

Leading  
sustainability  
in tertiary  
education



# Business as usual is no longer an option

University and college stakeholders increasingly expect you to meet new standards of social, financial and environmental performance. Students, regulators, and other powerful stakeholders are connecting your academic and financial performance with your social and environmental impacts. The global imperatives behind sustainability today have very real implications in terms of how you account for and run your institution.

**More than at any other time, our sector needs to be at the strategic table, playing a central and convening role, increasing and demonstrating the value we bring to society and fostering world-class standards of practice.**

## Strength in numbers

The EAUC is a strong alliance of universities and colleges, sector bodies and commercial organisations, working together both in the UK and internationally. With the number of Member contacts using our services and information each year increasing, we are the recognised hub of sustainability best practice in the tertiary education sector.

We stand strong individually, but we make a far stronger team working together

- ❖ 320 UK universities and colleges
- ❖ 80 UK and international sector bodies
- ❖ 75 Company Members
- ❖ 3500 active contacts
- ❖ 80% of Higher Education sector represented
- ❖ 40% of Further Education sector represented

EAUC Membership is critical to show your institution's commitment to embedding sustainability wherever you may be on your journey. We know it's not easy, but together we face a stronger future and we're with you every step of the way.

We are the only independent not-for-profit Member-led body of our kind in the UK and exist to support Members in delivering improved environmental, social and economic performance. The EAUC has evolved beyond recognition since its establishment 8 years ago, and today we are building a new generation of resources to meet our Members' more challenging needs.

## Repositioning the EAUC to lead and sustain our sector in a changing world

The Board of the EAUC, made up of representative Members of our sector, have presided over some of the most radical and far reaching changes to the EAUC to prepare it for meeting the needs of an ever broader range of Member contacts. No longer are we catering solely for environmental professionals, vital though these remain, but a raft of other decision-makers who need to embed increasing sustainability considerations and accountability within their day to day operations.

“ The modernisation and efficiency agenda demand new approaches to resource efficiency and more imaginative ways of interpreting what is value, valued and valuable. The EAUC brings a new joined up approach to assessing, improving and communicating institutional and sector-wide achievements at this critical time. ”

*British Universities Finance Directors Group (BUFDG)*

# A model for the future

Putting the pieces together



Membership is at the heart of this and central in all we do

As all organisations in our sector respond to increasing pressures on both accountability and efficiencies in our rapidly changing environment – the EAUC provide the solutions through four pillars that are the foundations for significant enhancement and enrichment of services to Member universities and colleges.

**Driving commitment** – through Membership of the EAUC you are showing you are driving change and committing your institution to drivers such as UCCCfS, the AoC/EAUC Green Colleges Declaration, the Universities UK/Guild HE Statement of Intent, the Earth Charter, EcoCampus and the Green League

**Building a strategic approach** – through using the LiFE Index as an organisational tool you can build a whole institution approach. Designed and proven to enable institutions to embed best practice, benchmark against their peers and drive improvements

**Delivering networks** – through Member benefits such as the resource bank, regional groups, communities of practice and the Sustainability Exchange, your institution has access to what it needs to deliver. Being the sector alliance, we bring a strong voice both in the UK and internationally

**Rewarding excellence** – through the International Green Gown Awards you gain the recognition your institution deserves and celebrate your successes. They are the most prestigious recognition of sustainability best practice within the further and higher education sectors

“AoC recognises and values the important role that the EAUC plays in sustainability through promoting good practice and providing specialist support; we look forward to working with the EAUC to celebrate the excellent work of colleges.”

*Association of Colleges (AoC)*





The EAUC can help you face this future

“The EAUC has a critical role as a partner to LSIS and to EAUC members in providing resources, learning, support and networking opportunities to sustainability leaders and professionals.”

*Learning and Skills Improvement Service (LSIS)*

## Uniting your institution for a sustainable future

The EAUC supports the tertiary sector to shape its future and to realise its role in helping people acquire and develop the knowledge, skills and capabilities for living and working for a sustainable future.

Who is Membership for:

- For real economic, social and environmental change we believe that a **whole institution** approach is needed – which is why Membership is for your whole institution to benefit from
- The diversity of our Member contacts continues to expand with growing numbers of **procurement, finance, teaching and management** colleagues alongside traditional **estates and sustainability** professionals
- The number of Member contacts per institution has increased significantly, now standing at over 3500, giving an average of 10 people in each Member institution. There are **no limits** to the number of your staff who can benefit
- We are a strong collaborator and influencer with UK and international sector bodies and strategic partners - we support your **senior management** through engagement and leadership

“There is extensive work taking place in universities to develop solutions to the challenges of sustainable development, to educate students about these challenges, and as organisations, to manage our own impacts. The EAUC is playing a vital role in this area. Through their invaluable resources and guidance, they are helping to ensure that institutions and institutional leaders are set to meet the challenges of sustainable development.”

*Universities UK*



## **Saving you money – opportunities through Membership**

- ❖ Realise economic and carbon savings
- ❖ Engage and empower your students and staff
- ❖ Improve your efficiency
- ❖ Improve your international reputation and distinctiveness
- ❖ Equip your graduates with the skills they need
- ❖ Ensure compliance
- ❖ Prove your role in your community
- ❖ Future proof your institution
- ❖ Save time
- ❖ Learn from the best examples
- ❖ Lead the sector with a strong voice



The EAUC vision of an economically, socially and environmentally responsible tertiary education sector brings our work to the heart of solutions to the challenges of efficiency, accountability, new models of workings with communities and business and demonstrating new value for money to students.

**With our help we can bring your values to life and generate real change - join us today**

Environmental Association for Universities and Colleges (EAUC)  
UK Office, University of Gloucestershire  
The Park, Cheltenham, Gloucestershire GL50 2RH

01242 714321 [info@eauc.org.uk](mailto:info@eauc.org.uk)

[www.eauc.org.uk](http://www.eauc.org.uk)

