



# The Contribution of the Environment to the Quality of Life

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Cirencester Conference 2007  
Tuesday 4 December



The University College at Cirencester



# The Contribution of the Environment to the Quality of Life

## A brief insight into the day...

The aim of the day will be to highlight the important benefits that can be obtained from the protection and enhancement of the countryside. These benefits not only add to the quality of life of people today, but also ensure a future that allows civilised societies to live in harmony with natural resources and biodiversity. Sustainability for society requires environmental, economical and social aspirations to exist.



## Question Time with John Humphrys

Journalist and Broadcaster

John Humphrys has presented Radio 4's *Today* programme since 1987, where he has become one of its most distinctive and best-loved voices. In his book *The Devil's Advocate*, John draws on his experience as a journalist to look at the social climate in the UK, and to examine future scenarios for the nation's growth. He has also published *The Great Food Gamble*, which stemmed from his interest in organic farming.

## The Programme

- 9.45am Introduction and Welcome by **Hugh Coghill**, Director of Rural Practice, Savills
- 10.00am **David Fursdon**, President, Country Land and Business Association  
*Land ownership and the responsibilities of delivering an environment that the public want and enjoy*
- 10.30am **John Humphrys**, Journalist and Broadcaster  
*Question and answer session*
- 11.15am BREAK
- 11.45am **Dr Ann Heywood**, Principal, College of Estate Management  
*Sustainable Quality of Life*
- 12.15pm **The Rt. Hon. John Gummer** MP, Suffolk Coastal  
*Quality of Life*
- 12.45pm Question Time
- 1.20pm LUNCH
- Afternoon Session chaired by **Professor Chris Gaskell**, Principal, The Royal Agricultural College
- 2.30pm **Jonathon Porritt**, CBE, Founder Director of Forum for the Future and Chairman of the UK Sustainable Development Commission  
*Bledisloe Lecture*
- 3.30pm Discussion and finish

# The Speakers



**Hugh Coghill**  
 Director of Rural Practice, Savills  
 Hugh Coghill is a fellow of the RICS and CAAV and is currently on the board of Savills (L&P) Limited. In his role as Head of Savills Rural Property Group, Hugh has

responsibility for the development of the professional and agri-business team.



**David Fursdon**  
 President, Country Land and Business Association  
 Having studied Geography at Oxford University, David worked in arms control for the Ministry of Defence

and on the UK delegation at the UN before inheriting a small but very ancient family estate in Devon. Becoming an equity partner of Stags in 1994, David went on to become President of the CLA in 2005 and subsequently worked on the Government's Affordable Rural Housing Commission and as a member of the Government's Heritage Protection Review. He has led the CLA's 'Just Ask' campaign in support of the labelling of the origin of food in the food service sector, launching it with the Prime Minister in January.



**Dr Ann Heywood**  
 Principal, College of Estate Management

Ann began her career in the public sector (MAFF), offering advice to local authorities as to the environmental impact of development proposals.

Having achieved professional recognition (RICS), she moved into private practice and became a Director of RPS. Ann was elected Green Surveyor of the Year by the RICS in 1998 for her work in balancing the competing environmental, land use and financial needs of land portfolios. Ann's most recent project experience is the overview of sustainability for the major leisure and tourism scheme of Center Parc's fifth holiday village at Woburn. In January 2007 Ann took up the role of Principal of the College of Estate Management.



**The Rt. Hon. John Gummer MP,**  
 Suffolk Coastal  
 John Gummer was Chairman of the Conservative Party during Margaret Thatcher's leadership and for sixteen years a Minister, becoming Minister for Agriculture, Fisheries and Food, and then Secretary of State for the

Environment. Since leaving office, he has held the positions of Chairman of the International Commission on Sustainable Consumption, and Chairman of the Marine Stewardship Council and Non-Executive Director of Kidde Plc. Currently he is Chairman of The Sancroft Group, Chairman of Valpak Ltd, Chairman of the Association of Independent Financial Advisors and Chairman of Veolia UK Ltd.



**Professor Chris Gaskell**  
 Principal, The Royal Agricultural College

Professor Chris Gaskell is Principal of the Royal Agricultural College, joining the College in 2007, having previously been Pro-Vice-Chancellor at the University of Liverpool.

A veterinary surgeon by profession, he has links with DEFRA through the Science Advisory Council and served for many years on the Royal College of Veterinary Surgeons' Council.



**Jonathon Porritt CBE**  
 Co-founder of Forum for the Future and Chairman of the UK Sustainable Development Commission

Co-founder of Forum for the Future, Jonathon is an eminent writer, broadcaster and commentator on sustainable development. Formerly Director of Friends of the Earth, Co-chair of the Green Party, Chairman of UNED-UK and Chairman of Sustainability South West, Jonathon was appointed by the Prime Minister as Chairman of the UK Sustainable Development Commission in July 2000. He received a CBE in January 2000 for services to environmental protection.

# BOOKING FORM

## Cirencester Conference 2007

### Tuesday 4 December

Alumni £105.75 (inc VAT)

Non-Alumni £117.50 (inc VAT)

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**Please return this slip by Friday 16 November 2007 to:**

Mrs Juliet Baxter  
 Conference Office, The Royal Agricultural College  
 Cirencester, Gloucestershire GL7 6JS  
 Tel: 01285 652531, Fax: 01285 654214  
 email: juliet.baxter@rac.ac.uk



The Royal Agricultural College,  
Cirencester, Gloucestershire GL7 6JS  
Tel: 01285 652531  
Fax: 01285 654214

e-mail: [juliet.baxter@rac.ac.uk](mailto:juliet.baxter@rac.ac.uk)

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