

SUPPORT AND DEVELOPMENT VIA STUDY AND TRAINING IN HIGHER EDUCATION

**A workshop at the University of Worcester
May 18th 2010, 2.00-4.30pm, Room EE1105**

THE CHALLENGE

Public health and sustainable living are key concerns of today's society. With the declining state of the nation's health coming at a high social and economic cost and sustainability issues predicted to be heading for a crisis point, there is a pressing need to find solutions to the causes of poor health and unsustainable living.

This workshop at the University of Worcester will examine the role that Higher Education has to play in meeting the needs of those whose jobs it is to ensure that our society properly addresses these concerns.

Public Health and Sustainability share a range of common goals which must be explored and developed, including:

- the promoting of individual behaviour change (often via supportive social and cultural changes)
- the identification of common social and cultural determinants of health and environmental improvement
- the collection, management and application of multiple forms of data and information
- The ability to formulate and deliver initiatives that promote both public health and sustainability outcomes

HIGHER EDUCATION'S ROLE

To achieve effective change, a sound working knowledge of interdisciplinary issues and the ability to work across many sectors with a wide variety of professionals is needed.

Higher Education can make a major contribution to moving these areas forward in an integrated way by developing courses that equip leaders and employees with the knowledge and skills required by the modern professional working in today's interdisciplinary environment.

THE WORKSHOP

The workshop will focus on how Higher Education can address the needs of the diverse agents contributing to the delivery of health and sustainability services and the processes of social change.

There will then be opportunities to explore the development of courses and their content, including: CPD / Short Courses; Foundation Degrees; BSc/ BA Honours Degrees, Masters Degrees and the potential for postgraduate research via research centres.

If you are interested in attending or finding out more, please contact Joanne Gibbs on 01905 855147 or j.gibbs@worc.ac.uk