

**'How do you communicate with and motivate Sustainability Co-ordinators/champions '**

<b>University</b>	<b>Feedback</b>
Anglia Ruskin University	We found the best way to motivate our champions and give them something to get stuck into was joining the Green Impact awards - we have not done this through degrees coolers but independently, many of our environmental champions became team leads.
The University of Manchester	<p>At Manchester we run a Sustainability Enthusiast scheme. We meet every quarter where we normally have presentations from different areas/general news update for 30 minutes and then let everyone else raise questions/share advice for 30 minutes. We provide croissants etc for breakfast and once a year we have a whole morning together where we provide lunch as well. All minutes/agendas/job description/ presentations etc can be found at <a href="http://www.manchester.ac.uk/sustainability/enthusiasts">www.manchester.ac.uk/sustainability/enthusiasts</a></p> <p>We're also taking part in Green Impact this year which has given 13 of our teams a workbook to work through. This has been successful in giving people something to follow and do. More info can be found at <a href="http://www.manchester.ac.uk/sustainability/enthusiasts/cooler/impact">www.manchester.ac.uk/sustainability/enthusiasts/cooler/impact</a></p> <p>To communicate in between meetings, we have a mailing list where we send round anything of interest. We also have a mailing list for people taking part in Green Impact.</p>
University of Reading	Environmental Co-ordinators were recruited in Green week. They include Students and staff. Green Impact scheme and its workbook have been very helpful.
University of Southampton	We have the same issue here and the same communication approach - termly meeting & e-mail. At the next meeting we're going to ask the co-ordinators what they see would help them in their future role and what the future strategy for co-ordinators should be. We're also going to ask senior managers whether the University's recognition award system could be used to promote the work of a champion.
The London School of Economics and Political Science	<p>Regarding keeping the Enviro Coordinators engaged we have found the Green Impact work book to be extremely useful to focus people.</p> <p>We've also applied for funding from some local sustainability pots and have been successful with Capital Growth which has breathed new life into the meetings where individuals are now part of a team taking on urban food growing. It is clear that this enthusiasm and focus will have a positive</p>

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	impact on their environmental roles, which is the intention, but we'll monitor to see how effective it is.
University of Derby	In response to your email, we currently have a network of over 70 environmental champions across our 4 tutorial sites and we meet with them quarterly for 'formal' discussions and involve them with training/specific briefings as and when. Our main means of communication is email updates. I think we provide them with sufficient information to help support change, but whether they are utilised to their full potential and as you point out remain motivated, I'm not too sure.
University of Newcastle	<p>Currently working on an Environmental Co-ordinator strategy.</p> <p>We have just secured funding for a 6 month EC support officer and we are well on the way to developing Eco Teams in each building. (eco teams are made up of ECs from diff depts but who share a building).</p>
Loughborough University	<p>We keep it as electronic as possible, do a few events through the year, give them lots of prizes and gifts and resources.</p> <p>See following link: <a href="http://www.lboro.ac.uk/sustainability/carbon/its-better-off/resources.html">http://www.lboro.ac.uk/sustainability/carbon/its-better-off/resources.html</a></p>
University of York	<p>We run a similar system at York and I am also not convinced this is working particularly well. We have 3 groups of energy co-ordinators: Departmental, Lab and Facilities Managers. In general hold one meeting per term for each group. Some do a lot of good work in their Departments and are very motivated but some would benefit from more guidance from us, especially those who face quite a bit of resistance to their suggestions (e.g. to switch off lights as part of WWF Earth Hour campaign)</p> <p>I am also looking at ideas to motivate the Energy Co-ordinators and to provide help. We have signed up to 10:10 and I think this might be a good opportunity to start a new campaign and produce new publicity material (we have used Carbon Trust posters in the past and designed our own posters).</p>

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University of Exeter	In my experience, the best way to motivate and engage your coordinators is through one or more 'World Cafe' sessions. Finding a way forward together will be more successful than asking them to comply with your ideas (no matter how good they might be). Some of the focuspoints for your Worldcafe session might be: 'Short, medium and longterm wins', 'communication vs dialogue' and 'I'm too busy to save the planet'. <a href="http://www.theworldcafe.com/involved.htm">http://www.theworldcafe.com/involved.htm</a>
University of Nottingham	Our network runs along similar lines. We rely mainly on email communication and a termly newsletter, supported by an intranet site that works as a resource bank and wiki. The whole Network is invited to an annual meeting, with other events, informal training opportunities and campaign planning workshops throughout the year. We have staff based on 13 sites, so it's not really feasible to convene frequent meetings. I've been considering introducing termly networking lunches (at a different site each term), so would be interested to see how effective this has been elsewhere...