more realistic proposition?

While the original scenario is a little strange this is exactly how most universities deploy computing today with massive duplication of under-utilised resources. By moving towards a shared service approach such as the canteen, they could save up to 75% of their desktop/server costs and achieve a host of environmental benefits.

Rather than equipping every desk with a personal computer – that needs updating, managing, supporting, maintaining and replacing with alarming frequency – a growing number of universities are switching to simpler 'virtual display' technology that is little more than a screen with a card reader ... **BUT backed by the power of the network.**

The average PC consumes two tonnes of raw materials in manufacture, burns IRO 100 watts in use and lasts 2-3 years before replacement. 'Thin clients' are much more cost effective, last 15-20 years and consume a fraction of the energy, the latest generation IRO 4 watts, leading to enormous long-term savings and environmental benefits.

What's more, they take up less space and have no fans, significantly improving the working environment and reducing noise pollution associated with technology.

For users, the desktop experience is unchanged. They can still access exactly the same applications and other software, and as it's a service on the network, from any location on campus and beyond instantly and seamlessly.

Some extra processing power is needed in the data centre. But the resources are shared efficiently between users leading to further environmental savings.

A new generation of **high-performance** low-carbon servers are now on the market that will enable the replacement of many legacy **systems**. Often ratios of 10:1 are achieved which coupled with software technologies such as containers and virtualisation will further accelerate the environmental savings.

Establishments such as the Danish Technical University have already saved 75% of their desktop/server costs, while some of the UK university early adopters of this technology are rolling out new software on 'thin client' displays they purchased in the 1990s.

The 'thin client' approach is also eco-friendly and competitive ... and it's growing in popularity at a critical time.

Increasingly, universities will need to prove their green credentials to be compliant and attract applications from eco-aware students. The recent UCAS Future Leaders survey (www.futureleaderssurvey.org.uk) found that 76% of those applying for places believed that 'lifestyles need to change radically' for human civilisation to survive the next century. And many of these students will spend their money with universities they regard as 'greener'.

Low-carbon transport schemes are an excellent idea, sustainable building materials make sense and organic canteen food is to be welcomed ... but how green is your IT?

• Simon Tindall is EMEA Sales Development Manager for Sun and Richard Barrington is Head of Corporate Affairs and Public Policy. For more information, you can contact Sun on 0800 731 0658, email uk-srg2@sun.com or visit uk.sun.com/highereducation/desktop.

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Veolia Environmental Services is the UK's leading waste management company, offering a comprehensive range of services for local authorities, commercial and industrial organisations and hospitals, schools and universities.

We are committed to providing sustainable waste and recycling solutions for universities, adopting a long-term partnership approach to the development of successful relationships.

Innovation is key to achieving our collective goals. We invest in the latest technology to help you meet your legislative demands and recycling targets. Notable technologies employed include container weighing and pay-by-weight systems, both of which are proven to be highly effective in managing waste flows. Both of these services are offered to many of the universities we work with.

We have developed a multi-dimensional campaign to heighten awareness of the scope of recycling services we provide and to encourage and increase participation. 'Target Recycling' combines the use of posters, coasters, bin stickers and facts and figures for websites, intranets and magazines to provide a programme of sustainable, long-term solutions with short-term effect.

Our value added services are designed to give customers that little bit extra, with key elements including technical advice, collection and recycling of waste electrical and electronic equipment, exclusive access to the Members Section of our website and invitations to our annual series of free customer seminars.

Visit www.veolia.co.uk for more details.

A Sustainable Conference

The EAUC 11th Annual Conference will bring together delegates from every area of campus life, from the further and higher education sector. Delegates include those responsible for environmental management, estates and facilities, finance and procurement as well as curriculum leaders and students. The Conference will include plenary sessions, interactive workshops, Green Gown Awards Ceremony, Conference Dinner, Exhibition as well as the infamous speed networking. EAUC make conscious efforts to reduce our environmental impact of our Annual Conference by the following:

- EAUC are offsetting carbon emissions from the activities related to the Annual Conference directly to the venue. This includes the whole event (including pre-event and conference dinner), travel (speakers and delegates) and accommodation as well as the venue use. This will be channelled back to the host venue to ensure the local area benefits as well as the venue. An article explaining how the host venue has utilised this fund will appear in Earth, our quarterly newsletter.
- All conference correspondence to delegates, exhibitors, sponsors and speakers has been sent via email and available on our website to minimise waste.
- Delegate Bags are made from jute, making them reusable and biodegradable. The bags have been purchased through Canby Ltd who have a strong ethical trading policy – more details can be seen at www.canby.co.uk.
- Information in Delegate Bags and the Conference Programme are printed double sided, recycled paper and will be provided at registration.
- Delegate Bag enclosures have been prevented to minimise waste and we encourage delegates to use the Bring & Share desk to distribute their materials.
- Pens and paper will not be provided to delegates to encourage the use of reusing paper and pens. Delegates have been encouraged to bring notepads made from scrap paper.
- All EAUC marketing materials are printed on 100% recycled paper.
- Recycling points will be available around the venue and we ask delegates to ensure that they return their badges and any unwanted materials so we can reuse and recycle these items.
- Exhibitors have been encouraged to use recycled paper for their marketing purposes.
- Queen's Campus Conference Centre has excellent public transport links as well as an easy walking distance from the Train Station and we encouraged delegates to use this.
- EAUC encouraged all delegates, speakers and exhibitors who must travel by car to use the EAUC Car Share scheme. Details can be found at www.eauc.org.uk.
- A bus service will be provided from the venue to the Conference Dinner.
- All catering will be served using non-disposable crockery and cutlery.
- Fairtrade refreshments will be served, including tea and coffee and Fairtrade wine at the Speed Networking Event and the Conference Dinner.
- Organic and locally sourced food will be served where possible.
- The conference venue is self-contained to minimise the need to travel during the event.

If you have any suggestions on how EAUC can further improve the sustainability of the Annual Conference please email them to fgoodwin@eauc.org.uk.

Ever noticed how the difference really stacks up when you focus on making savings?

Printing can account for up to 3% of an organisation's revenue, yet over 70% of organisations have no idea how much they spend on printing and copying*, or how much ends up in the bin.

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*IDC, 2006



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At Canon, we practice what we preach and have one of the most environmentally-friendly buildings in the UK. We also work closely with our customers to help them, to not only reduce office waste but also reduce costs. Working with Canon can help to:

Reduce energy consumption: the latest generation of products use up to 95% less energy in stand by mode than previous products

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Support ISO14001 compliance: we help companies implement new ways of working to support their achievement of this international standard

Gain control of their print strategy: implementing software to ensure efficient use of resources and provide detailed management information across the whole company

By sharing our expertise and heritage in reducing the environmental impact of business processes we uphold our corporate philosophy of Kyosei – “living and working together for the common good”.

Did you know? When you purchase Canon-branded media, we guarantee the ‘paper trail’ and sustainability of supply for the product.

Did you know? Canon is involved in an industry first pilot scheme to recycle toner bottles and reduce the UK landfill burden

David A Smith (Marketing Director) states: “It is the responsibility of manufacturers such as Canon to provide the solutions to support a greener workplace in addition to offering simple advice on energy saving.”

Visit www.canon.co.uk/smallsteps for more details.

Are You and Your Colleagues Getting the Most out of the EAUC?

Membership of the EAUC is for the whole institution, so any member of staff can be linked directly to our networks and services.

One of the most valuable benefits of membership are the EAUC email Discussion Networks.

Any number of staff from a member institution can have free access to one or more of these networks, which instantly bring to your office the collective knowledge and experience of members in the UK, Ireland and beyond. It's a superb resource made possible by colleagues willingness to share their knowledge and skills. This generosity and enthusiasm to help and support colleagues set the EAUC apart and is at the core of what we do and how we do it. Please contact your colleagues who have an interest in the environmental sector and let them know they can join by emailing the EAUC office at info@eauc.org.uk.

- Member's General Discussion Network – The key sector network linking over 500 colleagues who have a responsibility for environmental management and sustainability in universities and colleges
- Transport Discussion Network – A specialist list for colleagues with a specific transport planning interest
- Education for Sustainability Community of Practice – A dynamic group of colleagues from both campus management and teaching and learning communities
- EAUC Scotland Network – To support focussed networking for Scottish members

In addition, make sure that you and your colleagues receive our invaluable monthly EAUC e-newsletter. It's packed with links to new sector resources, reports and events. To receive this email info@eauc.org.uk.

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Agenda

Tuesday 17 April 2007

18:00 Fairtrade Wine Reception at the Rocket Union

19:00 Speed Networking Event, Rocket Union

20:15 Buffet, Rocket Union

Wednesday 18 April 2007

08:30 Registration with Coffee & Exhibitions – Waterside Room, Holliday Building

09:30 Welcome

Martin Wiles, Convenor, EAUC

09:40 Welcome

Professor Tim Burt, Dean of Colleges, Durham University

09:50 Sustainable Development in DfES: Priorities and Partnerships

Julie Hull, Head of Sustainability, DfES

10:30 Coffee, Networking & Exhibitions – Waterside Room, Holliday Building

11:10 Funding Council Sustainability Policy and Action Panel

Presentations and facilitated Q&A Session on the progress your Funding Council has made and what they are committed to doing next.

Steve Egan, Director (Finance & Corporate Resources) Deputy Chief Executive, HEFCE (via Video); **Joanna Simpson**, Policy Advisor, HEFCE; **Melanie Hunt**, National Director, LSC (via Video); **Ilona Murphy**, Director of Policy & Innovation, LSC; **Riona Bell**, Director of Funding, SFC & **Chris Cowburn**, Head of Estates, HEFCW. Facilitated by **Iain Patton**, Executive Director, EAUC

12:20 Lunch, Networking & Exhibitions – Waterside Room, Holliday Building

13:20 Sustainable Computing: New possibilities for massively reduced energy consumption and overall environmental impact

Simon Tindall, Europe, Middle East & Africa, Education & Research Business Development Manager, Sun Microsystems

13:35 Sustainability Literacy: A Core Competency - A Progress Report

Securing the Future - delivering the UK's sustainable development strategy sets out a challenging vision in which the knowledge and skills of everyone will be "improved" to help advance sustainable development. So how are we doing? Is the Further and Higher Education Sector progressing the sustainability literacy agenda? How are institutions responding to the UN Decade of Education for Sustainable Development (ESD)?

Professor Stephen Martin, Visiting Professor in ESD, Centre for Complexity & Change Faculty of Technology, The Open University & **Bryan Lipscombe**, Environment Task Force, University of Chester

14:05 Delivering Sustainable Communities: Learning, Research & Applications – The Role of Universities & Colleges

Professor Peter Roberts OBE, Chair of the Academy for Sustainable Communities & Professor of Sustainable Spatial Development, University of Leeds

Agenda

14:30 Coffee, Networking & Exhibitions – Waterside Room, Holliday Building

15:10 WORKSHOPS

A: Sound Impact Awards - A Model for Engagement and Action

The Sound Impact Awards is an environmental accreditation scheme for Students' Unions run by NUS Services. In its first year the scheme has met with great success, benchmarking Unions throughout the movement and fostering change. This session will outline the learnings from the first year, look to the future, and question how the model can be applied elsewhere.

Jamie Agombar, Ethical & Environmental Coordinator, NUS Services & **Anna Heywood**, Sound Impact Awards Founder & Steering Group Member

B: Making the Link between Estates Management & Learning – A Two-Way Flow

This workshop will explore the achievements and barriers to sector attempts to make the link between HE estates' energy/carbon management and teaching and learning. Two new EAUC/Carbon Trust case studies will be profiled where the link has been made and value added to both campus and curriculum.

Martin Fry, The Carbon Trust, **Roddy Yarr**, University of St Andrews & **Neil Smith**, University of Southampton

C: Cutting Carbon Emissions

Discover how carbon allowances will affect you and a case study for practical examples of how to cut your carbon emissions.

Sally Comber, Senior Policy Advisor, DEFRA, **Alastair Keir**, Director of Operations, Salix Finance & **David Somervell**, Energy & Sustainability Manager, University of Edinburgh

D: Partnership for Sustainable Travel – Policy into Practice

Travel demand generated by the FHE sector makes huge impact on local communities and significant impact nationally, issues which cannot be effectively addressed in isolation. It is important also that the sector's needs are taken into account in determination of policy. This workshop will explore the mutual benefits of working in partnership at national level with campaign group Transport 2000, and with the sustainable transport charity Sustrans. The benefits of local partnership will be brilliantly illustrated by the example of the Salford Travel Partnership where the University-lead initiative has transformed attitudes to sustainable travel across the city.

Paul Osbourne, Director, Sustrans, **Marie Morice**, Travel Plans Coordinator, Transport 2000 & **Chris Rice**, Salford Travel Partnership

E: Improving Sustainability in Construction

Construction consumes more resources than any other sector and also generates almost a third of all waste in the UK. Find out how to deliver more sustainable projects by implementing sustainable procurement requirements that ensure higher recycled content is achieved and how site waste management plans, off-site manufacture and modern methods of construction can maximise resource efficiency. A sector case study is provided by the Genesis Centre with their take on what sustainable construction means.

Mark Collinson, WRAP & **Ian Moore**, Project Director, Genesis Centre at Somerset College of Arts & Technology

16:30 EAUC AGM - Estimated to end at 17:00

19:00 Conference Dinner at Middlesbrough Football Stadium with entertainment

Transport will leave outside the Ebsworth Building promptly and will be returning from 23:00

Agenda

Thursday 19 April 2007

08:30 Registration & Post Breakfast Networking & Exhibitions – Waterside Room, Holliday Building

09:00 Welcome

Sheri-Leigh Miles, Convenor, EAUC

09:15 If products could lecture?

The potential contribution products and services can make to saving the planet

Alan Knight OBE, Sustainable Development Commissioner on Sustainable Consumption & Independent Sustainable Development Advisor to SABMiller

09:50 Green Gown Awards Ceremony

Presented by Alan Knight OBE

10:20 Coffee, Networking & Exhibitions – Waterside Room, Holliday Building

11:00 **Sustainability CETLS: Bridging the Learning Gap**

Facilitated presentation and Q&A Session to share the wealth of new cross- institutional learning from the new Centres of Excellence in Teaching and Learning.

Peter Hopkinson, University of Bradford (Ecoversity); **Amanda Lewis**, Kingston University (C-SCAIPe) & **Stephen Sterling**, University of Plymouth (Centre for Sustainable Futures) & **Russell Goodwin**, University of Gloucestershire (Centre for Active Learning). Facilitated by **Simon Smith**, Higher Education Academy.

12:00 The Secret to Changing Behaviour

Brook Lyndhurst is a research and strategy consultancy that applies creative thinking and analysis to questions of sustainability who work with Government agencies and the public sector.

Alex Ledsom, Brook Lyndhurst

12:25 Lunch, Networking & Exhibitions – Waterside Room, Holliday Building

13:25 The HEFCE Strategic Review of Sustainable Development Project – Outlines, Issues & Challenges

The scope of the project will be explained, how it's being tackled and how your experiences can help. The Policy Studies Institute is leading the consortium undertaking the project. The other members are the Centre for Research in Education and the Environment at the University of Bath and PA Consulting

Malcolm Rigg, Director, Policy Studies Institute

13:50 **Colin Challen MP**, Chair of the Cross Party Climate Change Group and Member of the Environmental Audit Committee

14:15 Conference Synopsis

Sheri-Leigh Miles, Convenor, EAUC

Agenda

14:30 WORKSHOPS

A: Key to Success: Working with Students to Change Environmental Performance

Students are passionate to see environmental improvements on campus, and student pressure has proved key to transforming policy and practice in many cases. This session will explore how you can engage students to achieve your joint aims.

Robbie Blake, *People & Planet*

B: Is Benchmarking the Missing Link?

Find out how HE institutions rated BITC's Environment and Corporate Responsibility Indices and the potential it offers the sector

Mark Warner, *Leeds Metropolitan University* & **Patricia Wainwright**, *Corporate Responsibility Director, Business in the Community*

C: Making the Sector more Sustainable - Learning from the Experience of the Campus Sustainability Programme

Since 2005, EAUC has run the Campus Sustainability Programme (CaSP) supporting all 64 Scottish Universities and Colleges in a drive towards greater sustainability. This workshop will share with the rest of the UK the lessons learnt so far and discuss how to measure progress towards sustainability and how to encourage and support change across the FHE sector. The workshop will be of interest to anyone trying to make their college or university more sustainable or who has a responsibility for bringing about change in the sector.

Inga Burton, *IAB Consultants* & **John Forster**, *John Forster Associates*

D: Delivering Sustainability through your Suppliers

Drawing on learning and materials from the hugely successful ongoing sustainable procurement project this workshop will explore the huge potential offered by getting the client supplier relationship right. This workshop will help you to make better use of your suppliers to deliver your sustainability objectives.

Jimmy Brannigan, *ESD Consulting*, **Laura Watson**, *Durham University* & **Surrie Everett-Pascoe**, *Canon UK*

E: What Makes a Town Sustainable?

A Higher Education Academy interdisciplinary, sustainability project. Providing a good opportunity for those of you looking for "real life" material for the classroom or for your own action research

Heather Witham, *Higher Education Academy*

F: Avoiding the margins - Institutionalising Sustainable Development in HE

Despite much good practice and rising interest and concern, environmental management in universities often remains a marginal activity in both estates activity and the wider university. Whilst this is changing slowly there is a need to find ways to infiltrate the key drivers, structures and processes of HEIs if environment and sustainability is to become Institutionalised and have life beyond the preserve of the dedicated few. This workshop will explore and discuss the opportunities and problems of moving from a marginal to a mainstream activity.

Peter Hopkinson, *HEEPI*

15:30 Close

Wishing us a Successful Conference

The EAUC have received formal support for our 11th Annual Conference from a wide range of agencies and people, endorsing and supporting our event and work in coordinating and promoting the sustainable agenda in education. Notably these include:

- The Royal Highness The Prince of Wales
- Parmjit Dhanda MP, Parliamentary Under Secretary of State for Children, Young People & Families and the Department for Education and Skills lead on Sustainability
- Former Archbishop of Canterbury, The Right Reverend and Right Honourable Lord Carey of Clifton and Chancellor of the University of Gloucestershire.

Supporting the Venue

The EAUC directly supports the Queen's Campus, Durham University to offset the Annual Conference's impact. This includes the whole event, travel - both delegates and speakers, accommodation and venue use. The aim is for the venue and the local community to directly benefit from our event. Queen's Campus hope to utilise this opportunity by planting several trees around the Campus and putting up around 60 woven nesting pockets for birds, helping them to over-winter safely. This will have a visible impact for staff, students and the local community as well as increasingly the biodiversity in the area.

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- Use the recycling facilities around the venue
- If you have a dietary requirement please let the catering staff know who you are
- Please arrive to sessions on time to help us keep to the agenda
- If you have any queries please let us know as soon as possible so we can try to resolve them
- Complete the evaluation form and help us improve our future conferences
- Please visit the Bring & Share desk to share good practice within the sector
- If you have brought any materials please remove them when you leave
- Come and meet the EAUC staff and Executive at the AGM
- Get involved - enjoy yourself, network and meet your fellow colleagues and members!
- Sign up to other Member services at the EAUC Stand
- Please ensure you get the most out of the Conference and make the most of this opportunity to ask questions!
- Visit our website after the Conference to view all of the presentations
- Hand your badge back to us so we can reuse it

Thank You!

IQ

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17 - 19 April 2007

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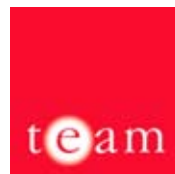


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