



4 July 2012

Dear EAUC Membership Advisory Council,

I am delighted to tell you that the Board had a very positive meeting last week. Following the MAC meeting last Friday and the survey response from those unavailable to attend the meeting, your feedback was formally presented from Jo Matthews to the Board. We would like to thank you for your time and effort which was valuable. Your input flavoured the meeting and was referred to regularly throughout. The MAC is a critical part of the EAUC so it is essential that your voice is heard by the Board. This is fundamental in influencing the strategic development of the EAUC beyond 2012.

There were many parallels and synergies between the MAC feedback and the Board's thinking. The key elements which came from your feedback that the Board are currently exploring and developing into strategic aims for the next 5 year period, include:

- Further supporting regional networking
- Influencing leadership
- Student involvement
- Finding new and better ways of accessing the expertise and capacity of the MAC and our wider Membership

The Board has also listened to the feedback and will work with you to improve communications between the MAC and the Board.

We would also like to thank you for the feedback on the current products and services. This was presented to the Board and will now be further analysed. Then we will come back to the MAC for further consultation.

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Next Steps

The Board will now refine the strategic aims and consult with other key stakeholders, to finalise a draft by September. We will then invite you to a virtual meeting in October at which representatives of the Board will present the draft of the strategic aims to gain your further feedback. The Board will then re-draft the aims, where required, following consideration of this feedback. The draft aims will then be put out for consultation to the wider Membership in October. Following this the Board will then finalise and ratify the strategic aims in November for implementation in January 2013.

On behalf of the Board we would like to extend our gratitude to the MAC for the effort and the valuable input you have made into this process. The Board is committed to improving communication and the way that the MAC and the Board can work.

The Board and the MAC comprise a critical part of the EAUC and it is only by working together with the wider Membership and other stakeholders that we will achieve our vision of a sustainable education sector.



Robert Bellfield
Chair, EAUC

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