



# Sustainability, London and the NUS

# What I'll talk about

1. What is Green Impact?
2. Behaviour change
3. Environmental Innovation in London
4. The NUS + Sustainability

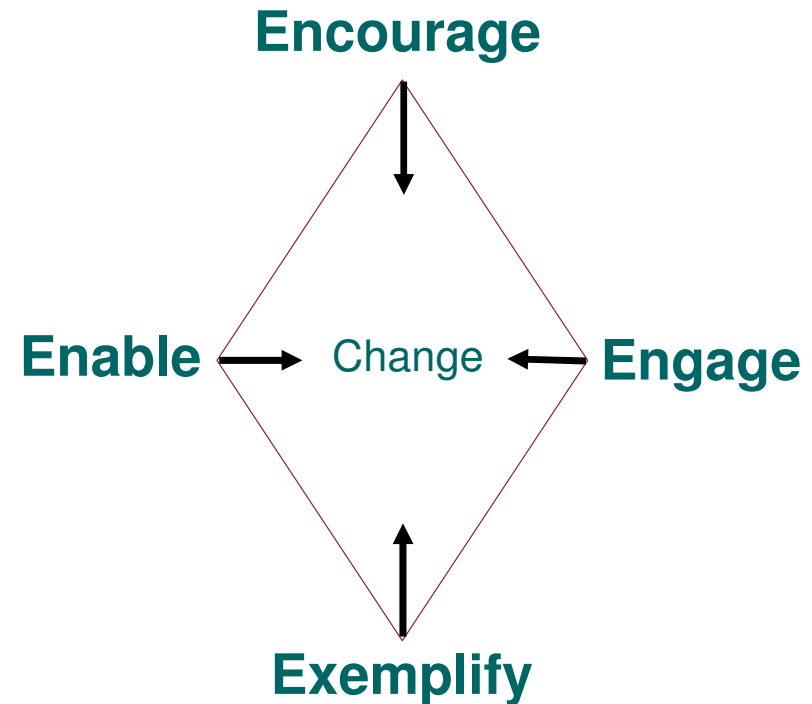


# What is Green Impact?

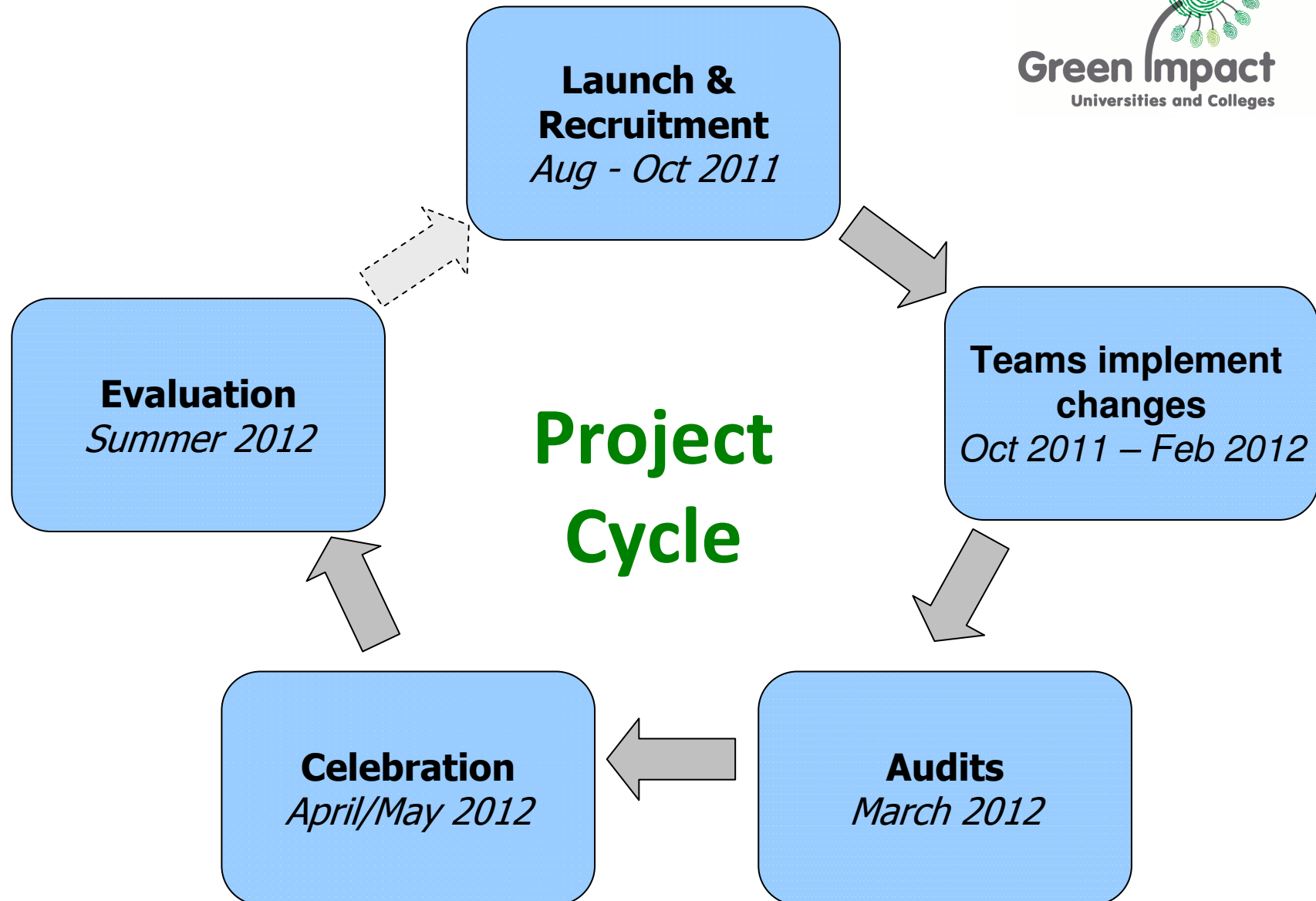
Departmental accreditation scheme with awards element  
History:

- Founded upon Sound Impact Awards
- Piloted at the University of Bristol three years ago
- 22 Universities took part in 2009/10
- 35 Universities and colleges took part in 2010/11
- 46 participating this year

Development in  
technologies  
+  
Policy change  
+  
Behaviour change  
=  
Reduced  
environmental  
impact







# National level results



- 35 universities and colleges took part in 2010/11
- 621 teams- 35,467 staff
- 3,985 people directly involved in a Green Impact committee
- 19,620 greening actions were completed!
- 495 student and staff auditors trained

# Testimony



*If you set a standard, it's much more constructive for people .... A lot of people don't know where to begin.*

Respondent from London School of Economics

*There are so few things that can bring a lot of people together so I think that was one of the positive outcomes of it. It really did bring staff, students, academic staff, non academic staff together in a way that we don't normally have the opportunity to, in a way that I think is very healthy.*

Respondent from Roehampton University



## London School of Economics





## University of East London





**Roehampton  
University**



*David Attenborough*

*Congratulations to the Department of Life Sciences  
on winning the Gold Award  
in the 2010/11 Green Impact project.*

**Roehampton  
University**   
London

  
**Green Impact**  
Roehampton University





**Greenwich University**

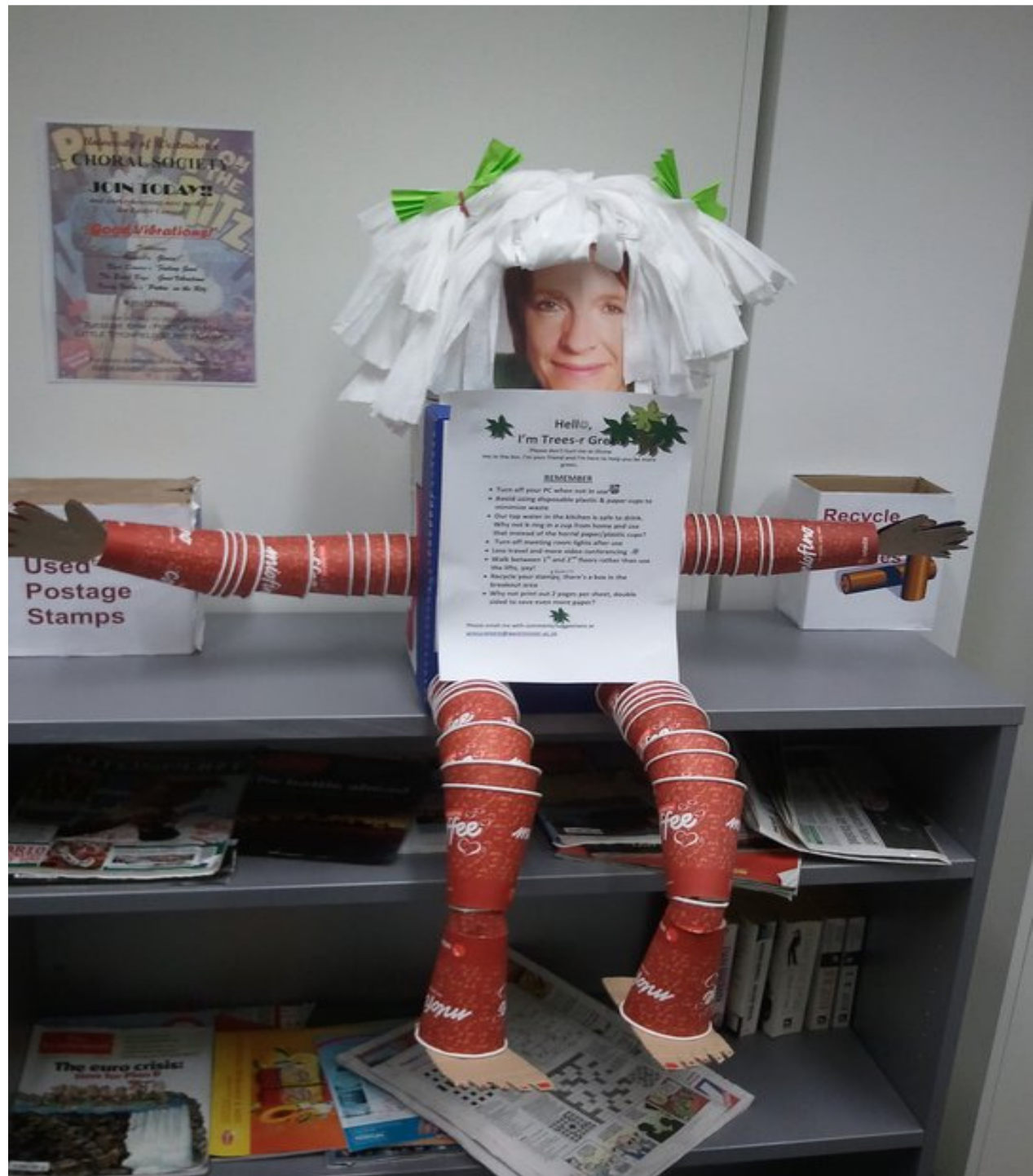




**Roehampton University**



## University of Westminster



# NUS initiatives in London



## Greener...

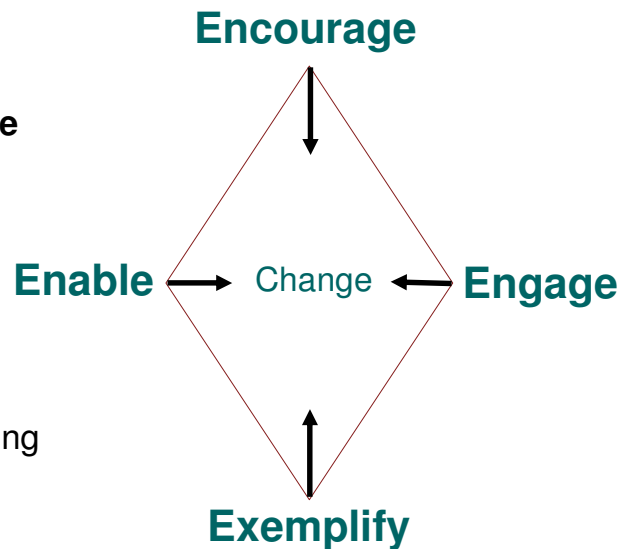
- Institutions
  - Green Impact
  - Environmental Research Package
- Student life
  - Snap it Off
  - Student Switch Off
  - Fresher Freshers
- Unions
  - GISU

### Incentives/disincentives

- Fiscal
- League tables (Green Gown rankings, etc.)
- Staff volunteer days
- Annual best practice showcase

### Providing core infrastructure

- GI workbooks
- GI auditors and training
- GLAs
- GI team support function
- Student Switch Off reps training



### Opportunities for students to engage

- Go Green Week
- GLAs
- Student Switch Off
- Partners (corporate, local, NGOs)

### Demonstrating Engagement

- Green Impact teams
- GI Awards ceremonies (attendance important)
- Sustainability champions
- Inter-institutional networks (LUEG, etc.)



## Other initiatives

- [Londoncitizens.org](http://Londoncitizens.org)
- London 2012



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Thank you!