



**University of Brighton**



CONFERENCE ANNOUNCEMENT & CALL FOR 'PODS'

**360° - Charting New Territory in Sustainable Design Education**

September 19<sup>th</sup>, 20<sup>th</sup> and 21<sup>st</sup> in London and Brighton

A conference aimed at international design and architecture educators engaged in sustainable design education; practitioners interested in higher education and continuing professional development (CPD) in sustainable design, and students of design.

**360°** is convened by DEEDS (Design Education for Sustainability), an international, multi-partner, EU-funded project that aims to integrate sustainability into mainstream design education and practice, and organised and hosted by the Faculty of Arts & Architecture at the University of Brighton.

As part of DEEDS' ongoing work, **360°** aims to track a range of approaches, experiments and results in sustainable design teaching across Europe and beyond, by bringing together design educators and practitioners who are moving to the forefront of the current radical rethinking of production and consumption patterns from the standpoint of *sustainability* - whether defined as systematic, green, community-oriented, ethical, environmental, or simply "better" design. We ask: where does design education stand in relation to sustainability?

- Can design education be a positive change agent, or does it merely follow practice?
- Does it have the power and means to make the tables turn, in radical, inspirational and efficacious ways?
- What are the mindsets, methods and materials that will give rise to a new culture in design education *and* practice?
- What are the drivers and gains of breaking new ground in sustainable design education?

**360°** offers three days of exciting events and opportunities to share and exchange ideas, knowledge and experiences in sustainable design education and practice:

**19<sup>th</sup> September: 360° @ 100% Design / 100% Sustainable?**, Earls Court, London, UK

Workshops, presentations and exhibition visit at the '100% Sustainable?' stand at 100% Design

**20<sup>th</sup> September: 360° @ University of Brighton**, Brighton, UK

A one-day academic conference in Brighton, UK

**21<sup>st</sup> September: 360° @ Large**

Tour of local eco-architecture sites around Brighton, UK

Speakers include: **Anne-Marie Willis** (D/E/S Team, Australia); **Jonathan Crinion** (Jonathan Crinion Design); **William Wong** (RSA, London); **Susannah Hagan** (University of East London, UK); **Alastair Fuad-Luke** (author/educator); **Rob Holdway** (Giraffe Innovation); **Karen Blincoe** (DEEDS Director and Director, Schumacher College, Devon, UK), and others.

Tour destinations include: Woodland Enterprise Centre, Flimwell, East Sussex; the Weald and Downland Museum, West Sussex, and the Earthship, Brighton

Conference website: <http://artsresearch.brighton.ac.uk/events/deeds-360degrees>

### CALL FOR 'PODS'

As part of the conference, we call on educators and practitioners to contribute to the 'Podscape', a web-based platform to share Teaching & Learning resources ('pods') for sustainable design, piloted by DEEDS. Submitted Pods will be presented, displayed and discussed at the conference, and become part of the emerging body of knowledge and resources in sustainable design education.

Pods may address one or more of the following themes:

- Pedagogic research, theories, approaches and experiments in sustainable design education
- Practical implementation of sustainability design education (e.g. project work, case studies, best practice, partnership with industry)
- Political, institutional and philosophical aspects of sustainable design education

Pod abstracts: 300 word descriptions of a Pod, or completed Pod form (downloadable at [www.deedsproject.org/360degrees/podproforma](http://www.deedsproject.org/360degrees/podproforma)). Email to [t.c.ainsworth@bsms.ac.uk](mailto:t.c.ainsworth@bsms.ac.uk) by 1<sup>st</sup> Sept.

### CONFERENCE FEES:

(Includes registration to 100% Design and VIP lounge, one-day conference at University of Brighton and optional tour on Sunday 21<sup>st</sup> September). By 15<sup>th</sup> August: **£80**

Conference fee (after 15<sup>th</sup> August): **£120**

Delegate form: [www.deedsproject.org/360degrees/delegateform](http://www.deedsproject.org/360degrees/delegateform)

For those travelling from overseas, a small number of bursaries will be available for delegates without institutional funding, to help cover travel expenses and accommodation.

Accommodation will be advised on booking.

Conference contacts:

Tom Ainsworth, School of Architecture and Design & DEEDS Project [t.c.ainsworth@bsms.ac.uk](mailto:t.c.ainsworth@bsms.ac.uk)

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#### DEEDS

[www.deedsproject.org](http://www.deedsproject.org)

Embedding sustainability into design and design into sustainability, by providing new educational models and tools.

#### Project leader

ICIS (International Centre for Creativity, Innovation and Sustainability)  
[center@iciscenter.org](mailto:center@iciscenter.org)  
[www.iciscenter.org](http://www.iciscenter.org)

#### Project Funding

Co-financed by the EU programme Leonardo da Vinci

#### Project partners

Academy of Fine Arts in Poznań, Poland  
BEDA (Bureau of European Design Associations), Barcelona, Spain  
ICIS Center, Hornbæk, Denmark  
SERI (Sustainable Europe Research Institute), Köln, Germany  
University of Brighton (Faculty of Arts and Architecture), UK