





## Attendees List

Name	Role	Name	Role
Jamie Agombar	Ethical and Environmental Manager, NUS Services	Peter McGregor*	ifs Chief Examiner, Finance of International Trade
Nicola Antoni	AAT Course Manager, Totton College	Chris Mills	Ethical Policy Adviser, The Co-operative Bank
Derek Atkins	ifs Author, Insurance	Caroline Murray*	ifs Senior Faculty
Moses Azege	Manager, SunTrust Savings and Loans	Stanley Mutenga	ifs Chief Examiner, Risk Financing Management
Dr Rachel Banfield*	Dean, Professional Higher Education,	lan Pagdin	ifs Chief Examiner, Insurance
	ifs School of Finance	lan Parrett	Finance Director, ifs School of Finance
Claire Bateson	ifs Lead Examiner, Retail Lending	Dr Keith Pond	ifs Lecturer, Commercial and Business Banking
David Bent	Deputy Director, Sustainable Business,	Kevin Pope	ifs Lead Examiner, Marketing in Financial
	Forum for the Future	•	Services and Corporate Relationship
Shamini Chandran	Lecturer in Accounting and Finance,		Management
	Richmond upon Thames College	David Potter*	ifs Senior Faculty
Stephanie Chang	Manager, Sustainability Risk, Corporate	Ann Potts	Senior Administrator, ifs School of Finance
_	Sustainability, HSBC Holdings	Trevor Rees	Head of Development, LEAD International
Dr Vinh Sum Chau	Chief Examiner, Retail Business Strategy	Therese Reinheimer-Jones	Head, Careers and Employability Service,
Wendy Chowne*	<i>ifs</i> Senior Faculty		Kingston University
Lucy Coupe*	FE Qualifications Development Manager,	Esther Ridsdale	CSPI Associates
	<i>ifs</i> School of Finance	Vicky Roberts*	ifs Lead Examiner, Marketing in Financial
Sarah Darch	Itchen Sixth Form College		Services
Martin Day*	Vice-Principal, Professional Higher Education,	lan Robertson*	ifs Lecturer, Marketing in Financial Services
	<b>ifs</b> School of Finance	Jennifer Roording	Assessment Services Officer, <i>ifs</i> School of
Phil Deeker	<i>ifs</i> Lead Tutor, Fundamentals of Leadership		Finance
	and Management	Trevor Russell	<i>ifs</i> Senior Faculty
Clare Donnelly	ifs Lead Examiner, Assessing Financial	Martin Salmon	Co-ordinator, Academic Community
	Performance		Development, <i>ifs</i> School of Finance
Andrea Dunhill	Deputy Head of Department, Accounting	Liz Scale	Richmond upon Thames College
	and Finance, Kingston University	Natalie Schoon	ifs Lecturer, Foundations of Islamic Banking
Prof Lesley-Jane Eales-Reyr	nolds Pro-Vice Chancellor (Education),	Victoria Scott	Policy and Planning Coordinator, <i>ifs</i> School of
VC Ed d.	Kingston University	Minds Co. II	Finance
Viv Edwards	ifs Lead Examiner, Introduction to Banking Law	Nicola Scull	Head of Learning Technology, <i>ifs</i> School of
Rosemary Willatt	Sustainability Stakeholder and Communications	I consiste	Finance
Dr. Tanu Candu	Coordinator, University College London	Lynn Shaw	Academic Registrar, <i>ifs</i> School of Finance
Dr Tony Gandy	Reader, Postgraduate Programmes, ifs School of Finance	Jennifer Shearman Gavin Shreeve*	ifs Chief Examiner, Corporate Business Law Principal, ifs School of Finance
Malcolm Gillin	ifs FE Board Member		Head of Policy and Planning, <i>ifs</i> School of
Chris Hall*	Manager, Assessment Services, <i>ifs</i> School	Melanie Siggs*	Finance
Chiris Hall	of Finance	Alison Smith	Director, Operations, Barclays Internal Audit
Dr Victoria Hands	Director of Sustainability, Kingston University	Hilary Smith	Vice President, Regional Management and
Di Victoria Harias	and Chair, London Universities Environment	Tillary Sillicit	Reputational Risk, Credit Suisse
	Group (LUEG)	Janette Tams	Trainee Teacher, Bournemouth and Poole
Steven Harknett	ifs Level 4 DipFA® Tutor	Junette lums	College
Nicola Hogan	Project Support Officer, Goldsmiths, University	Karen Taylor	Postgraduate Programme Manager, <i>ifs</i> School
rricola riogan	of London	Raich laylor	of Finance
Colin Grant	Convener, The Civil Society Forum	Zoe Taylor	ifs Assistant Examiner
Simon Shepherd	Chartered Accountant	Cat Turner*	ifs Sustainability Committee Member
Purva Tavri	Research student, Kingston University	Liz Turner	Manager, Teaching Support, <i>ifs</i> School of
Artur Ring	Sustainability team intern, Kingston University		Finance
Tim Jones	ifs Chief Examiner, Strategic Management in	Paul Turner	Group Community & Sustainable Business
	Financial Services & Credit analysis and Lending		Director, Lloyds Banking Group
Tom Kelman	Director of Finance and Corporate Resources,	Noa Tu	Freelance Environmental Consultant
	Association of Accounting Technicians	Dr Peter Washer	ifs Academic Board Member
Anne Kiem	Chief Executive, Institute of Financial Services	Suellen White	Head of Quality, Policy and Regulation,
Anthony Lapsley	Head of FE Programmes, ifs School of Finance		ifs School of Finance
Judy Lynex	ifs Lecturer, Assessing Financial Performance	Harry Wooldridge	Fitch Training

<sup>\*=</sup> ifs Sustainability Committee Member

Anthony McClaran

# **Developing Sustainable Business Practice Through Education:**

A one-day conference on embedding sustainability in business and finance curricula

Wednesday 28 November 2012 (10:30 – 16:00) *ifs* City Campus, Peninsular House,

London, EC3R 8LJ

# Speakers:

**Anthony McClaran**, Chief Executive, Quality Assurance Agency for Higher Education

**Professor Lesley-Jane Eales-Reynolds**, Pro-Vice Chancellor (Education), Kingston University

**Paul Turner**, Group Community & Sustainable Business Director, Lloyds Banking Group

**David Bent**, Deputy Director, Sustainable Business, Forum for the Future

Chris Mills, The Co-operative Bank, (FT Sustainable Bank of the year 2012)

**Tom Kelman**, Director of Finance and Corporate Resources, Association of Accounting Technicians

**ifs** has joined together with the London Universities Environmental Group (LUEG) to present this one day seminar aimed at academics and professionals looking to debate the sustainability priorities for the industry with the intention to secure success in tomorrow's finance and business world. With the help of real case studies, participants will join **ifs** academics to engage in a critical debate about how to embed sustainability issues in learning outcomes, identify key concepts, coursework topics, and co-curricular activities.

Steven Wynne

Chief Executive, Quality Assurance Agency for

Higher Education

ifs Chief Examiner, Wealth Management



# Conference Programme

Time	Item		
10.00	Conference Registration		
10.30	<ul> <li>Conference Begins - Welcome and Introductions from:</li> <li>Gavin Shreeve, Principal, ifs School of Finance</li> <li>Dr Victoria Hands, Director of Sustainability, Kingston University and Chair, London Universities Environment Group (LUEG)</li> </ul>		
10.45	• Education for Sustainability, Quality & the Curriculum Anthony McClaran, Chief Executive, Quality Assurance Agency for Higher Education		
11.20	• Q & A Session		
11.30	Short Break		
11.45	• Sustainability and Employability Through Teaching Critical Thinking Prof. Lesley-Jane Eales-Reynolds, Pro Vice Chancellor (Education), Kingston University		
12.15	<ul> <li>Short presentations focused around some of the ifs sustainability themes:</li> <li>Strategic Management of Sustainability         Paul Turner, Group Community &amp; Sustainable Business Director, Lloyds Banking Group     </li> <li>How Sustainability Affects Business Practice         David Bent, Deputy Director, Sustainable Business, Forum for the Future     </li> <li>The Role of Financial Services in Society         Chris Mills, Ethical Policy Advisor, The Co-operative Bank, FT Sustainable Bank of the year 2012     </li> </ul>		
13.30	Lunch		
14.15	• A Case Study from the Association of Accounting Technicians Tom Kelman, Director of Finance and Corporate Resources, AAT		
14.40	<b>Round table group discussions</b> - facilitated by ifs Sustainability Committee Members, LUEG Members and University/College Representatives Attendees will be divided into groups under the ifs sustainability themes. By the use of cas studies attendees will be encouraged to share challenges and best practice for embedding Education for Sustainable Development (ESD).		
15.40	Groups feedback to plenary and summing up		
16.00	Conference Ends		

To tweet about this conference please use #Ed4SustBus



# Speakers



### Anthony McClaran, Chief Executive, Quality Assurance Agency for Higher Education

Anthony has been Chief Executive of QAA since October 2009 and was previously Chief Executive of UCAS, based in Cheltenham. He has held numerous governance positions across the school and university sectors, was a member of the Council of the University of Gloucestershire (and its Chair from 2007-09) and a Governor of the National Star College. He was appointed Chair of the new All Saints' Academy in Cheltenham in 2011. From 2009-2011 he chaired the Employment and Skills Advisory Committee of Gloucestershire First (now GFirst) and served on its Board. He is a Freeman of the Company of Educators, a Member and Trustee of the Honourable Company of Gloucestershire, and a Trustee of the Summerfield Trust.



### Prof. Lesley-Jane Eales-Reynolds, Pro Vice Chancellor (Education), Kingston University

Lesley-Jane's portfolio is wide ranging with responsibility for the implementation of every aspect of the institutional education strategy at Kingston University, including learning, teaching, quality assurance and enhancement, student support, academic practice and the student experience.

Prior to her joining Kingston, Lesley was the Director of Learning, Teaching and Pedagogic Research at the University of Westminster. In 2005, she created a Centre for Excellence in Teaching and Learning at the University of Portsmouth. As Director of the ExPERT Centre, she led innovations in teaching in the health-related sciences.

A recipient of a National Teaching Fellowship in 2001, she became one of the first senior fellows of the Higher Education

A recipient of a National Teaching Fellowship in 2001, she became one of the first senior fellows of the Higher Education Academy in 2007. She is a founding member and Chair of the Association of National Teaching Fellows and a past board member of the Higher Education Academy.



### Paul Turner, Group Community & Sustainable Business Director, Lloyds Banking Group

Paul Turner is Lloyds Banking Group's Director of Community & Sustainable Business. He is responsible for leading the team developing and implementing the Bank's community and sustainable development strategy. He is responsible for the Group's work with social enterprises, charities and NGOs. He is also responsible for the Group's community engagement, financial education, 'green economy' and business ethics programmes. Paul is a graduate of the Harvard Business School Advanced Management Program, a Senior Associate and Tutor at Cambridge University on their Programme for Sustainability Leadership, and a member of Dame Ellen MacArthur's expert advisory panel on the circular economy. Formerly, Paul was a on the steering group of the United Nations Environment Programme's Finance Initiative and a Trustee of Global Action Plan and Carbon Leapfrog.



### David Bent, Deputy Director, Sustainable Business, Forum for the Future

As Deputy Director Paul leads the Sustainable Business Practice, which helps companies and public sector organisations succeed through sustainability. He runs change projects that deliver results for companies and the critical systems we all depend on. Recent examples include Carillion's sustainability vision, innovation with eBay Europe, and embedding change at O2 UK. He is responsible for keeping the Forum's methods and thinking at the cutting edge, running the sustainable business team and raising their profile. He has a particular focus on sustainable business models, and the financial case for sustainability. David enjoys the opportunity to work with committed companies, and the challenge of illuminating problems by connecting people with ideas, and to transform situations by engaging people so they can act.



### Chris Mills, Ethical Policy Advisor, The Co-operative Bank

In 2006, the ethical and environmental functions of the Co-operative Group and Co-operative Banking Group (CBG) were amalgamated. Chris was appointed Ethical Policy Manager in the Social Goals and Sustainability Team and is primarily responsible for the development and implementation of the bank's Ethical Policy.

Chris joined the Co-operative Bank in 1997 and joined the then Ethical Policy Unit as an adviser in late 1999. Key outputs include: involvement in the delivery of the 2001 and 2009 Ethical Policy reviews; Extension of bank Ethical Policy to the former Britannia Building Society as part of the merger with CBG and the investments that underpin Co-operative Insurance products.

Within the team Chris' role has extended beyond ethical finance to include working on animal welfare issues with Co-operative



### Tom Kelman, Director of Finance and Corporate Resources, AAT

Tom Kelman has been Director of Finance and Corporate Resources at AAT since July 2005. He is responsible for ensuring AAT has robust financial controls, strategic reporting systems and assisting his executive management colleagues and AAT's governing Council in ensuring resources are deployed appropriately to meet our strategic business plan objectives. Tom has worked in finance for over twenty eight years covering both accountancy practice and industry and commerce. He qualified as a CA with ICAS in 1986 and became an MAAT before joining AAT. Tom is also a member of the Association of Corporate Treasurers and a professional Pension Scheme Trustee.