



CITY UNIVERSITY
LONDON

Academic excellence for business and the professions

Environmental Champions Network

LUEG Workshop
8th January 2013



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A brief history





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The Point

the point



Energy & carbon
management



Waste &
recycling



Green
Travel



Water



Emissions



Biodiversity



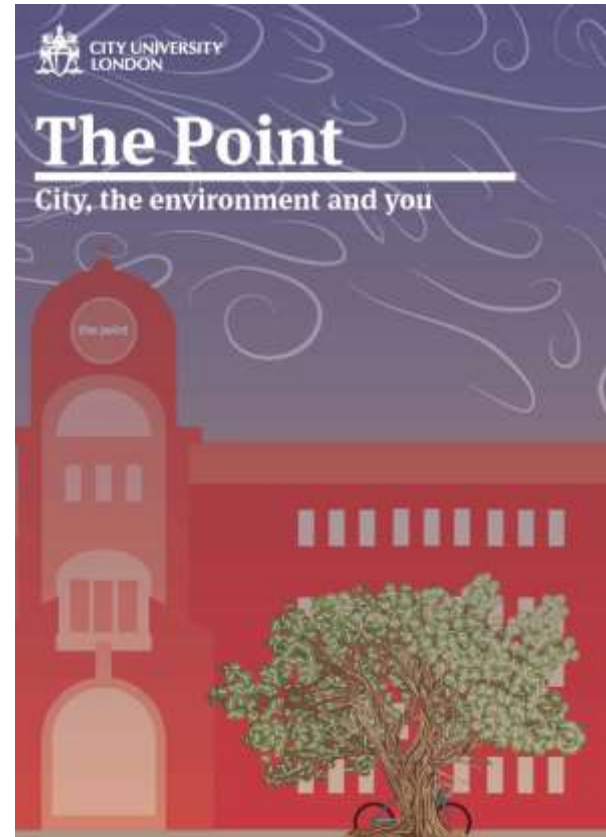
Food &
Fairtrade



Environmental
Champions



Procurement





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**It's your University
– don't trash it**



 **Reduce,
Reuse,
Recycle**

To find out more, visit
www.city.ac.uk/thepoint

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City loves cycling



**Join us for a day full of
cycling activities**



**Wednesday 17th October 2012
Northampton Square**

To find out more, visit www.city.ac.uk/thepoint



What does an Environmental Champion do?

- Help raise awareness of City's green initiatives
- Encourage student and staff engagement
- Volunteer for City's green events
- Participate in City environmental projects
- Gain experience for CV
- Earn EcoPoints – awards and prizes
- Annual Awards Luncheon (Champions & Green Impact teams)



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Eco Points

- Ideas & suggestions
- Attend meetings & events
- Volunteer for events
- City environmental projects
- Media coverage (Journalism students and SU Media Team)
- Recruit other champions
- University committees
- Green Impact scheme (Project Assistant or Auditor)
- Class assignments
- Student clubs & societies
- External activities



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Successes



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Green Impact

City University London





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Food Co-op





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Vegetable Garden





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Media coverage

- Journalism students
- SU media groups





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Fairtrade events





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Fairtrade Fortnight 2012





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Fairtrade Fortnight 2012





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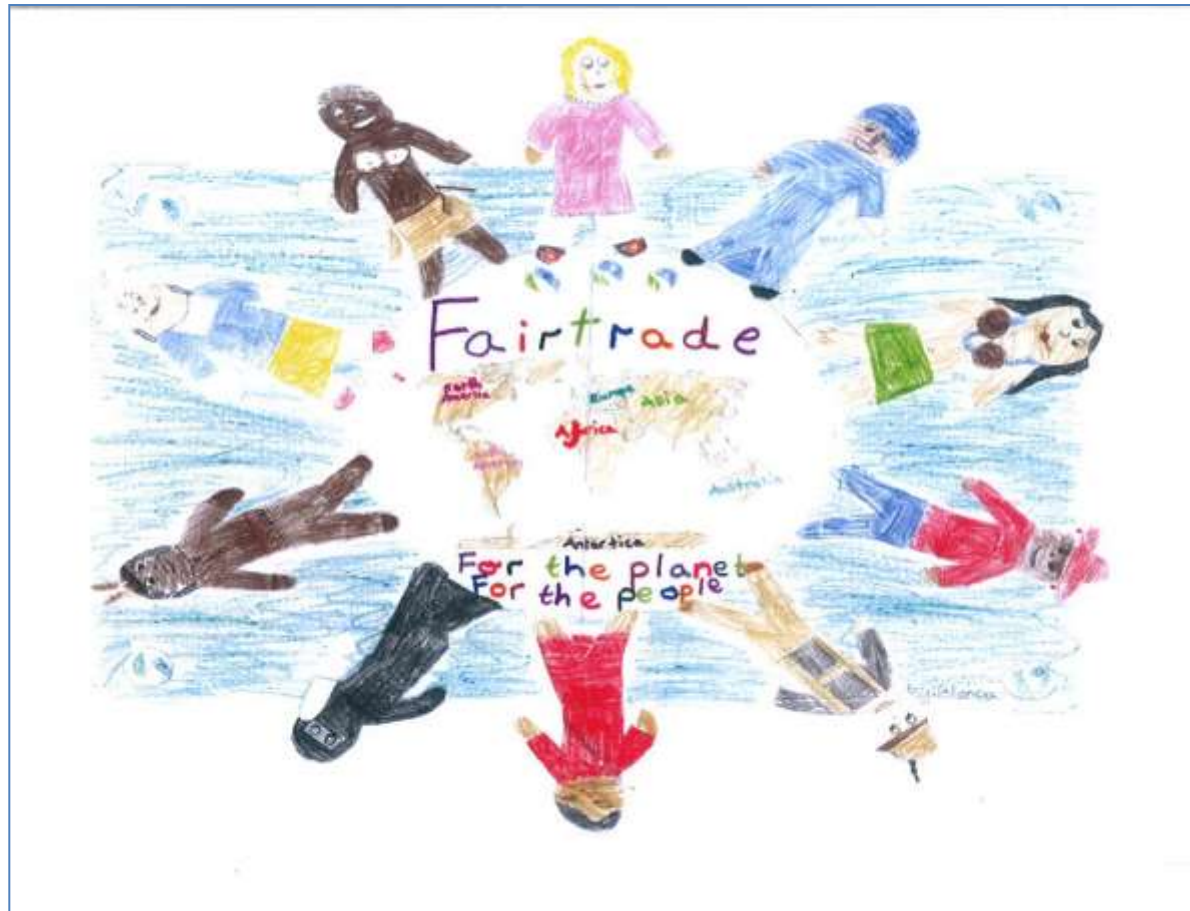
Year 2 winner





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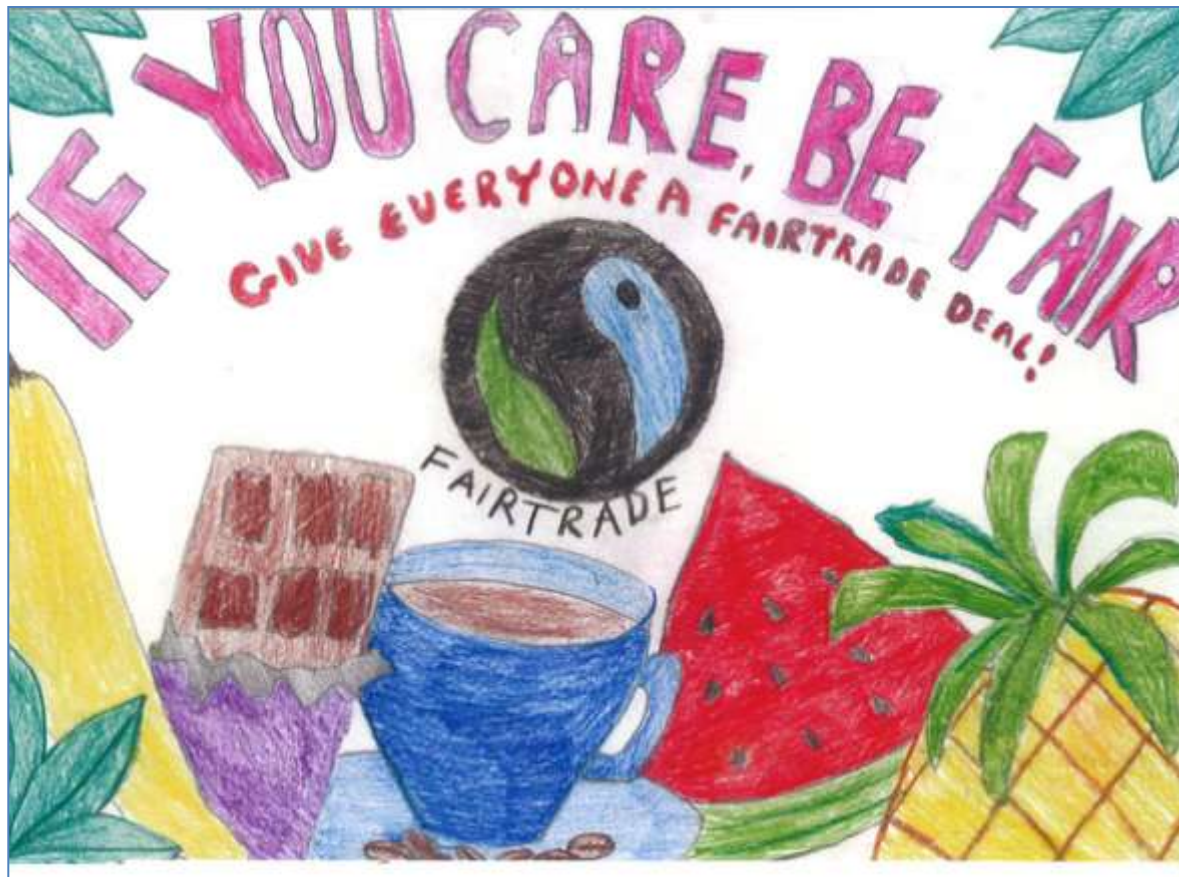
Year 6 winner





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Year 5 & overall winner





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Miscellaneous projects

- Energy auditing projects
- External projects (e.g. Good & Green Guide)
- Cycle Ambassadors



Green City Week 2012

- Informational stalls
- City Food Fair
- Veggie garden volunteer event
- Energy careers forum
- Cycling initiatives
- Walking forum and walking lunches
- Global Action Plan exhibits





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City Food Fair





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Annual Awards Luncheon





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Communications

- Website www.city.ac.uk/thepoint
- Monthly green newsletter “The Point”
- Annual green guide booklet “The Point”
- Posters and notice boards
- All-student and all-staff emails
- Social media
- Blog <http://blogs.city.ac.uk/environment>
- Student media (journalism students, SU website and media team)

Challenges

- Keeping students' actively engaged
- Engaging Students' Union
- Engaging Academics and Schools
- Liaising with other departments (Careers/Volunteering, Enterprise/CitySpark programme)
- Programmes too informal?
- Eco Points – needs a rethink?
- Schools



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