**Background**

The CEO of Worcester City council and the University of Worcester both have a vision to create a shared university and council leisure facility. By partnering they can afford an Olympic swimming pool and a range of other indoor and outdoor facilities.

You are senior managers in both organisations charged with making it happen. A plot has been identified. It’s a brownfield site on the edge of town; currently mixed use with adjacent housing and school. It is large enough for indoor/outdoor facilities the pool and adequate parking. It has existing public transport links.

**The Task**

Concentrating on just three different aspects, define the project objectives.

* **Access for disadvantaged groups** – *legal compliance or beyond*
* **Climate and environmental issues** – *legal compliance or beyond*
* **Local distinctiveness** – *design that fits area/community or off the shelf solution*

In groups (one on each topic).

Discuss for 5 *minutes*

1. How do you identify your stakeholders?

~What your issues might be with stakeholders?

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| **Access** | **Environment** | **Local Distinctiveness** |
| How do you identify the groups with whom you’ll consult | What are your local issues, e.g. flooding | What is special about the area |
| Do you understand their language/issues | Are there any hidden impacts | Does it have an identity |
| Are you trusted | Who do you deal with | Is it recognisable regionally/nationally |

Discuss for *15 minutes*

1. **Define the project objectives.** Identify the mechanisms for consultation with your stakeholders.

~The process for confirming issues or identify new issues relevant for the project brief not identified by the project managers.

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| **Access** | **Environment** | **Local Distinctiveness** |
| legal compliance or beyond | Legal compliance or beyond | Distinctive, iconic or off the shelf |
| Inclusivity | Adaptation or mitigation or both | A sense of place |
| Raising benchmarks | Carbon footprint | Recognised by the community |
| Way finding | Life cycle | Historic references |