

# Communicating sustainability



Tuesday 11 November, University of Westminster

How best to communicate sustainability within your institution is demanding attention, and fast.

Featuring highly successful institutional case studies and experienced, expert speakers in this field, the EAUC is delivering a one day event with everything you need to take back to your institution to successfully engage others with your sustainability activities. With sought after answers, hints and tips, this event presents a topic that's on everyone's agenda.

## Agenda:

09.30 - 10.00: **Welcome and refreshments, introduction from EAUC**

10.00 - 10.45: **Communicating sustainability MA**

Joy Sisley, Course leader, Staffordshire University

10.45 - 11.45: **Branding sustainability**

- Dawn Dewar, Transport Co-ordinator, University of East Anglia.
- Katy Boom, Director of Environmental Sustainability, University of Worcester

11.45 - 12:00: **Break and refreshments**

12.00 - 12.45: **Global Athletes - communication through competition. How to engage student sports men and women**

Rachel Purdon, Green Fund Project Manager, University of Gloucestershire Students' Union and Nick Roberts, SU Sustainable Sports Coordinator, University of Gloucestershire Students' Union

12.45 - 13.30: **Networking lunch**

13.30 - 14.15: **Telling the story, celebrating success (University Catering Rating)**

Jacque Bance de Vasquez, Head of Marketing & Communications, The Sustainable Restaurant Association

14.15 - 15.45: **How to be a Change Maker**

Olly Lawder, Senior Creative Planner, Futerra

15.45 - 16.00: **Round up of the day and what's next?**

Includes expert speakers from...



If you're using LiFE, this can be entered into the **Student Engagement and Staff**

**Engagement and Human Resources Frameworks.**

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