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Promoting Your Efforts



Learning in Future
Environments (LiFE) is a
comprehensive
performance improvement
and benchmarking system
developed specifically to
help colleges and universities to manage, measure,
improve and promote their
social responsibility and
sustainability performance.

LiFE has been developed with generous support from our funding partners Higher Education Funding Council for England (HEFCE), Higher Education Funding Council for Wales (HEFCW), Scottish Funding Council (SFC) and the Department for Employement and Learning in Northern Ireland (DELNI), as well as direct input from people across the sector.

Promoting Your Efforts

We know how disappointing it can be to see all of your hard work ignored as some league tables are publicly announced that bear no relationship to how you are genuinely performing. LiFE is not about random naming-and-shaming.

Instead, we've developed LiFE to help you to publicly promote your achievements and benchmark your success against the sector, both nationally and internationally. That makes LiFE a much more positive and effective experience for institutions than a traditional league table.

PR

We've spent a lot of time talking to the sector and we know what an important role positive PR can play. In the transition to a green economy the HEFE sector plays a significant part, and the first mover advantage will go to those who can demonstrate that they are taking steps to address the needs of the business community.

Positive PR can be what sets your institution apart from others in the sector helping to recruit students and researchers as well as developing private sector partnerships, ensuring your institution remains sustainable amidst public sector funding uncertainty.

"Positive PR can be what sets your institution apart from others in the sector."

ACCREDITATION

There are several key elements of the LiFE accreditation which sets is apart from many published league tables. These are central to achieving credibility through positive promotion.

Independent Verification

Having your institution's performance reviewed by our independent experts is a public demonstration of how serious you are about improving your social responsibility and sustainable development.

Meaningful Results

Where traditional league tables have tended to focus on performance in one key area e.g. estates, we recognise that this only tells a small part of the story. The LiFE Index Accreditation Programme is based on performance across 4 key institutional priority areas encompassing the activity across the whole institution:

- 1. Leadership and Governance
- 2. Teaching, Learning and Research
- 3. Partnerships and Engagement
- 4. Estates and Operations

By doing so, the LiFE accreditation provides much more meaningful results across a broad spectrum of areas.

Recognition of Your Achievements

A significant drawback of traditional leagues tables has been to make likewith-like comparisons between different types of institutions that have different priorities and infrastructures. The LiFE accreditation recognises that different institutions will perform better in some areas than others and the assessment scoring reflects this, giving you the reassurance that your accreditation award is an accurate recognition of your efforts and achievements.

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An Introduction to LiFE Priority Areas & Frameworks Benefiting Your Institution Intergrating with your Institution Investing in LiFE

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