

Annual Report 2018



Front Cover Images from top to bottom:

Hokkaido University, International Green Gown Awards Finalist 2019

Universidad EAFIT, International Green Gown Awards Finalist 2019

University of Essex, UK & Ireland Green Gown Awards Finalist 2018

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Company Information

Charity Information

Registered Charity number 1106172
Registered Company number 5183502
(England and Wales)

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Chief Executive & Chair's Message

The last twelve months have been a challenging time for education and sustainability but we have been working hard to continue to support our members and raise the profile of the education sector.

We continue to deliver against our 2017-2021 strategy that was endorsed by members. This has seen many achievements in the past year.

To support leaders of sustainability we have continued to develop the Leadership Lab enabling the development of transformational leadership skills in leaders within the sector. We are excited to be working with the alumni to further this support in the coming year through the Leadership Academy. The Emerging Leaders Programme also continues to go from strength to strength with another cohort and our Fellows providing continuing mentoring and support to participants.

To ensure that sustainability is recognised as key to long term institutional success we launched a guide for members of Governing Bodies working with partners Advance HE, Universities UK, Committee of University Chairs and Rathbones. The Guide aligns sustainability across four key pillars of institutional success: Financial Resilience, Student Outcomes, Research and Innovation and Societal Impact. Thank you to all our partners and members that contributed to case studies for this important guide.

As part of our second transformational goal for Advocacy we continue to provide a greater voice at the societal level on behalf of members. We have established two new partnerships with Healthy Universities and Greener UK. We will continue to work with our partners to provide new resources and expertise for members. We thank all our members and Fellows who have contributed to the ten consultations that we have responded to. We are pleased to see that our efforts are meeting members expectations from our first Advocacy Survey.

In 2018 we launched a transformational tool for members in partnership with AUDE - the Sustainability Leadership Scorecard. This is a real game changer for the sector, in being able to coordinate a whole institution approach and monitor progress internally as well as with peers. We look forward to the first Sustainability Leadership Scorecard Annual Report in 2019 to further support members on the power of this tool.

Our recognition on the global stage continues to climb with 102 institutions as signatories of the SDG Accord which is recognised by HESI which is a large collective of United Nations bodies and we present the SDG Accord Annual Report to the United Nations High Level Political Forum annually. This is all part of our strategy for Expanded Horizons.

Of course, all of our achievements could not have been made without the support and contributions of our members and Fellows. We are a small staff team but together we can achieve a lot. From convening a Community of Practice Group or Regional Group to being involved in our Task and Finish Groups - we thank all of our members for this invaluable support.

Thank you



Iain Patton, Chief Executive



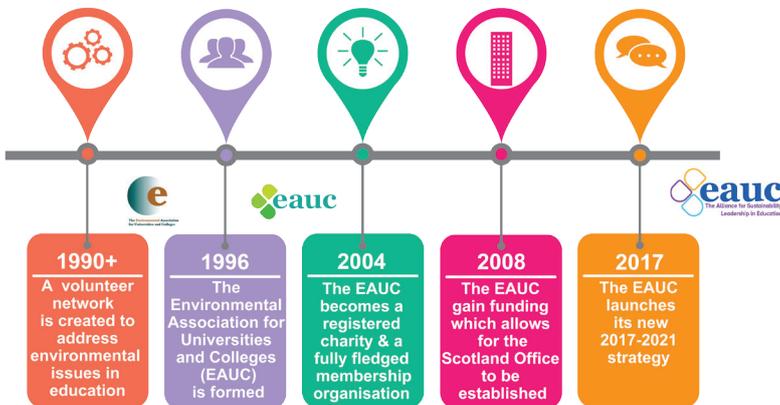
Professor Janet Haddock-Fraser, Chair

Who we are: Our Strategy

EAUC - The Alliance for Sustainability Leadership in Education is the environmental and sustainability champion within Further and Higher Education in the UK and Ireland. Our passion is to create a world with sustainability at its heart. That's our vision. We exist to lead and empower the post-16 education sector to make sustainability 'just good business'.

EAUC are a not-for-profit, member based charity, run by members for members. From starting out as a voluntary organisation in 1996, we have grown to represent over 2 million students and nearly 400,000 staff with a spending budget of over £25 billion. We help leaders, academics and other professionals to drive sustainability to the heart of their post-16 education institutions.

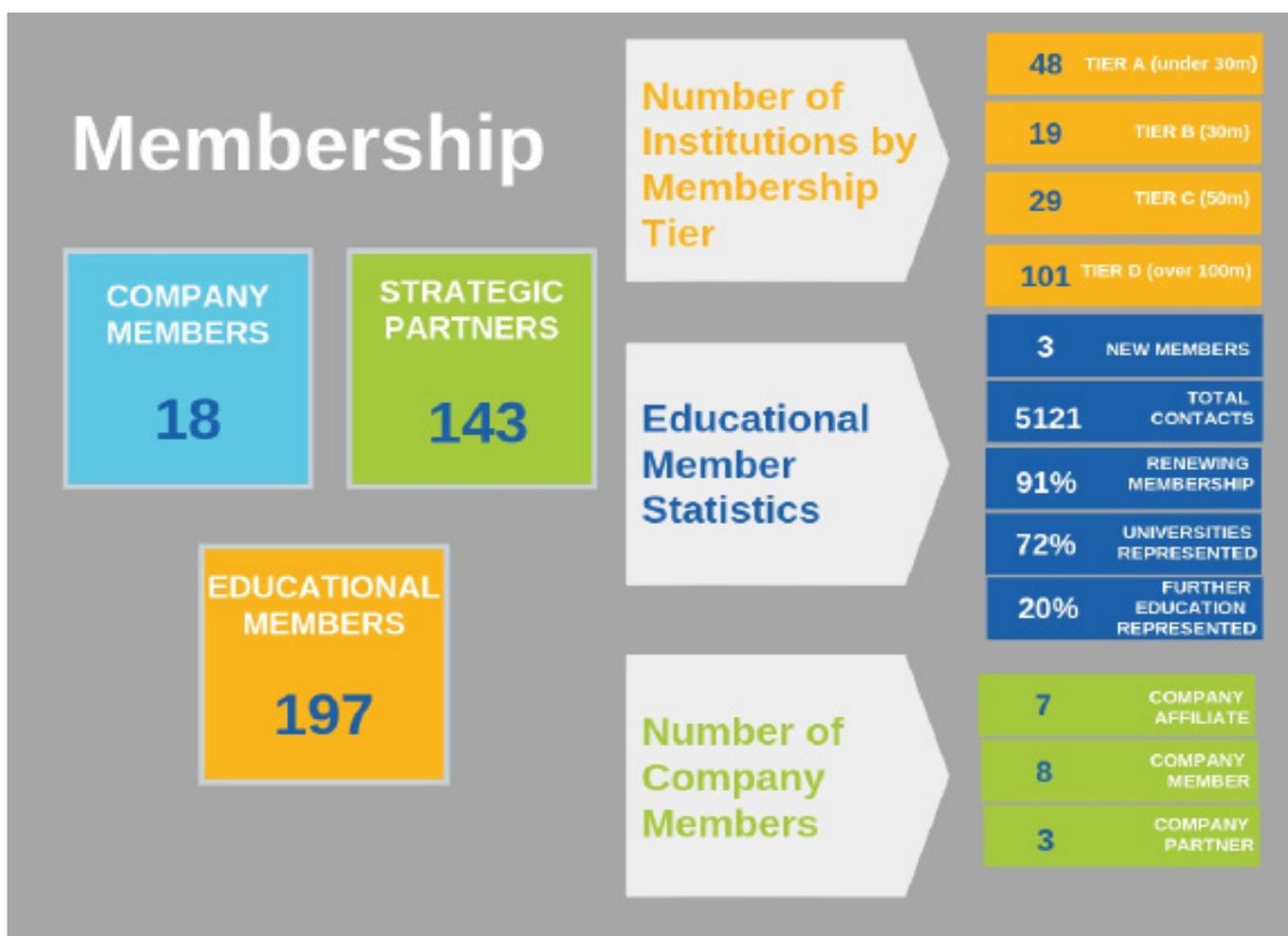
Our history



Launched in 2017, our 2017-2021 strategy is aimed at offering the necessary support for the challenges institutions are facing today. This strategy is taking us through the steps to ensure we will transition to and remain, a future-focused organisation. We created 6 goals to underpin the structure and following member's feedback we are undertaking numerous activities to support each one.



Our Members



Educational Members

Our educational members are the reason that the EAUC exists. We are proud to represent and support 197 universities and colleges from across the UK and Ireland. Overall our membership renewable retention rates remain high at 91%.

Strategic Partners

We believe in partnership and collaboration so we bring together the leading sustainability and education organisations across the UK and Ireland, and internationally to make our members voice a powerful one.

Company Members

The guiding principle for the EAUC company membership strategy is to develop intelligent dialogue between companies and our educational members. The aim is to share learning and develop mutually beneficial strategies to create a sustainable future.

Scotland Focus

EAUC-Scotland Programme Year 2: April 2018 - March 2019



Delivered by our team in Scotland and funded by the Scottish Funding Council (SFC), this programme supports all Scottish universities and colleges to develop a skilled and informed, whole-institutional approach to sustainability within governance, operations, learning and teaching, and engagement activities.

Leadership at all levels

"Leadership in Environmental and Social Sustainability" section strengthened within SFC Outcome Agreement Guidance

Launch of 5 focused guides on Engaging Professional Departments with Sustainability

Sustainability Committees support programme launched, with 6 presentations over the year

Skills and knowledge

100% completion of PBCCD Reporting in 2018, with 59% completing Recommended Section

38 EAUC-S training or knowledge-sharing events hosted over 450 attendees - 82% of FHEIs attended an event over 2 years of programme

90% of attendees at events either agree or strongly agree that EAUC-Scotland are supporting the sector

Partnerships and representation

56 new support resources (guidance, tools, reports, recorded webinars and case studies) developed and shared

Represented on 5 Steering Groups, a Grant Panel and 2 Award Panels, and submitted 4 Consultation Responses

EAUC-Scotland and FHEI sustainability successes highlighted in two mainstream media publications

Teaching, research and engagement

Launch and promotion of College Education for Sustainable Development Guides

Student intern developing resources to embed sustainability in specific academic curriculum areas

Launch and promotion of Accelerator Programme for new sustainability professionals

Scotland Focus

Timeline of Key Project Outputs

- Summer 2018
 - Publication of Sector Progress Report on PBCCD Reporting Data
 - Launch of Accelerator Programme
 - Launch of Sustainability Committees Enhancement Project
- Autumn 2018
 - Hosted first Sanitary Support Scheme idea sharing event in response to sector need
 - Launch of Professional Services Sustainability Engagement Guides
 - Launch of Autumn Professional Development Training Programme
 - Update to Leadership in Sustainability section in SFC Outcome Agreement Guidance
- Winter 2018
 - EAUC-Scotland Conference 'A Decade of Progress'
 - Student Internship with EAUC-Scotland Team
 - Topic Support Network and Regional Network Review
 - Institutional Engagement Visits Scheduled
- Spring 2019
 - Pilot of College Sustainability in the Curriculum Training Programme
 - Sustainability Committees Progress Analysis Report
 - Annual Survey of FHE Contacts, AGM and EAUC-S Annual Report

The EAUC-Scotland Conference in October 2018 at City of Glasgow College celebrated sustainability successes from the decade past, and set visions and actions for the decade ahead, to coincide with the EAUC-Scotland office's 10 year anniversary.
Find all resources from the day on our website: https://www.eauc.org.uk/scotland_conference_2018

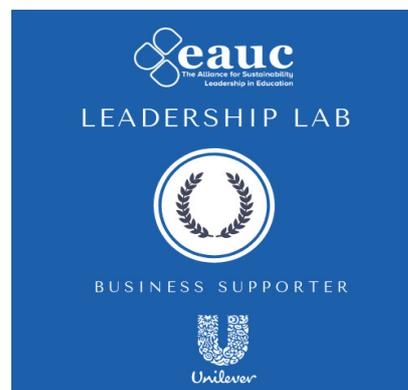


Goal 1: Strategic Alignment

Greater influence and alignment at the institutional level

Leadership Lab Programme

Being developed as a space for increasing and widening skills, shared learning, and looking at the wider context of Sustainability, EAUC run an alumni session of the Leadership Lab Programme at the 2018 Annual Conference. The programme started again in early 2019 and part of the cohort will be covering some of the content and learnings from this year's Leadership Lab at the 2019 Annual Conference.



Leadership Academy

We will be inviting all past and present residential participants to join an ongoing network, which will continue to support our leaders, share learning and offer opportunities for discussion, as well as offering a continued opportunity to learn new strategies and skills.



Emerging Leaders Programme

Our Emerging Leaders Programme continues to go from strength to strength, and our cohort this year was strongly supported by 11 very engaged and enthusiastic participants, including participants from outside the sector and student unions within the sector. The current face to face sessions have now concluded for the year, but mentoring and project support continues for delegates to continue to support their growth and development.

A Guide for Governing Bodies

In October 2018, EAUC launched a new Guide that highlights the business benefits of sustainability and explains why it is key to the success of higher education institutions.



The Guide gives guidance and examples of how universities that embed sustainability in their vision, mission and values can realise a host of business benefits across four key pillars of institutional success: Financial Resilience, Student Outcomes, Research and Innovation, and Societal Impact.

Goal 2: Advocacy

Greater voice at the societal level

EAUC launched the Advocacy Strategy in February 2018 as part of the organisation's evolved Strategic Plan.

Created alongside members, it captures the key advocacy issues members face and provides the most efficient and effective solutions.

To monitor our advocacy work, we sent out an **Advocacy Survey in December 2018**. We are pleased to report that the results of this survey were hugely positive and we are now able to benchmark and make new targets.

ADVOCACY SURVEY HIGHLIGHTS



Now in its 4th year, we led on the "Sustainability in Education" research

This has enabled us to have a better understanding of the resources available and perceptions of sustainability performance in member institutions and tailor support accordingly.



Research Highlights

91% of respondents felt that the Government needed to take action in UK universities and colleges

18% called for voluntary action

73% called for mandatory action

93% of respondents felt it is important that students leave their time in formal education with the knowledge and skills required to address sustainability challenges

83% of respondents agreed that post-16 education is important in achieving the SDGs by 2030

KEY ACHIEVEMENTS

To further raise the profile of our members we established two new key partnerships that grant access for members to new resources and expertise:



THANK YOU TO ALL MEMBERS WHO FED INTO THE CONSULTATIONS THROUGHOUT 2018

With input from members and fellows, we responded to **10 CONSULTATIONS** on topics ranging from SDGs, Environmental Principles to student skills

Goal 3: Research & Knowledge Exchange

Greater innovation at the sector level

In order to facilitate post-16 education in laying the foundations for a sustainable future, we need to drive continual improvement and innovation in the sector and beyond. We harness the wealth of experience and knowledge of our members to ensure on-going creation and dissemination of knowledge in sustainability.



EAUC Annual Conference - 2018 OVERVIEW



COLLABORATIONS FOR CHANGE

Global Goals for Tomorrow's Education, Today
19TH ~ 21ST JUNE 2018 KEELE UNIVERSITY



On a range of topics:

- Carbon emissions reduction
- SDGs
- Palm Oil
- Science-based targets
- Campus development
- Single-use items

Goal 4: Maximised Resources

Improved business model

Sustainability Leadership Scorecard

We are delighted to confirm that, with the generous support from the former Higher Education Funding Council for England, we launched alongside ARUP and AUDE the Sustainability Leadership Scorecard in June 2018. The Sustainability Leadership Scorecard allows a coordinated whole-institution approach to sustainability. It provides users with reports that help to communicate the critical drivers within own institutions, set targets and monitor progress.

Sustainability Leadership Scorecard



Future Business Council



Executives from leading businesses, universities and colleges now meet regularly as the pioneering Future Business Council to tackle the worsening issue of the graduate skills gap.

In 2018, the Council worked on the following:

1. Graduate attributes – developing a common understanding of what these need to be so that employers and universities are aligned in their inclusion of what is needed for 'graduateness' and sustainability;
2. Governance and board membership - building a greater understanding of how universities operate, and seeking means by which new Board members with sustainability credentials from businesses can be appointed onto Boards.



87
finalists
1.5 million students
represented

100+ Judges
17 SDGs
267 Resources
Submitted

 **57143**
Total Website
Page Views
400
New Followers

Goal 5: Stronger Community

Improved member engagement and recognition

EAUC Member Networks

These groups are open to all EAUC educational members and are a key part of our mission to encourage the sharing of learning and experiences between our members, peer to peer learning as well as hearing from external speakers on current topics and themes relevant to the sector.

In 2018, EAUC has facilitated for 43 Regional and Branches, as well as Communities of Practice meetings, a mixture of face to face and virtual events. You can find out more at www.eauc.org.uk/regions.

**43 EAUC
MEMBER MEETINGS**

EAUC Fellows

In its third year running, EAUC's Fellows Programme has seen a transformation in our member engagement. This has put members at the heart of the organisation, engaging and motivating them while recognising them for their expertise and input. Fellows have particularly contributed as mentors for the Emerging Leaders Programme, but have also actively engaged in consultations and attended high level policy meetings representing EAUC.

Our 2019 Fellows are:

Dr Sandra Lee - University of Leicester

Dr Petra Molthan-Hill - Nottingham Trent University

Jo-Anne Shields - Loughborough University

Gill Slater - University of Worcester

EAUC Volunteers

The EAUC is small in size (staff and budget) but big in heart. Our members consistently contribute a great deal of their time and resources to the organisation, wider membership and the sector overall. Every volunteering contribution by our members, for our members, is valued by both the EAUC staff and Board. We want to acknowledge the significant value our volunteers bring and to demonstrate how appreciative we are of their efforts. A vast number of members consistently contribute a great deal of time to the EAUC and we are grateful for all their hard work and support. To capture the overall contribution is challenging due to the flexible nature of volunteering, so we have calculated the approximate volunteer hours over the past year.

39 member volunteers

Equivalent of £81,900 staff time contribution

Go to our website to find out more and how you can contribute - http://www.eauc.org.uk/get_involved

*Formal volunteering role with the EAUC:
Regional, Branch, Topic Support Networks,
Office Bearers Group Convenors and Task and Finish group members

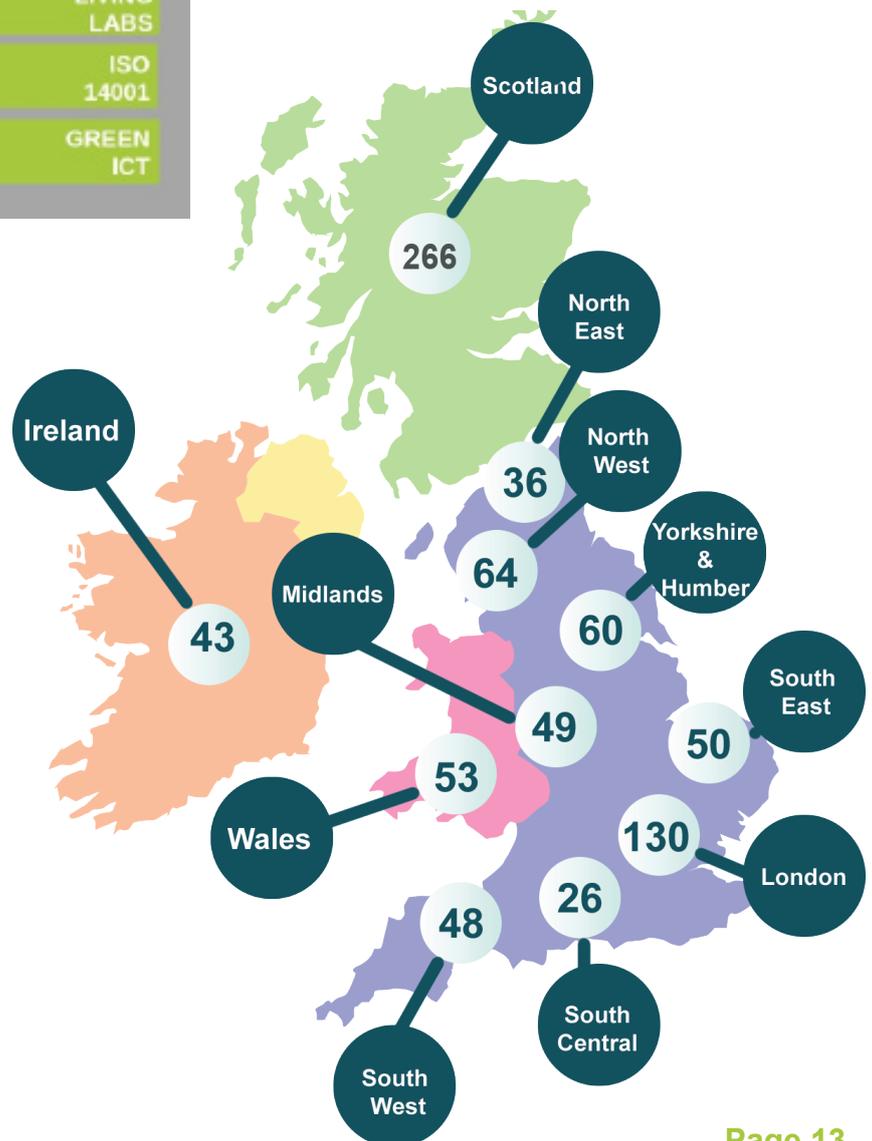


Goal 5: Stronger Community cont.



Community of Practice Statistics 2018

Members per Regional Group 2018



Goal 6: Expanded Horizons

Improved organisational reach

Following on from the launch of the successful SDG Accord in partnership with the Global Alliance in September 2017, EAUC's 2018 Annual Conference was inspired by United Nations Sustainable Development Goal no.17, Partnership for the Goals. The conference theme, Collaborations for Change, Global Goals for Tomorrow's Education, Today, recognised the critical role universities and colleges across the planet have to play in finding and implementing a solution to climate change, and realising the Sustainable Development Goals (SDGs) with partnership working. Powerful collaborations like this have cemented our place as leaders and innovators in the sustainability world.

Looking forward to 2019 this continues to be an exciting space to expand the organisation and forge new relationships on a global scale on behalf of our members.

The SDG Accord

The SDG Accord, ran in partnership with the Global Alliance, has gone from strength to strength, gaining support from far and wide, including a powerful show of support from the UN when it was accepted as a formal tool of HESI (a large collective of UN bodies focused on education and sustainability).

By the end of 2018, the SDG Accord had:



International representation

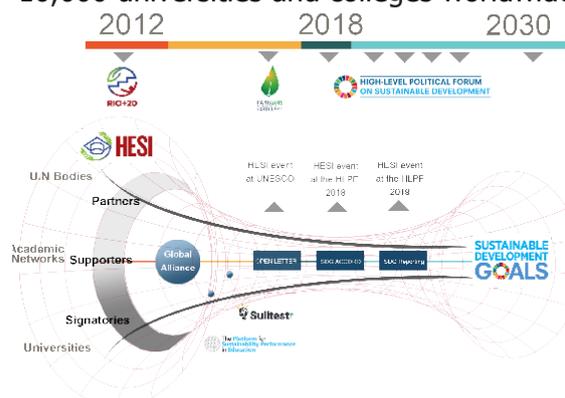
In 2018, EAUC has played a particularly influential role on the global stage - highlighting the transformational role Higher and Further Education has in Sustainability Development. From speaking alongside Bank-Ki Moon at the 4th Annual Asian Conference on Campus Sustainability to presenting the SDG Accord Report at the UN High Level Political Forum.

Dec 2018, Seoul, Korea - 4th Annual Asian Conference on Campus Sustainability

Jul 2018, New York, USA - UN High Level Political Forum

Global Alliance

Our Global Alliance continues to build momentum - with an impressive network now standing at 36 organisations - they represent over 10,000 universities and colleges worldwide.



Sustainability Report

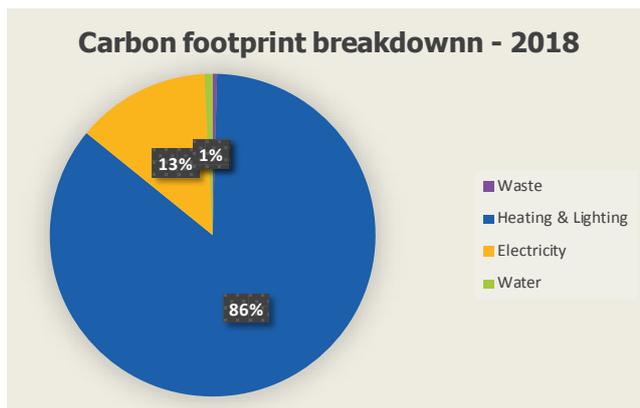
We are pleased to be able to present our Annual Sustainability Report, looking at our carbon use for 2018. We report on our carbon use annually. We calculate our staff and Board business travel, workstation energy use, home energy use and travel energy use and also report on other carbon use, but this is based on assumptions.

Carbon offset

We try to minimise our carbon footprint as much as possible, however as with any organisation we do still have a carbon footprint. We continue to offset this using Climate Care. In 2018, we offset 21.33 tonnes carbon dioxide. Our carbon footprint has increased slightly by 3.37% and now sits at 14.8 tonnes for the 2018 period. We choose Climate Care because they are a world leader in the carbon offset market and our money is invested in projects which not only cut carbon but also improve lives in the areas in which they operate.

2018 results

- Our carbon footprint has increased slightly by 3.37% and now sits at 14.8 tonnes for the 2018 period
- The main increase in our carbon footprint is due to a higher number of staff employed in 2018
- Our staff full time equivalent (FTE) increased from 7.90 to 9.37
- Average carbon emissions per FTE staff member is 1,574kg CO₂ which is 13% less than in 2017
- Less than 7% of our waste goes to landfill.



For a full breakdown of results please visit our website <http://www.eauc.org.uk/sustainability>

Your sustainability promise

We are committed to minimising our impact on the environment. By downloading our Annual Report in PDF format, not only do you receive it instantly but you are also doing your part in reducing your carbon footprint. We encourage you to email it to interested colleagues or potential EAUC Members and do not print it.

This report was written and designed in-house by the EAUC team.



Delivered by EAUC



Sustainability Leadership
Scorecard



The SDG Accord

The University and College Sector's Collective Response to the Global Goals

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www.eauc.org.uk