



**Minutes of Meeting**  
**Monday 11<sup>th</sup> June 2012**  
**Dundee University, Dalhousie Buildings**

**Present:**

Merry Scott (Chair)	Tactran
Lisa Black	SEStran
Kirsty Hughes	Heriot-Watt University
Tony Maric	Perth and Kinross Council
Ranald Robertson	Hitrans
William Dove	NHS Fife
Trudy Cunningham	University of Dundee
Jamie Pearson	Edinburgh Napier University
Paul Wilkinson	Energy Savings Scotland Advice Centre
Fiona Miller	Sustrans
Clive Brown	City of Edinburgh Council
Geoff Gardner	ACT Travelwise
Linda McCabe	Dundee City Council
Alexandra Henderson	EAUC
Ann Millar	Common Wheels
Donald Kent	Nestrans
Keith Irving	Living Streets
Dave Kinnaird (DKD)	Liftshare

**Apologies:**

Iain Sneddon	NHS Lothian
Euan Renton	City of Edinburgh Council
Jillian Robinson	Perth and Kinross Council
Keri Stewart	Colin Buchanan
Tracy Flockhart	Scottish Government
Paul Ince	East Lothian Council
Clair Strain	SPT
Matt Eastwood	Car Plus/Eastwood Consulting
Claire Hamilton-Sturdy	Fife Council

## 1. Apologies for Absence

MS welcomed all to the meeting and gave thanks to Dundee University for hosting the ACT Travelwise Scotland Meeting. Apologies were then noted as above.

## 2. Matters Arising

MS stated that she looked into LinkedIn and its potential benefits for the group; however, felt it was something ACT Travelwise should take on nationally. This was suggested to GG who is covering Rhian Davies' maternity leave. There was then a discussion on the security of the site. MS and GG to meet to discuss social media. **MS**

It was noted that CS had written a letter to Transport Scotland regarding Car Sharing.

## 3. Separate Group Meetings

The members then separated in to the following groups:

- Regional Transport Partnerships, ACT Travelwise
- Local Authorities and NHS
- EAUC, Private Sector and Third Sector Organisations

## 4. Feedback from Groups

AH gave the group an update on behalf of EAUC. Private Sector and Third Sector Group. This was summarised to the following points:

DK then gave the group an update on behalf of the RTP and ACT Travelwise Group.

### Hitrans

- A journey planning project called 'Journey Genie' is being conducted with support from Visit Scotland.
- Hitrans and SEStran are working jointly on a European project called 'Food Port'. This project looks at moving freight from road and on to rail and sea.
- Hitrans will be launching 'Travel Highlands' in late autumn. This site gives travel advice and is linked to cc TV footage from Traffic Scotland.
- Hitrans will be conducting active travel audits. The aim of the audits is to show barriers to cycling and walking. This information is to be provided to planners in the region.
- RR explained that wifi had been installed on buses in the Highlands. He added that over 12,000 people had access this within a month.

### Tactran

- During National Liftshare Week Tactran will use billboards, radio, QR codes etc. MS advised the group that outdoor advertising was heavily booked this year and to book early.
- 50 businesses are now registered on the Tactran Travel Knowhow site [www.travelknowhow.org/tactran](http://www.travelknowhow.org/tactran). MS added that she is looking to link it with the Local Authority Planning Process and on Council websites.
- Tactran have been nominated for a Transport Award in Travel Information and Marketing related to their website and social media work on [www.tactranconnect.com](http://www.tactranconnect.com).

### SEStran

- SEStran's Sustainable and Active Travel Grants are now opened for 2011/12. The popular scheme offered 50% matched funding of up to £25,000 for projects qualifying under the Scheme.
- SEStran also offers a grant scheme to Local Authorities for project identified in the SEStran Urban Cycle Network Strategy for investment.
- Tripshare SEStran now holds over 7000 members in the South East of Scotland.
- SEStran are currently organising three events in 2012 these are:
- The SEStran Mega Cycle (Penicuik to Musselburgh) 6<sup>th</sup> May, this cycle saw around 500 participants.
- The SEStran Two Capitals (Dunfermline to Edinburgh) 17<sup>th</sup> June
- The Borders Walking Festival (Eyemouth) September
- SEStran continues to administer One-Ticket and will be conducting further promotions in the near future.
- SEStran have also applied for three additional European Projects. One looking at car sharing and two on travel planning.

### Nestrans

- Nestrans are now offering Sustainable Transport Grants
- GetAbout Liftshare ads were aired again by Aberdeenshire Council.
- A range of GetAbout Leaflets have also been produced.
- Nestrans took part in NHS Grampians walk to work week activities. 14,000 staff members were given a walking challenge card via their payslips.
- GetAbout in partnership with Adventure Aberdeen have a Bike Road Show now available for hire. Rates for use of the road show start at around £1,500
- Nestrans have cosponsored the Heart Chest and Stroke Foundation's Granite Challenge (June 16<sup>th</sup>)
- Aberdeen was the first City to have two hydrogen powered vehicles. Both costing £140K

ACT Travelwise and Geoff Gardner Consultancy work

- GG was commissioned to promote cycling projects in Sunderland
- D-locks were bought as part of the promotion. 100 locks were purchased at £20 each, and then sold off for £10. This promotion proved extremely popular.
- New online survey generator 'Lime survey' was used for bike bookings. GG advised that this online survey generator was much more useful than 'Survey Monkey' as branched questions could be carried out.
- GG recommended a website called [www.gimpshop.com](http://www.gimpshop.com) which is a free rival to Adobe Photoshop. GG has used this to design banners.

#### EAUC

- AH explained that a meeting with EST was planned. This meeting was to clarify what EST can offer the membership.
- AH stated that there would be a survey sent out to members of EAUC asking if they were still implementing Cycle to Work schemes.
- Edinburgh Napier University was now accredited on the Green League table.
- TC at Dundee University stated that the University was on phase 2 of their 'Bike Boost' campaign. Participants were able to buy a £199 bike for £149 at the end of their trial. She added that the University now has two electric vans and two electric Kangoo vans. EST will also be providing the University with two driver efficiency training days. TC stated that their grey fleet review had been completed.
- Heriot-Watt is producing a map of their campuses showing where cycle facilities (including showers) are located.
- Sustrans are currently going through a staffing restructure.
- EST is currently offering Transport Energy Audits and interest free loans of up to £50K. PW agreed to forward on further information for distribution.

PW

#### Local Authorities and NHS

- City of Edinburgh Council's Bike loan scheme is currently in progress.
- NHS Fife took part in the Kirkcaldy cycling challenge. WD added that NHS Fife are to trial journey planning software
- Dundee City Council are currently running a pilot with Common Wheels

#### **5. Presentation from Ann Millar, Common Wheels: Dundee's Car Club – Progress to date**

After the presentation there was a short discussion on the various car club payment models. DKD suggested that there could be potential in linking car clubs with Liftshare and personalised travel planning software. AM provided the group with leaflets and thanked the group for the opportunity to present.

#### **6. Discussion surrounding alternative fuels/electric vehicles and the 20-20 Scottish Government Target – led by Trudy Cunningham**

TC gave the group an overview of Dundee University's experience with electric vehicles. She explained that there were issues with the first vehicles being unpopular but these have been upgraded to Renault Kangoo vans. There was then a discussion regarding battery life and charging points. TC stated that the campus generates its own electricity which allows the university to run its electric vehicles at under 1p per mile. There followed some debate regarding the true cost of the vehicles and whether the electricity used to charge them is always sustainable.

## **7. ACT Travelwise Board Feedback**

GG asked the group to use post-it notes to highlight what they expected and would want from ACT Travelwise membership. The group provided suggestions which were gathered into similar subject headings. GG thanked the group for their assistance and will feed back to the group.

## **8. AOCB**

MS advised the group that Deputy Chair CB will likely be hosting the next ACT Travelwise meeting, due to her pending foot operation.

KI reminded the group that Joe FitzPatrick MSP is consulting on the Proposed Responsible Parking (Scotland) Bill. He urged group members to comment on the bill (link in email)

It was agreed that the next meeting would be held in September/October with Edinburgh University offering to host.

**LB/  
MS**