



**Universities and Colleges
Climate Commitment for Scotland**

Sponsorship Opportunities

A unique opportunity for your organisation to support the Universities and College Climate Commitment for Scotland (www.eauc.org.uk/ucccfs)

Launched in January 2009 and developed through collaboration between key sector agencies and representative bodies, the Universities and Colleges Climate Commitment for Scotland (UCCCfS) represents a significant collective effort by Scotland's universities and colleges to address the environmental, social and economic challenges threatening our society through climate change (see Appendix 1). This approach has been formally recognised by the Scottish Government, which has endorsed the UCCCfS in its second Action Plan for the UN Decade of Education for Sustainable Development.

Underpinning the UCCCfS is a package of support facilitated by the Environmental Association for Universities and Colleges (EAUC) (www.eauc.org.uk), which includes our Continual Professional Development programme, Sustainability Leaders Programme, Topic Support Networks and our Climate Change Guidance Series. In addition, using our online UCCCfS Resource Map, we facilitate partnership between signatories and the organisations that provide the necessary support and services to implement change.

To ensure the EAUC can continue to support the delivery of the UCCCfS, we are seeking financial support from public and private sector partners who share the aims and objectives of the UCCCfS. Sponsorship is valid for one calendar year from the date of execution and there are several packages available for potential sponsors to consider.

EAUC Scotland, Queen Margaret University, Queen Margaret University Drive, Musselburgh, EH21 6UU
Tel 0131 474 0000 scotland@eauc.org.uk www.eauc.org.uk Company No: 5183502 Charity No: 1106172

UCCCfs Sponsorship Opportunities Summary

	Platinum £12,000	Gold £8,500	Silver £5,500	Affiliate £2,500
Exclusive sponsorship opportunity	✓			
Headline sponsor of one lecture at UCCCfs Lecture Series	✓			
Private dinner with sector VIP guests	✓			
Full page editorial in a Quarterly Bulletin	✓			
Full page advert and sponsor listing in a Quarterly Bulletin	✓	✓		
Two invitations to Green Gown Awards ceremony	✓	✓		
Two invitations to EAUC Annual Conference	✓	✓		
Sponsor of one Climate Change Guidance document	✓	✓	✓	
Sponsor of one Topic Support Network event	✓	✓	✓	
Half page editorial in a Quarterly Bulletin		✓	✓	
Half page advert and sponsor listing in a Quarterly Bulletin			✓	✓
Listing on UCCCfs website	✓	✓	✓	✓
Use of UCCCfs Sponsor logo online and in literature	✓	✓	✓	✓
Recognition as Sponsor in UCCCfs Annual Report	✓	✓	✓	✓
Recognition as Sponsor in UCCCfs promotional materials	✓	✓	✓	✓
International recognition as UCCCfs Sponsor	✓	✓	✓	✓

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Platinum Sponsor (£12,000 +VAT)

- Exclusive sponsorship opportunity;
- Headline sponsor of one lecture at UCCCS Lecture Series;
- Private dinner with sector senior managers and key decision makers;
- Full page editorial in a UCCCS Quarterly Bulletin;
- Full page advert and sponsor listing in a UCCCS Quarterly Bulletin;
- Two invitations to the annual Green Gown Awards ceremony;
- Two invitations to the EAUC Annual Conference;
- Sponsor of one UCCCS Climate Change Guidance document;
- Sponsor of one Topic Support Network event;
- Listing on UCCCS supporters web page, with reciprocal link on sponsor's website;
- Use of UCCCS Platinum Sponsor logo online and in sponsor's literature;
- Recognition as Platinum Sponsor, including logo and URL in the UCCCS Annual Report and corresponding press releases;
- Recognition as Platinum Sponsor, including logo and URL in UCCCS promotional materials.



Gold Sponsor (£8,500 +VAT)

- Full page advert and sponsor listing in a UCCCS Quarterly Bulletin;
- Two invitations to the annual Green Gown Awards ceremony;
- Two invitations to the EAUC Annual Conference;
- Sponsor of one UCCCS Climate Change Guidance document;
- Full page advert and sponsor listing in a UCCCS Quarterly Bulletin;
- Sponsor of one Topic Support Network event;
- Half page editorial in a UCCCS Quarterly Bulletin;
- Listing on UCCCS supporters web page, with reciprocal link on sponsor's website;
- Use of UCCCS Gold Sponsor logo online and in sponsor's literature;
- Recognition as Gold Sponsor, including logo and URL in the UCCCS Annual Report and corresponding press releases;
- Recognition as Gold Sponsor, including logo and URL in UCCCS promotional materials.

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Silver Sponsor (£5,500 +VAT)

- Sponsor of one UCCCS Climate Change Guidance document;
- Sponsor of one Topic Support Network event;
- Half page editorial in a UCCCS Quarterly Bulletin;
- Half page advert and sponsor listing in UCCCS Quarterly Bulletin;
- Listing on UCCCS supporters web page, with reciprocal link on sponsor's website;
- Use of UCCCS Silver Sponsor logo online and in sponsor's literature;
- Recognition as Silver Sponsor, including logo and URL in the UCCCS Annual Report and corresponding press releases;
- Recognition as Silver Sponsor, including logo and URL in UCCCS promotional materials.



Affiliate (£2,500 +VAT)

- Half page advert and sponsor listing in UCCCS Quarterly Bulletin;
- Listing on UCCCS supporters web page, with reciprocal link on sponsor's website;
- Use of UCCCS Affiliate logo online and in organisation literature;
- Recognition as Affiliate, including logo and URL in the UCCCS Annual Report and corresponding press releases;
- Recognition as Affiliate, including logo and URL in UCCCS promotional materials.

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UCCCfS Lecture Series (Platinum)

The UCCCfS Lecture Series, launched in March 2010, provides signatories and supporters with a unique opportunity to hear and learn from some of the leading minds from the sustainability sector. The inaugural lecture was introduced by Stewart Stevenson MSP, Minister for Transport, Infrastructure & Climate Change and was presented by Dr Anthony Cortese, co-founder of the American College and University Presidents' Climate Commitment (ACUPCC). Our Platinum Sponsor will have the exclusive opportunity to sponsor one of the bi-annual lecture events, aimed at university and college senior managers and decision makers and includes an opportunity to speak and introduce the lecture.

Private Dinner (Platinum)

Following the UCCCfS Lecture, we will host a private dinner for our Platinum Sponsor and 6-8 VIP guests from within the college and university sectors. This is an exclusive opportunity for a Sponsor to learn more about the sector from key senior decision makers and for signatories to hear more about the opportunities available to them in delivering against their Climate Commitment.

Green Gown Awards (Platinum & Gold)

www.eauc.org.uk/green_gown_awards

Now in their 6th year, the Green Gown Awards are the foremost prestigious recognition of sustainability best practice in universities and colleges across the UK. As sustainability rises up social and political agendas, the Green Gown Awards provide the opportunity to recognise and reward sustainability excellence. The Awards are governed by a collaboration of key sector bodies, including the UK further and higher education Funding Councils, the National Union of Students, the Association of Colleges, the Association of University Directors of Estates and the British Universities Finance Directors Group.

Award winners are announced at an annual black tie ceremony in London, attended by distinguished guest speakers and key senior sector representatives and decision makers. The 2010 Awards Ceremony is held at the Swan at Shakespeare's Globe Theatre on Wednesday 16th June and Platinum and Gold UCCCfS Sponsors will receive two invitations to attend this prestigious event.

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EAUC Annual Conference (Platinum & Gold)

A diverse mix of workshops, plenary and exhibition, the EAUC's Annual Conference is the key sustainability conference for the further and higher education sectors in the UK. Held over 3 days in March or April, the Conference routinely attracts around 400 delegates from all levels and departments of college and universities, ranging from practitioners to senior budget holders and decision makers. Our Platinum and Gold Sponsors will receive two invitations to the Conference, which includes accommodation and tickets for the Conference Gala Dinner.

Climate Change Guidance Series (Platinum, Gold & Silver)

Delivering the ambitious aims of signatories' Climate Change Action Plans and ensuring legislative compliance often falls to institutions' estates or facilities staff. Our Climate Change Guidance series, a suite of concise but detailed documents, focus on estates-related, subject-specific issues for dissemination to all UCCCfS signatories and EAUC members. Targeted at practitioners, the guidance is structured to provide an introduction and insight to a UCCCfS-related topic, such as renewable energy, sustainable construction, water management and Green ICT. Published monthly, our Platinum, Gold and Silver Sponsors each sponsor one of these documents for 12 months, relevant to their professional interests.

A single Climate Change Guidance documents can be sponsored for £2,000 +VAT.

Topic Support Networks (Platinum, Gold & Silver)

There are eight UCCCfS Topic Support Networks (TSNs): Energy; Sustainable Construction; Waste; Transport; Procurement; ICT; Behaviour Change; and Education for Sustainable Development. They convene across central Scotland twice yearly to share information on best practice and support in a specific area. Events comprise networking, exhibition and CPD sessions and represent an excellent opportunity for Sponsors and Affiliates to attend and present at an event to engage with practitioners to identify problems and present solutions.

A single networking event can be sponsored for £1,000 +VAT.

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UCCCFs Quarterly Bulletin (Platinum, Gold, Silver & Affiliate)

Our UCCCFs Bulletin is published quarterly and disseminated to all signatories and EAUC members. An effective communication tool, the Bulletin is used to update sector colleagues on events, training, publications and services available to support delivery of their Commitment. Advertising space is available in every addition and all Sponsors and Affiliates will be given the opportunity to contribute to Bulletin content either through editorial or advertising.

Sponsorship of a single bulletin is available for £1,200 +VAT;

Full-page editorial in a UCCCFs Quarterly Bulletin for £900 +VAT;

Full-page advert and sponsor listing in UCCCFs Quarterly Bulletin for £600 +VAT;

Half-page editorial in a UCCCFs Quarterly Bulletin for £500 +VAT; or

Half-page advert and sponsor listing in UCCCFs Quarterly Bulletin for £300 +VAT.

For more information please contact:

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Signatories of the Commitment have 12 months from signing to prepare and publish a 5-year Climate Change Action Plan, which must include measurable targets and timescales for achieving a significant reduction in emissions from all business operations and activities, including:

- energy consumption and source;
- waste reduction;
- water consumption;
- sustainable estate development;
- sustainable travel planning; and
- the responsible procurement of goods and services.

As of May 2010, 51 institutions have signed this voluntary Commitment, constituting over 80% of Scottish universities and colleges and the first Climate Change Action Plans have been published and are being delivered.

International Collaboration

www.presidentsclimatecommitment.org/
<http://acts.acn.au/>

As part of the ongoing success of the UCCCfS, we have agreed an international collaborative approach to tackling climate change through further and higher education. Together with the organisers of the American College and University's Presidents' Climate Commitment (ACUPCC), we have agreed to work with Australasian Campuses Towards Sustainability (ACTS) to export the UCCCfS model and support the development of the Universities and TAFEs Australia Climate Commitment (UTACC) for Australia's 39 universities and 59 Technical and Further Education (TAFE) institutions and to work closely in sharing our good practice with one another across the globe to tackle the international challenge of climate change. All our Sponsors and Affiliates will benefit from close association with and support for our international collaboration.

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