



EAUC and Better World Books Press Release

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Better World Books and the EAUC announce partnership to make book reuse a priority on UK university and college campuses

Better World Books is delighted to announce a new partnership with the Environmental Association for Universities and Colleges (EAUC) to drive sustainability and book reuse at university and college campuses across the UK.

The EAUC and Better World Books will work together to place book banks which will provide students, staff and the wider community with a convenient and easy way to donate books that they no longer want. Books that are collected will be processed at the Better World Books distribution centre in Dunfermline and listed for sale on www.betterworldbooks.co.uk and other online marketplaces. A percentage of every book sold will support the EAUC's mission. Any books that cannot be sold will be donated or recycled--no books ever become landfill. The book banks are supplied free of charge by Better World Books.

Better World Books successfully operates its book bank programme at various locations across the UK, including Fife. In Fife alone, almost one million books have been collected since 2013.

The EAUC leads and empowers the post-16 education sector to put sustainability at the heart of the way the world operates. The EAUC believes that both the issues of social, environmental and economic sustainability are interlinked as well as the solutions.

Iain Patton, EAUC CEO, said, "EAUC's new partnership with Better World Books aims to help our members bridge the 'learning gap' and stop books being lost to landfill."

Martin Mullin, Head of Sales UK for Better World Books added, "This exciting partnership between the EAUC and Better World Books is a brilliant concept with sustainability at the very centre. Together we will work to place book banks across Universities and Colleges and collect books that would otherwise be going to landfills. The book banks are a very convenient way for everyone involved in campus life to participate. We're really pleased to be working with an organisation that shares our environmental goals and values."

Lisa Banks, Director of Learning and Information Services at the University of Central Lancashire, said: "We are delighted to be the first university in England to have a Better World Books' bank on our Preston City Campus. Having this facility here will help our Library team to recycle old stock in a quick and efficient manner but it will also allow students, staff and members of the public to recycle their own books at a convenient location."

ENDS

Notes to editors

About the EAUC

The EAUC (<http://www.eauc.org.uk/>) is a not-for-profit, member based charity, run by members for members and empowers its' members creativity and dynamism to lead the sustainability agenda within Further and Higher Education in the UK. From starting out as a voluntary organisation in 1996, the EAUC has grown to represent over 2 million students and nearly 400,000 faculty and staff with a spending budget of over £25 billion. The EAUC helps leaders, academics and other professionals to drive sustainability to the heart of their post-16 education institutions.

About Better World Books

Better World Books (<http://www.BetterWorldBooks.co.uk>) is a for-profit, socially minded global bookseller that collects and sells used books online matching each purchase on [BetterWorldBooks.co.uk](http://www.BetterWorldBooks.co.uk) with a donation, book for book. Each sale generates funds for literacy and education initiatives in the UK and around the world. Since its launch in 2008 in Dunfermline, UK, Better World Books has raised more than £2.6 million for libraries and literacy, donated over 450,000 books and re-used or recycled over 31 million books.

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